IFURU PRESS RELEASE 8 OCTOBER 2023

Social, Fun & Tantalizing! CULINARY EXPERIENCES

6 dining options including 2 signature restaurants and 4 bars.



To celebrate launch, guests can save 50 percent on stays before 23

December 2023

Ifuru Island Maldives, the surprise new resort opening challenges the norm with social fun and culinary excellence to create lasting memories.

Celebrating the synergy of food, culture, and the art of bringing people together in a vibrant atmosphere, this exclusive destination boasts 6 dining options including 2 signature restaurants and 4 bars that promise an enticing culinary journey meticulously curated by their talented chefs. Guests can savour a blend of local and international flavours at this dine-around experience. Each dish is expertly crafted with unwavering passion and creativity, promising a symphony of tastes that will leave a lasting impression.

Beyond culinary delights, Ifuru Island is also the perfect destination to celebrate the everlasting bonds of friends, family, and loved ones amidst the natural beauty of the Maldives.

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SOCIAL HOUSE

Proudly being more than just a place to eat, Social House strives to serve as a social hub for their guests. Understanding that dining is not solely about the food, but also the holistic experience and connections forged, guests are welcomed into a lively and vibrant atmosphere from the moment they enter the establishment, all thoughtfully designed to foster social interactions.



THE WATERFRONT

Redefining the flavours of Asian cuisine, dishes are crafted fresh and customized to guests' preferences. The culinary approach adds a new dimension to traditional Asian fare, blending talented chefs and influences to create unique dining in a spectacular location. For a Spoil Yourself exclusive dining experience, guests can explore the top floor featuring an à la carte Japanese Teppanyaki & Sushi Counter, where their preferences take centre stage.



PALM GRILL

The à la carte grill steakhouse is a culinary haven that draws inspiration from local traditional cooking styles and features fresh, locally caught fish. Catering to meat lovers, seafood enthusiasts, and vegans, it offers a vibrant dining and entertainment experience, making it an ideal choice for a romantic evening with breathtaking ocean and starry night vistas.



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HUBBA HUBBA

The ultimate hub for entertainment! Beginning with laid-back tunes and refreshing cocktails, and gradually transitioning into a lively pool party scene, Hubba Hubba, the main resort bar, stands at the heart of entertainment on the island. With inhouse and international DJs turning up the heat as the day progresses, it's the ultimate destination for non-stop fun and excitement.



POOL PIZZA

With a little twist — made fresh and baked in a stone oven, pizza by the metre right next to the pool overlooking the ocean is available for an afternoon delight.



THE BEACH CLUB

Nestled in the prime beachfront location, the Beach Club offers unparalleled sunset vistas. Think Mykonos meets St Trope ..Here, guests can unwind to the rhythm of upbeat tunes while savouring beach buckets filled with ice-cold drinks and indulging in tailor-made cocktails. It's the ultimate spot for seaside relaxation and vibrant beachside experiences. Dancing on the bar is encouraged and becoming a sunset must!!



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IFURU EATS

IFURU Eats offers a menu that's fast, simple, and healthy. Guests can conveniently press the Magic Button on the phone, and the IFURU Eats food buggy delivers awesome late night snack options right to their doorstep. For those with a must have, take-away options are also available.



Ifuru Island Maldives is offering 50 percent off stays until 23 December 2023*. Sunset Sky Suites, inclusive of the Exclusively Yours all-inclusive 24-hour meal plan, are from USD 539 (approx. GBP 432 and inclusive of 50 percent saving), based on two people sharing.

For reservations or more information on Ifuru Island Maldives, please call +960 6582 800, email surprise@ifuruisland.com or visit www.ifuruisland.com

Notes to Editors

*Terms and conditions apply. 24-hour 'Exclusively Yours' all-inclusive meal plan includes, complimentary meet & greet, with welcome drinks and amenities, at the island's airport, dinearound experience at each of the resort's restaurants and bars, premium brand spirits, champagne, premium wines, tailor-made cocktails, and soft drinks, as well as an in-villa mini-bar replenished once a day.

High-res images available here: <u>DropBox</u>

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About Ifuru Island Maldives

Set in a secluded part of the beautiful Raa Atoll, Ifuru Island Maldives is an independently owned private island retreat. Focusing on fostering a playful, social atmosphere, the resort proudly stands on four pillars: Social, Fun, Lifestyle, and Great Value.

Intentionally designed to make every moment unforgettable, each of the resort's 147 beach suites and villas are sunset-facing and offer exceptional views of the pristine beach and turquoise Indian Ocean beyond.

Offering a premium 24-hour premium all-inclusive programme 'Exclusively Yours', guests can savour a range of exceptional dishes and culinary creations at six restaurants – two of which are à la carte – and four bars, as well as enjoy in-room minibars which are replenished daily.

Ensuring guests can truly immerse themselves in the destination and create unforgettable memories, Ifuru Island offers a range of activities and excursions, including diving, snorkelling, cultural immersions, sunset charters, island-hopping and star gazing.

With its own private airport, Ifuru Island boasts the Maldives' first permanent skydiving dropzone, offering guests a unique and exhilarating opportunity to skydive above the turquoise waters and the tropical islands that bejewel them.

Guests can also access a range of complimentary facilities, including snorkelling equipment, non-motorised water sport equipment, Coconut Kids Club, 24-hour gym, Tennis and Futsal Court (reservation required), recreational centre and high-speed wi-fi.

With a pristine sandy beach, infinity pool and the Xanadu Spa, which offers a range of treatments and wellbeing programmes, as well as plunge pools, saunas and steam rooms, there are plenty of opportunities to find rest and relaxation at Ifuru Island.

For further press information, please contact: Sindhaan Mohamed (Sinnu) (<u>m</u>m@ifuruisland.com) For other inquiries and reservations, please contact: surprise@ifuruisland.com

"We have poured every ounce of inclusive magic into Ifuru Island Maldives. Our concept allows guest to be as social as they wish through the various social hubs on the island. These spaces have been thoughtfully created for guests who may wish to be social, to celebrate, rejuvenate or a combination of all these things during their stay at their leisure, yet also allows for guests to retreat all with the theme of exceptional value," said Ifuru Island Maldives Island Vibe Boss (General Manager) Rochelle Kilgariff.



Ifuru Island Maldives, Raa Atoll, Republic Maldives
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