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FOR IMMEDIATE RELEASE:

Silverton Christmas Market Continues Festivities into the New Year

The iconic light display, located at the Oregon Garden Resort, spreads Christmas cheer and raises money for nonprofits through January 8

Silverton Christmas Market - Silverton, Ore -- The <u>Silverton Christmas Market</u>, located on the grounds of the Oregon Garden Resort, is spreading Christmas cheer with its beautiful light displays through January 8. Guests have the opportunity to enjoy the <u>full Silverton Christmas Market</u> until January 1 or for quieter nights without the crowds, guests can enjoy <u>Lights at the Oregon Garden Resort</u> from January 2 - 8.

Lights at the Oregon Garden Resort, Jan. 2-8

<u>Tickets</u> and <u>overnight stays</u> for Lights at the Oregon Garden Resort are on sale now! Families will be able to enjoy more than 1 million twinkling lights at a reduced price - tickets are just \$5 for adults, and children 12 & under are free. While snowless tubing, the vendor market, and food and beverage will not be available, the lights will be beautiful and delicious meals await at the Resort's <u>Garden View Restaurant</u> or the <u>Fireside Lounge</u>, which features live music nightly. Downtown Silverton also offers amazing restaurants and shops to complete the experience.

<u>Stay</u> just steps away from the magic by booking a discounted <u>overnight package</u>, including a cozy room at the Oregon Garden Resort (several rooms overlook the lights), parking, access to the lights and breakfast in the morning. This is the perfect way to unwind and relax after a busy holiday season.

"The Christmas fun doesn't end after December 25th, "said Alexis Federico, Public Events Manager for the Silverton Christmas Market. "We were sold out on many nights this year, so we hope that extending the event allows more families to enjoy our magical light displays, at an affordable price. We've had so much fun welcoming everyone this season and being a part of their holiday traditions."

Local Support

The Silverton Christmas Market is not only on a mission to spread holiday cheer, but also to support local businesses and Silverton nonprofits. From working with small, locally owned businesses like <u>Hoss Soss</u>

(Salem), <u>Bearded Oregon</u> (Salem) and Fire's Eye Pottery & Glass (McMinnville) in the Vendor Market, to Tube for School Tuesdays benefitting the Silver Falls School District, and providing various donations to local nonprofits, the Silverton Christmas Market team is always looking for ways to support the community. The event was recognized for its outstanding fundraising efforts and was awarded the <u>Best Charity Event</u> by the Best of the Willamette Valley 2022 Awards.

"We love helping the community through this event," said Federico. "This year, we were able to donate several bins of lights to the Silverton Chamber of Commerce to decorate Town Square Park and after the event, we'll be making donations to our nonprofit partners, including the Silver Falls School District, North Willamette Valley Habitat for Humanity, Silverton Area Community Aid, The Silverton Mural Society and The Gordon House." Learn more about the event's efforts to support the Silverton community here.

The event also highlighted local musical talent from the Willamette Valley. From artists like <u>Mathieu Raney</u> (Silverton) and <u>Dylan Santiago</u> (Salem), the Silverton Christmas Market is proud to offer space in the Biergarten for local musicians to showcase their talent.

"Last year's event helped me transition into doing music full-time, which at 18 was a big step to take," said local musician Mathieu Rainey. "Not only did it help me gain a highly respected reputation in the Willamette Valley, but also helped me gain experience in consistently performing in front of hundreds of people per night. The experience and confidence gained from performing at the Silverton Christmas Market led to me playing over 80 gigs across Oregon the last six months, capping it off with another incredible December at the Market!"

In addition to local musicians and vendors, the Market also employed 40 local high school students to help create Christmas magic.

This year's event also featured an impressive array of light displays that boasted more than a million twinkling lights. Town Square, the centerpiece of the event, featured 11 local vendors; Santa's house where guests could take photos with the jolly man and all members of their family - including their pups; drink booths; and cozy warming stations for family and friends to take a break from the festivities and stay warm. A fan-favorite this year was the German-inspired food offered at the event - much of it handmade daily by the Resort's Food and Beverage team.

The Silverton Christmas Market is proudly sponsored by <u>Power Kia</u>, <u>Western Beverage's</u> 10Barrel, Spaten, Widmer Brothers and Stella Artois, <u>Xfinity</u>, <u>Yes Graphics</u>, <u>Dallwig Brothers Building Supply</u>, <u>Republic Services</u>, <u>Wood Pellet Products</u>, <u>Oregon Health Insurance Marketplace</u>, <u>Willamette Valley Bank</u>, <u>Salem Sign Company</u> and <u>Moonstone Hotel Properties</u>.

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About Silverton Christmas Market:

This event has become a beloved family tradition over the past decade, but it was not always called the Silverton Christmas Market. Last winter, the event had its first year named the Silverton Christmas Market, and the year

before, it was called Lights at the Oregon Garden Resort and prior to that, the event was held in The Oregon Garden's Rediscovery Forest as Christmas in the Garden. Since the Resort's parent company, Moonstone Hotel Properties, no longer manages The Oregon Garden, the event now resides on the grounds of the Oregon Garden Resort. This has been a positive change for the event, bringing a longer and more intimate walking path, a one-way path to ease the flow of traffic and varied landscaping to make one million lights even more spectacular.

The Silverton Christmas Market aims to support the community of Silverton through donations to the school district, local non-profits and discounted admission for Silverton residents to experience the magic. We're proud to have been awarded Silver for the <u>Best Charity Event</u> by the Best of the Willamette Valley 2022 Awards.

About Moonstone Hotel Properties:

Moonstone Hotel Properties started in 1983 with the building of the Sea Otter Inn in Cambria, Calif. From there, the family-owned company went on to open garden-themed properties in Oregon and California. Today, Moonstone Hotel Properties owns the Sea Otter Inn, Cambria Pines Lodge, the J. Patrick House & Inn, Cambria Nursery and Florist, The Monterey Hotel, and Oregon Garden Resort. Moonstone Hotel Properties remains committed to retaining a reputation for exquisite boutique hotels with beautiful grounds in West Coast destinations.