

YOUR ULTIMATE GUIDE TO SAINT LUCIA IN 2024

WITH BAY GARDENS RESORTS

January – Hello Bay Gardens Family!



Is it too late to say Happy New Year? January was an amazing month filled with an unprecedented array of vibrant activities, exclusive events, and unique experiences. In this special edition of our newsletter, we'll unveil your month-by-month guide to 2024's exciting activities on the island and at Bay Gardens Resorts. Let's make 2024 a year of exploration, relaxation, and unforgettable moments in Saint Lucia. We can't wait to welcome you to your home away from home!

February – Rediscover Romance

With Saint Lucia being rated the #1 Honeymoon Destination in the World, 15 times in a row, it is only fitting that we dedicate February to rekindling love and celebrating connections. In this month of love, let's "Rediscover Romance" together as we transform our properties into a sanctuary for love birds. From beautifully decorated rooms to private candle-lit dinners on the beach, champagne sunset cruises, or a garden picnic – the choice to celebrate love is all yours.



Look out for our enticing Red Romance Sale featuring discounted accommodation and exclusive romantic add-ons. Embrace the charm of Saint Lucia and reignite your passion. Discover more and book your stay at Bay Gardens Resorts for a truly unforgettable romantic getaway.

March - Taste the Bay Food Festival



If you're a foodie – this is the month for you! We are going tantalize your taste buds with unique dishes, rum and cocktail pairing tapas menus and more at our 4 restaurants across our properties.

It will all culminate with the second edition of the Taste the Bay Food Festival – a unique event that stemmed from our groundbreaking Dine Around program. Locals and visitors alike get to affordably savor the flavor of Rodney Bay's best

restaurants. What's the perfect pairing for good food? Great entertainment! We're so happy to give back to our community with a fully local lineup of Saint Lucia's best. Taste the Bay Food Festival promises to be delightful. Stay tuned for more information, but in the meantime, check out the highlights from last year here.







April - Saint Lucia Restaurant Week

Missed out on all the foodie fun at Taste the Bay? Fear not! Saint Lucia is hosting Restaurant Week once again from April 21st to April 28th 2024. Award-winning restaurants, quality ingredients, and delicious cuisine in sumptuous settings are all on the menu during Restaurant Week. Many of the participating restaurants (including the restaurants at Bay Gardens Resorts) are within walking distance from our properties in Rodney Bay. You don't want to miss this one! For a list of the participating restaurants, click here.



May - Saint Lucia Jazz & Arts Festival



The iconic Saint Lucia Jazz & Arts Festival returns this April 30th to the 12th of May, 2024, featuring an eclectic mix of Jazz, R&B, Soul, Reggae, and other genres, attracting a diverse audience. Air Supply, Donnie McClurkin, Baby Face and Beres Hammond are just a few of the classics we expect to see during this iconic festival. Beyond the main stage events, this festival is a platform for local artisans, craftsmen, and cultural icons to showcase their work in the lead-up to the festival's

culmination. All of our properties are only 10 minutes away from Pigeon Island National Landmark, the home of the Saint Lucia Jazz & Arts Festival, making us the quintessential accommodation choice for festival go-ers. To learn more about our Jazz Sale click here.







June - ICC Men's T20 Cricket

June is all about "cricket, lovely cricket!" as the ICC T20 Men's World Cup comes to Saint Lucia. From June 15 – 29th The Darren Sammy Cricket Grounds, conveniently located within 10 minutes from us, will be the home of fixtures involving the West Indies, Australia, Scotland, Sri Lanka, the Netherlands and Afghanistan. Bay Gardens Resorts as always is your home for cricket and will be hosting several of the cricket teams as well as cricket enthusiasts.



