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La Colección Resorts by Fiesta Americana Celebrates Travel Agent Month with New Promotions

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Dallas, Texas (May XX, 2023) – La Colección Resorts by Fiesta Americana is pleased to announce a new promotion in honor of Travel Agent Month. This exclusive offer brings exciting opportunities for travel agents to experience La Colección Resorts' properties and earn rewards for their bookings.

The hotel group is celebrating Travel Agent Month by offering its verified retail Travel Partners a 15 percent commission on all new reservations booked in the month of May to any of the collection's beach resorts—including Grand Fiesta Americana Coral Beach Cancun All Inclusive Spa Resort, Fiesta Americana Puerto Vallarta, Live Aqua Beach Resort Cancun, and more. In addition, the company's special Travel Advisor rates will be opened from May 1st to August 31st, 2023, with rates starting as low as \$55 USD per room, per night for European Plan resorts and \$99 USD per person, per night, for All-Inclusive resorts. This outstanding promotion is valid for reservations booked through 800-FIESTA-1 and is not applicable with other deals. Discounts and this 15 percent commission are not applicable for negotiated rates such as groups, RFP's, etc.

Additionally, La Colección Resorts is offering new deals for travelers to help travel agents sell more than ever. Travelers that book between May 1 and June 2 through La Colección Rewards, at any of the portfolio's beach properties, will receive the special promotion of 50 percent off on their vacations through December 23, 2023.

"Our commitment to supporting travel advisors is one of our top priorities," said George Hunter—Vice President of Leisure Sales, Posadas USA. "As a token of our gratitude for their continued work in promoting our resorts, we wanted to not only provide our travel partners with a gift of their own, but to help them pamper their clients as well."

La Colección Resorts by Fiesta Americana is a collection of luxury beach and urban resorts in Mexico and the Dominican Republic, known for their exceptional service, beautiful settings, and extensive amenities. Their properties offer numerous experiences, from relaxing beachfront escapes to thrilling adventures and cultural immersions.

La Colección Rewards, the resort group's travel advisor program, provides a wide range of tools and resources to help advisors sell the resorts, including training and marketing support. The brand also offers generous incentives for bookings, including commission bonuses, free nights, and other rewards.



For more information on La Colección Resorts by Fiesta Americana, its extensive portfolio of both beach and urban resorts, and their travel advisor program, please visit: <https://www.lacoleccionresorts.com/>.

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About La Colección Resorts by Fiesta Americana

La Colección Resorts by Fiesta Americana is a distinctive selection of beach and urban resorts located throughout México and Dominican Republic. Operated by México's leading hotelier, Posadas, the brands within La Colección Resorts by Fiesta Americana include: Live Aqua Resorts, exclusive luxury, sensory resorts with impeccable service; Grand Fiesta Americana Hotels & Resorts, which celebrates the grandeur of Mexican hospitality through its cuisine and high-end services; Fiesta Americana Hotels & Resorts, hotels that emphasize México's architecture as well as its renowned warm and friendly hospitality; The Explorean Discovery Resorts, nature-inspired soft adventure havens that offer superior accommodations; and Curamoria Collection, which offers unique experiences designed for those who seek to be captivated. These award-winning properties are located in some of the most favored beach destinations such as Los Cabos, Puerto Vallarta, Cancún, Riviera Maya, Veracruz, Chetumal-Kohunlich, Acapulco, Tulum and Cozumel in México as well as Punta Cana, Dominican Republic. In 2021, the collection expanded to include urban resorts in cities such as Oaxaca, San Miguel de Allende, Mérida, San Luis Potosí, Monterrey, Cuernavaca, México City, Guadalajara, Querétaro, and Puebla. Committed to providing travelers and employees with transparency and assurance, all the properties incorporate Travel with Confidence, elevated safety, hygiene and flexibility protocols that were developed in collaboration with the ABC Medical Center in Mexico City and use 3M hospital-grade products. As a subsidiary brand of Grupo Posadas, La Colección Resorts by Fiesta Americana contributes to the efforts of Fundación Posadas, the parent company's charitable arm aiming to help those who need it most in order to make a difference in the communities in the 31 Mexican states where it operates and create a brighter future. For further information, please visit: <https://www.lacoleccionresorts.com/>