



SUNWAY VELOCITY HOTEL EARNS VEGAN CERTIFICATION

KUALA LUMPUR, 10 October 2025 – Kaffeinate, the in-house café at Sunway Velocity Hotel, is proud to announce that its newly launched vegan menu section has been officially certified by Vegan Hospitality & Tourism Worldwide, Inc.

This certification marks a significant milestone for Kaffeinate, affirming that its vegan offerings meet international standards for plant-based food preparation and ingredient sourcing. The certification covers a specially curated range of dishes and beverages made entirely from plant-based ingredients, providing guests with more inclusive and sustainable dining choices.

“We’re excited to introduce a certified vegan section at Kaffeinate that allows our guests to enjoy wholesome, plant-based options alongside their favourite comfort foods,” said Mr. Colin Yeoh, Hotel Manager at Sunway Velocity Hotel. “It’s part of our ongoing commitment to meet evolving guest preferences and promote responsible dining within our hospitality experience.”

The initiative is also in line with Sunway Velocity Hotel’s sustainability journey and its commitment to the United Nations Sustainable Development Goals (SDGs) — particularly SDG 3 (Good Health and Well-being), SDG 12 (Responsible Consumption and Production), and SDG 13 (Climate Action). By introducing vegan-certified menu items, the hotel takes another meaningful step toward promoting environmentally conscious dining, reducing carbon impact, and fostering a culture of mindful consumption among guests and staff alike.

-ENDS-

FOR MEDIA ENQUIRIES, PLEASE CONTACT: Eugene Ng, Assistant Manager – Brands and Communication, Sunway Velocity Hotel Kuala Lumpur, Tel: +603 2726 3988 Email: ngyu@sunwayhotels.com