Be sure to check out our "Sixes and Sunsets" special that includes discounted rates along with free transfers to the Darren Sammy Cricket Grounds, welcome kits and more! Click here to learn more

July - Carnival / Bacchanal Palace



There's nothing sweeter than Saint Lucia Carnival in July and Bay Gardens as always is your home for Carnival 2024. All our properties are conveniently located within minutes from major carnival events including the parties, shows and the main event, the Parade of the Bands itself. Bay Gardens has always been a major supporter and sponsor of the artform and this year is no different.

In 2024, we are taking it up a notch and for the

first time ever will be transforming the Bay Gardens Marina Haven into a "Bacchanal Palace". This exclusive Carnival City type experience will feature accommodation with breakfast, a Carnival starter pack on arrival, transfers to and from the meeting place for the Parade of the Bands and more festive extras. See link for detail and to book your exclusive Bacchanal Palace Carnival experience here.







August - Sizzling Summer Deals

School's out, let's have some fun in the sun! This August is all about family time and you don't want the summer to end without a trip to Saint Lucia's favorite family friendly hotel group. With spacious rooms and suites, lots of activities at our Coral Kidz Club, unlimited non-motorized Watersports and unlimited use of Saint Lucia's favorite family attraction, Splash Island Water Park, Bay Gardens is the perfect spot for that family getaway. Remember, two kids eat free*,



including when you book our All Inclusive plan. So, what are you waiting for? It's time to book your family escape to paradise.

September - Weeks of Wellness + CPL



The biggest party in Sports in back this September! The Caribbean Premiere League brings all the excitement of T20 cricket in a festive atmosphere that is unmatched in the Caribbean. Saint Lucia is one of the stops for the tournament, and as always Bay Gardens Resorts will be the base for the home team, the Saint Lucia Kings! Our hotels are within minutes from the Darren Sammy Cricket Grounds.

September is also World Wellness Month and

our popular Weeks of Wellness Package is back this year with incredible packages that include spa treatments, Ayurdedic Treatments, Yoga, Aqua Aerobics, Nutritional Sessions, Classes & so much more.







October - Creole Heritage Month

The music, the traditions, the melodic sound of our local French Kweyol- But most of all, the FOOD! Come see why Creole Heritage Month is our favorite time of year. This is the perfect time to immerse yourself in Saint Lucian Creole culture and experience Creole month with Bay Gardens Resorts, Saint Lucia's largest locally owned hotel chain. We take our cultural heritage seriously and all month long we will be sharing it with you through our cuisine, music, dance and



culminating at the end of the month with our very own Jounen Kweyol (Creole Day) celebrations at all of our properties. Look out for more information on our Creole heritage month sale in the coming months.

November - Adventure Awaits!



Saint Lucia has been awarded the Caribbeans Leading Adventure Destination two years in a row and with good reason. Thrilling zip lines through the rainforest, breathtaking waterfalls, obstacle course style water parks in the ocean, the rejuvenating Sulphur Springs and more await. Be sure to be here for Adventure Week from November 24th to November 30th, 2024, which offers exclusive deals and discounts at Saint Lucia's top adventure attractions.







December - Christmas and ARC

When we say it's the most wonderful time of the year – we mean it. Nothing beats a Saint Lucian Christmas, tanning on the golden sands of Reduit Beach while enjoying local festive drinks and dishes with loads of family-oriented fun and entertainment.

Yes we know December is all about Christmas, but have heard about the longest running Transatlantic race? The Atlantic Rally for Cruisers



starts in Gran Canaria and for over 30 years has terminated at the Rodney Bay Marina, just walking distance from our properties.

Experience the excitement first hand as the intrepid sailors from all over the world cross the finish line in early December. The Rodney Bay Marina comes alive with a festive, fun and family friendly atmosphere like no other. And if you are participating in or visiting family participating in the ARC, Bay Gardens is your home (and for decades the official provider of the welcome Rum Punch to arriving sailors after a long voyage). Look out for our exclusive ARC specials and packages later this year.







WE HOPE TO WELCOME YOU

to our paradise. Your home away from home!