# THE MAY FAIR



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### THE MAY FAIR HOTEL APPOINTS ARTIST IN RESIDENCE FOR ARTI3 LONDON









Images left to right: Marc McGreevy; Charlie France sketch by Marc McGreevy; Jourdan Dunn sketch by Marc McGreevy; The

May Fair Hotel, London. High res images are available upon request

Situated in the heart of the Mayfair village, the May Fair Hotel has been a by-word for artistry and elegance since the twenties. To celebrate it's status as the official hotel partner for Art13 London; London's most exciting new art fair (Olympia Grand Hall, 1-3 March 2013) www.artfairslondon.com), the luxury hotel has appointed it's very first Artist in Residence.

British fashion and celebrity portrait artist Marc McGreevy has been commissioned by the May Fair Hotel to capture the scenes, sights and sounds of one of London's most iconic hotels. Guests of the hotel during Art13 London will have the opportunity to take home their very own unique portraits by Marc McGreevy and view the artwork on an exclusive online gallery.

Marc McGreevy is an internationally acclaimed fashion artist and designer. He began his career designing fashion layouts and creating unique jewellery collections for high fashion magazines such as Elle and Vogue. Marc's passion for fashion and illustration coupled with his natural creativity has secured him a position as one of Britain's finest. He now travels the world illustrating the most spectacular fashions with unrivalled flair, sophistication and poise. Previous commissions include Jerry Hall, Actor David Morrissey, Actresses Joan Collins, Linda Gray, Kim Cattrall and Academic Germaine Greer.

Marc McGreevy will be in residence at the May Fair Hotel daily from 3pm-6pm, 1-3 March 2013. Guests will have the opportunity to take their own exclusive art-work home with them. Illustrations will also be exhibited in an online gallery www.themayfairhotel.co.uk.

The May Fair Hotel,
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#### **Notes to Editors:**

#### About The May Fair:

Situated in the heart of the Mayfair village, the May Fair Hotel has been a by-word for elegance and style since the twenties. The May Fair (www.themayfairhotel.co.uk), first opened by King George V in 1927 and once owned by the filmmaking Danziger Brothers, is the official hotel for London Fashion Week and the BFI London Film Festival, in partnership with American Express. It has also been recognised for having "The Best Hotel Bar in London," by *The Evening Standard* and has been awarded Cool Brand status in 2010, 2011 and 2012.

The 404-room, West End hotel has hosted countless celebrities, heads of state, world leaders and cultural icons throughout its storied history. The hotel features The May Fair Bar; Quince restaurant; The Cigar Room, 13 signature suites; a private VIP entrance; extraordinary banquet facilities, including the largest private theatre in London and the largest Baccarat chandelier in Europe; the world-class May Fair Spa; rooftop penthouse with 180° views of London; and a superlative staff attuned to the needs of the most discerning guest.

For more information visit <u>www.themayfairhotel.co.uk</u> or follow us on <u>http://twitter.com/themayfairhotel</u> or http://www.youtube.com/themayfairhotel

About Art 13 London

Art13 London: Dates: 1-3 March 2013 VIP Preview: 28 February 2013 Website: www.artfairslondon.com Location: Olympia Grand Hall

Hammersmith Road London W14 8UX

Art13 London, sponsored by Citi Private Bank, is the most exciting new art fair to launch in a decade. See 120 of the world's leading galleries from 30 different countries showing thousands of artworks. Whether your interest is painting, sculpture, photography, prints and editions or multimedia, this is a great place to browse and buy great art. With prices ranging from £100 to £500,000 there really is something to suit everyone.

In addition, discover 20 large-scale sculptures and installations made by some of most exciting Contemporary artists working around the world as well as a curated programme of Contemporary performance artists at the Fair. You can also enjoy guided tours, a photography trail and a series of engaging talks and discussions.