

PRESS RELEASE

Paradox Singapore 20 Merchant Road, Singapore 058281 Telephone +65 6337 2288 www.paradoxhotels.com/singapore

GRILL IT. SWIRL IT. SAVOUR SHIROBUTA LIVE: A Premium Hokkaido Pork Special at Ellenborough Market Café

SINGAPORE, **20 AUGUST 2025** — Indulge in the delicacy of premium Hokkaido shirobuta pork – renowned for its exquisite marbling, subtle umami and melt-in-your mouth tenderness at **Ellenborough Market Café's** latest thematic dinner buffet, *Grill It. Swirl It. Savour Shirobuta Live*. From 5 September to 16 November 2025, every Friday to Sunday and on public holidays.

From fire-kissed grills to soul-warming broths, watch chefs bring the prized pork to life – right before your eyes at two live stations.

Outdoor Riverside Grill

Premium cuts of classic yakiniku and spicy pork belly are flame-sizzled to juicy perfection, infused with gochujang's sweet heat for a bold and smoky bite.

Shabu-Shabu Station

Paper-thin pork slices gently simmer in aromatic broth, emerging tender and ready to pair with crisp seasonal greens and the chef's signature dipping sauces.

Beyond the starring shirobuta selections, the buffet flows into a bounty of Japanese & Korean cuisines. Light, refreshing banchan such as Crab and Cucumber Salad, Gyeran Egg Salad and Gochujang Cold Tofu offer a crisp counterpoint to the richness ahead. Steaming bowls of Oden Soup and Ginseng Chicken Soup warm from within, while Creamy Mentaiko Pasta and Gochujang Beef Pasta add indulgent fusion flair. Beloved classics follow - Yakimeshi Fried Rice, Tonkatsu, Oyako Chicken and Eggs, Tteokbokki, Kimchi Jjigae, Korean Fried Chicken and Tangsuyuk – each carrying the comforting familiarity of home-style favourites.

Conclude your feast with confections as artful as they are indulgent. Savour the spirited Soju Peach Delight, the citrusy elegance of Matcha-Yuzu Cream Puffs and the blush-toned charm of Sakura Strawberry Shortcake. The spread also features Jujube Walnut Financiers, Black Sugar Mochi Soya Panna Cotta, Chestnut Mont Blanc and Honeycomb Tiramisu, transforming time-honoured ingredients into contemporary delicacies.

This fusion of fire and broth awaits at Ellenborough Market Café – here's how to join the feast.

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Grill It. Swirl It. Savour Shirobuta Live at Ellenborough Market Café

05 September – 16 November 2025

Fridays to Sundays & Public Holidays

Dinner Buffet | 6:00 - 10:00PM

1st Seating: 6:00 – 8:00PM
 2nd Seating: 8:00 – 10:00PM

2-hour dining duration per seating

\$98++ per adult | \$42++ per child (6 – 12 years old)

For enquiries or reservations at <u>Ellenborough Market Café</u>, please email <u>dining@paradoxsingapore.com</u> or call +65 6239 1847 / +65 6239 1848. You can also reserve online at <u>bit.ly/emc-reservations</u>.

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ABOUT PARADOX SINGAPORE

Paradox Singapore is an urban resort that offers guests a sophisticated yet playful blend of traditional refinement and modern elegance. Located in the vibrant river district of Clarke Quay, the hotel is perfect for those looking for a stylish home base during business travel, or a quiet sanctuary to relax and unwind. Our comfortable rooms and spacious suites feature picturesque views of the city's skyline and are equipped with thoughtful amenities for a laid-back style without any fuss. The financial hub of Raffles Place and tourist spots such as Chinatown and Clarke Quay are within proximity. The Clarke Quay MRT Station at its doorstep provides ease of commuting to and from the airport, the city, and major attractions.

For more information about Paradox Singapore, please visit www.paradoxhotels.com/singapore.

ABOUT PARADOX HOTEL GROUP

Paradox Hotel Group reimagines hospitality for the modern traveller. An award-winning collective of lifestyle hotels, resorts and boutique retreats in some of the world's most dynamic cities, Paradox offers immersive stays that connect guests to the rhythm of their destinations. Every location is uniquely curated to blend modern aesthetics with the richness of local culture, delivering authentic experiences that celebrate individuality and vibrant perspectives.

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