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GRUPO POSADAS AND LA COLECCIÓN RESORTS BY FIESTA AMERICANA OFFER NEW LIVE STREAMED “OUR CHEFS COOKING CLASS” TO SUPPORT FUNDACIÓN POSADAS COMMUNITY EFFORTS

The new virtual cooking masterclass is a way for viewers at home to explore Mexican culture from the comfort of their kitchen and serves as a fundraising platform for Fundación Posadas, the philanthropic arm of Grupo Posadas.

México City, México (March 1, 2022) – Grupo Posadas and La Colección Resorts by Fiesta Americana, a collection of distinctive resorts located throughout México and Dominican Republic, are excited to announce that they are introducing a signature cooking class, “Our Chefs’ Cooking Class.” The culturally enriching live streamed class will take viewers on a deep dive into local Mexican cuisine and help support the work of Fundación Posadas, the charitable branch of Grupo Posadas.

The class will be livestreamed on March 31, 2022, 6:00 P.M. EST from Grand Fiesta Americana Los Cabos. Leading the event are Gerardo Rivera, Grupo Posadas’ Corporate Chef, along with Alejandro Macías, the resort’s Sous Executive Chef. The mouth-watering cooking lesson focuses on Pescado a la Veracruzana, or Veracruz Style Fish, a homage to seaside culinary traditions on México’s Gulf Coast.

Pescado a la Veracruzana uses an array of delicious ingredients, marrying fresh, local Mexican seafood with its myriad influences from across the globe. Seasonings include white wine, bay leaves, thyme, marjoram, oregano along with dark chocolate, one of México’s most ancient ingredients, treasured by the Mayans and Aztecs and among the country’s favorite culinary gifts to the world. The meal is one that viewers will want to recreate time and again to bring the exquisite flavors of México into their homes.

“Star chefs Gerardo and Alejandro have long created some of the most delicious cuisine available in México, and now they are working together to teach visitors and viewers from home alike how to prepare Pescado a la Veracruzana,” said Enrique Calderón, COO of Grupo Posadas. “Yet this is more than a cooking lesson highlighting Mexican culture. It is also an opportunity to raise funds for and help spotlight the work of Grupo Posadas through our charitable Fundación Posadas which aims to make a difference for the communities in the 31 Mexican states where we operate. Our goal is to use our world-class capabilities to effect positive social impact to create a brighter future.”

Fundación Posadas, often abbreviated as FUNPOS, is the philanthropic arm of Grupo Posadas, the corporate parent of La Colección Resorts by Fiesta Americana. Created in the aftermath of 2005’s Hurricane Wilma and its devastation in the Caribbean, the organization aims to help those who need it most.

Education is a major component of FUNPOS’ work, having awarded over 5,800 scholarships to children and young people so that they can stay in school and improve their prospects. A new community training program opening this year is also aimed at helping the impoverished overcome long standing obstacles and enter the workforce. The Foundation’s work in healthcare has also helped thousands seek medical treatments, regardless of their income. FUNPOS also continues the work of its original founding, helping families affected by natural disasters to recover and rebuild their lives by providing construction materials, restoring household goods and distributing food supplies to thousands of individuals.

Registration for the event is \$25 USD through the Fundación Posadas website www.fundacionposadas.com. Participants will receive an email from fundacionposadas@posadas.com with the link and more information about the live streamed online class as well as instructions to access the content.

“Our Chefs Cooking Class” offers a chance to do good and help communities while learning a new delicious recipe to share with your family,” said Calderon.

For more information and to review the entire list of resorts within La Colección Resorts, visit <https://www.lacoleccionresorts.com>.

For more information on Fundación Posadas and to register for the class, please visit <https://www.fundacionposadas.com>.

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About Grupo Posadas:

Grupo Posadas is the leading hotel operator in México and owns, leases, franchises, and manages 185 hotels and 28,690 rooms in the most important and visited urban and coastal destinations in México. Urban hotels represent 87% of total rooms and coastal hotels represent 13%. Posadas operates the following brands: Live Aqua Beach Resort, Live Aqua Urban Resort, Live Aqua Boutique Resort, Grand Fiesta Americana, Curamoria Collection, Fiesta Americana, The Exploreal, Fiesta Americana Vacation Villas, Live Aqua Residence Club, Fiesta Inn, Fiesta Inn LOFT, Fiesta Inn Express, Gamma, IOH Hotels, and One Hotels. Posadas has traded on the Mexican Stock Exchange since 1992. Corporate responsibility is also integral to the company’s ongoing philosophy and operations. The company’s charitable arm [Fundación Posadas](https://www.fundacionposadas.com), also known as FUNPOS, serves to further the positive impact of its efforts to benefit communities in the 31 Mexican states. Founded in the aftermath of 2005’s Hurricane Wilma and its devastation in the Caribbean, Fundación Posadas aims to create a brighter future and make a difference in the communities where it operates. FUNPOS has helped thousands through healthcare initiatives, worker training programs, educational scholarships, volunteering efforts, and by helping locals rebuild their lives after natural disasters. For further information, please visit: <https://www.posadas.com>.

About La Colección Resorts by Fiesta Americana

La Colección Resorts by Fiesta Americana is a distinctive selection of beach and urban resorts located throughout México and Dominican Republic. Operated by México’s leading hotelier, Posadas, the brands within La Colección Resorts by Fiesta Americana include: Live Aqua Resorts, exclusive luxury, sensory resorts with impeccable service; Grand Fiesta Americana Hotels & Resorts, which celebrates the grandeur of Mexican hospitality through its cuisine and high-end services; Fiesta Americana Hotels & Resorts, hotels that emphasize México’s architecture as well as its renowned warm and friendly hospitality; The Exploreal Discovery Resorts, nature-inspired soft adventure havens that offer superior accommodations; and Curamoria Collection, which offers unique experiences designed for those who seek to be captivated. These award-winning properties are located in some of the most favored beach destinations such as Los Cabos, Puerto Vallarta, Cancún, Riviera Maya, Veracruz, Chetumal-Kohunlich, Acapulco, Tulum and Cozumel in México as well as Punta Cana, Dominican Republic. In 2021, the collection expanded to include urban resorts in cities such as Oaxaca, San Miguel de Allende, Mérida, San Luis Potosí, Monterrey, Cuernavaca, México City, Guadalajara, Querétaro, and Puebla. Committed to providing travelers and employees with transparency and assurance, all the properties incorporate Travel with Confidence, elevated safety, hygiene and flexibility protocols that were developed in collaboration with the ABC Medical Center in Mexico City and use 3M hospital-grade products. As a subsidiary brand of Grupo Posadas, La Colección Resorts by Fiesta Americana contributes to the efforts of Fundación Posadas, the parent company’s charitable arm aiming to help those who need it most in order to make a difference in the communities in the 31 Mexican states where it operates and create a brighter future. For further information, please visit: <https://www.lacoleccionresorts.com/>