

For Immediate Release

The Luxe Manor Showcases a series of Lunar New Year Festive offers

Nordic Seafood Bisque Festive Casserole & CNY Family Staycation



Hong Kong, 12 January 2023 — Lunar New Year is one of the major festivity for friends and family to gather and celebrate. The Luxe Manor, the stylish boutique hotel in Tsim Sha Tsui, presents the brand new Nordic-inspired Poon Choi, exclusive staycation, and fascinating workshops for all guests to enjoy the festival to the fullest.

Nordic Restaurant FINDS offers Lunar New Year's Innovative gourmet

Lunar New Year is the best time to gather family and friends for a reunion dinner. A festive atmosphere prevails in the Nordic restaurant of the hotel as well. During the festive season, FINDS re-enacted the traditional Poon Choi as the concept, and innovatively created the **NORDIC SEAFOOD BISQUE FESTIVE CASSEROLE** with exquisite ingredients. Share the essence of Chinese tradition with all our guests.

Poon Choi symbolises family reunions and auspicious celebrations. The culinary team at FINDS continues the tradition by filling the "pot" with the finest delicacies from around the world, including Austrian pork belly, grilled French spring chicken and a variety of seafood, offering sincere blessings to guests to signify the potful of wealth and all business is prosperous.

Using Austrian pork for softer and tenderer texture, **ROASTED CRISPY PORK BELLY** is marinated with the chef's secret recipe for more than 12 hours and roasted



twice at different temperatures for a crispy skin while the meat is delicious and not greasy at all.

Fresh chicken that symbolises auspiciousness is essential in the Lunar New Year. The chef specially selects natural, hormone-free free-range spring chicken from France and uses butter, rosemary, pepper, and other spices to grill the chicken, **GRILLED FRENCH SPRING CHICKEN** is so mellow to melt in the mouth.

FINDS selects premium seafood from all over the world, such as **PAN-FRIED TIGER PRAWNS** from Vietnam, **JADE WHELKS** from Canada, **FRESH BLUE MUSSELS** from Australia and **SEARED HOKKAIDO SCALLOPS**.

In addition to a range of delicacies, the soup used for the festive casserole is FINDS' signature soup – **NORDIC LOBSTER BISQUE**. After the lobster head has been sautéed with fennel, parsnips and carrots until fragrant, the fish broth is added and simmered for 2 hours, bringing out the seafood essence into the soup for a rich and distinctive flavour. Whether it is paired with different meat, seafood, or fresh vegetables, it can enrich their aroma and umami to the next level.

At last, the festive casserole is served with four types of fresh vegetables, implying that serendipity will come from all four directions. **ROASTED ROSEMARY FINGERLING POTATOES** is highly recommended. Wait until the lobster bisque is absorbed, as it offers an incomparable taste that lasts a long time. The joyous moment is especially suitable to enjoy with beers and gourmet. Guests can enjoy a free flow of selected beers for an additional HK\$88.

NORDIC SEAFOOD BISQUE FESTIVE CASSEROLE

Date: 9 January 2023 to 9 February 2023 Time: 6pm to 10pm Price: HK\$1,088 (3 - 4 persons) **#Book NORDIC SEAFOOD BISQUE FESTIVE CASSEROLE at FINDS before 13 January to enjoy a 15% discount.**

For reservations or enquiries: **FINDS** Address: 1/F The Luxe Manor, 39 Kimberley Road, Tsim Sha Tsui, Kowloon, Hong Kong Telephone: (852) 2522 9318 WhatsApp: (852) 9376 0331 Email: <u>reservations@finds.com.hk</u> Website: <u>www.finds.com.hk</u>





"Be a Dreamer" Lunar New Year Edition Filled with Festive Cheers

Festive celebrations have always been the special treats for children, and **The Luxe Manor** has dedicated a Lunar New Year Edition for the signature "Be a Dreamer" staycation.

The highly rated scavenger hunt "Surreal Hunt" is now rejuvenated with new missions. Kids can develop their sense of art appreciation through a deeper understanding of surrealism and famous surrealist artists of the time and their masterpieces. Festive exclusive workshops such as "Little Pastry Chef" to make "Colourful Jelly Cake"; "Little Artist " to make creative Fai Chun; "Little Bartender Workshop" to make special Lunar New Year drinks; "Little Scientist" with STEM elements to create a colourful rainbow effect. Children and parents are embraced in a festive atmosphere during their staycation with us.

