

Labranda Hotels Egypt Sustainability Report and Commitments

Date of creation: (1/2/2024)

Labranda Hotels (Royal Makadi) strives to embrace sustainability elements into our business operation while delivering the best hospitality and services to our guests. We are proud to be certified by Travelife, an international company that recognizes the accommodation sustainability initiatives in the areas of environment, society and governance. The hotel continuously improves and develops new programs to enhance a positive environmental management, fair labor practices, human rights and community support. Through many impactful initiatives, we ensure that we treat our environment, people and community with respect and continuously find ways to improve the key indicators for the better future.

Please learn below more about our sustainability commitments, goals and progress.
Together we care!

- We are committed to reducing our greenhouse gas emissions and to protecting and supporting biodiversity.

- As part of that commitment, in 2024 we set ourselves a target of reducing our greenhouse gas emissions from energy, water and waste by 10% before the end of 2028 through:

1- Raising awareness within the local community about the importance of conservation and reducing waste.

2- Using natural gas instead of diesel for boilers in 2024.

3- Invest in renewable energy by using 100% solar energy instead of boilers for water heating in 2026.

4- Find more local suppliers using more sustainable production methods.

5- Improve signage and train staff in waste reduction.

6- Single-Use Plastic Reduction:

To support global efforts to combat plastic pollution, we are step-by-step reducing single-use plastic items with the target of becoming single-use plastic free in our guest areas.

Our first big step was the elimination of single-use plastic cups by replacing them with reusable polycarbonate cups. In this way, we save a significant amount of single-use plastic cups in our hotel and contribute to protecting the environment.

- We know that there is more work to for us to do and in 2024 we are implementing a number of new initiatives such as:

1- Ensure all contracted suppliers & stakeholders support and know the importance of sustainability file to us and committed to our new procurement policy.

2- Encourage recycling, composting, and using reusable products.

3- Fundraising, staff education and volunteering.

4- Increasing our colleague's wages to match the actual inflation by 35% in 2024.

5- Supporting minorities in the governorate and community participation.

- We encourage our valued guests, colleagues and visitors to support us by following the reminders we have provided throughout the hotel about saving water and energy, as well as minimizing waste.

- In 2024 our focus will be on supporting more charitable institutions in Egypt.

You will find a donation box on the reception desk as part of our community project, if you would like to donate to this important project.

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- Labranda Hotels is committed to respecting and protecting human rights. We believe that everyone should be treated fairly and with respect. As part of this commitment, we regularly train our staff about preventing discrimination and how to report.

- We are also committed to safeguarding the welfare of children and young people. We have a policy of always reporting suspected instances of child exploitation and abuse to the police.

Our progress towards our sustainability goals:

We're proud to share some of our key sustainability achievements from 2022-2023:

- **Significantly Reduced Electricity Consumption:**
We've completed the replacement of all incandescent bulbs with energy-saving "LED" lights in 2023, resulting in a 50% reduction in energy consumption.
- **Embracing Renewable Energy:**
We transitioned to government-supplied electricity, a more sustainable source compared to diesel generators.
- **Smarter Climate Control:**
By upgrading all air conditioner shells to variable speed models, we've optimized their operation and minimized energy use.
- **Recycling Materials:**
Such as wood, metal and stainless steel and reusing them in cabins, decorations and solar energy tanks.
- **Spread Awareness:**
Increasing our colleague's awareness regarding sustainability file with 100% of our new hired talent are attended "sustainability – Travelife" awareness session as its one of the important topics on our talent orientation agenda.

In line with our commitment to continuous improvement, we welcome feedback from our guests, community, and talents concerning our ongoing efforts to enhance our environmental and social impact, including suggestions about how we can improve. Please feel free to share your comments and ideas with us by emailing info.royalmakadi@labranda.com.

Labranda Hotels is committed to achieve our sustainability commitments and goals, while inviting you to support us in realizing them.

Signature: Hedi Ben Aissa

Name & Position: Hedi Ben Aissa (Chief Executive Officer - MPH Egypt)

Date: 1/2/2024