"Be a Dreamer" Lunar New Year Edition Privileges

- One-night accommodation for up to two adults and two children
- HK\$500 dining credit per room for consumption at the hotel's outlets FINDS and Dada Bar
- + Lounge during the stay (Excluding Room Services)
- · Complimentary breakfast platter for two adults and two children at FINDS

• Four complimentary workshop sessions plus one session of Surreal Hunt (a maximum of two children per room)

• In-room kids tent set-up with slide show



- Welcome gifts for children
- · Complimentary picture books and board games lending service at the Concierge
- * Check-in at 2pm and check-out at 12pm on the departure day

* "Be A Dreamer Workshop" Festive Edition Activity Schedule Check in date:

- 2:30 pm Little Pastry Chef
- 3:30 pm Little Bartender
- 5:00 pm Surreal Hunt

Check out date:

- 9:30 am Little Artist
- 10:30 am Little Scientist

"Be a Dreamer" Lunar New Year Edition staycation is available from 12 to 29 January 2023, priced from HK\$888 per night.

For enquiries or reservations, please contact Reservation Department at (852) 3763 8880 or email to <u>rsvn@theluxemanor.com</u> for further assistance.

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#TheLuxeManorHK #FINDSHongKong #BigBowlFeast #PoonChoi #ChineseNewYear #LunarNewYear #SpringFestival #YearofTheRabbit #CNYStaycation #CNYCelebration

High-resolution images can be downloaded here: <u>https://bit.ly/3ZoDxQe</u>

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About The Luxe Manor

The Luxe Manor is a stylishly surrealism-inspired boutique hotel located in Hong Kong's Tsim Sha Tsui since 2006. Nuzzled amidst the bustling nightlife of Knutsford Terrace, The Luxe Manor boasts 153 stunning guest rooms and 6 themed suites offering a distinct feeling of adventure within Hong Kong's urban jungle. FINDS is the iconic Nordic restaurant featuring Northern European cuisine. Dada, the property's bar and lounge, is creatively reminiscent of the elusive Dada art movement, catering to the stylish segment of both the luxury leisure and business travellers. The Luxe Manor is managed by GR8 Leisure Concept Ltd., a Hong Kong based hospitality group.



About FINDS

Established in 2004, FINDS has been Hong Kong's iconic Nordic restaurant, with award winning cuisine crafted by the chef. FINDS is an acronym for the Nordic countries – Finland, Iceland, Norway, Denmark and Sweden, and carries a distinct Nordic culture in the bustling heart of Tsim Sha Tsui. The majority of the seasonal ingredients are imported directly from Northern Europe, complemented with original Nordic cooking techniques such as smoking, curing, pickling and fermenting, offering the true and delicate flavours.

The restaurant itself was voted as The Best European Restaurant in 2015 Summer Restaurant Week. The restaurant receives high acclaim from media, such as being listed in the Hong Kong and Macau's Best Restaurants by Hong Kong Tatler, South China Morning Post's 100 Top Tables, WOM Guide and Louis Vuitton Hong Kong/Macau City Guide. FINDS is the first western-cuisine restaurant in Hong Kong to join WWF's Ocean-Friendly Menu programme and proudly support Green Monday campaign.

About GR8 Leisure Concept Limited

Founded in 2004, **GR8 Leisure Concept** is an innovative hospitality group that owns and manages a portfolio of seven brands, consisting of hotels, restaurants, and bars across Hong Kong and China. **The Luxe Manor**, a surrealism-inspired boutique hotel located in Tsim Sha Tsui. The property is home to the city's authentic Nordic restaurant, **FINDS**, and **Dada Bar + Lounge**, a contemporary variety club creatively reminiscent of the elusive Dada art movement. Also in Hong Kong is the group's charming beachside Italian restaurant, **Cafe Roma**, which boasts a premium spot by Tung Wan Beach in Ma Wan. **Hotel Soul** is the group's second hotel venture located in Suzhou, China. The hotel features the continental restaurant **Brasserie 101**, and the hotel's latest concept, **Bar Soul**, which brings a unique blend of retro and industrial elements to Hotel Soul.

For more details, please visit www.theluxemanor.com.

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