



PEABODY DUCKMASTER TO BE FEATURED ON ABC PRIMETIME GAME SHOW “TO TELL THE TRUTH”

Memphis, TN – The Duckmaster at The Peabody Memphis will be featured on ABC game show “To Tell The Truth” on Tuesday, February 22, 2022, at 9pm CST.

The Peabody’s official Duckmaster Kenon Walker will be among three individuals claiming to lead the hotel’s famous flock, while a panel of celebrity panelists must determine which person is the real Peabody Duckmaster. The Season 7 premier of the primetime game show was filmed in Los Angeles in May 2021.

This is not the first time that The Peabody has been featured on a popular game show or game. The Peabody Ducks were the subject of a question on “Jeopardy” in 1994 and they were included in the 2009 edition of Trivial Pursuit with the question “What can you find in the fountain at The Peabody Memphis but not on the hotel’s menus?”

ABOUT THE PEABODY DUCKMASTER

Duckmaster Kenon Walker joined The Peabody in 2018 as a VIP Concierge and Assistant Duckmaster, becoming lead Duckmaster in 2020. He is responsible for the care and well-being of the Peabody Ducks, including feeding and training the teams for their twice-daily marches. When not tending to the five North American mallards, he acts as a public ambassador for the hotel, greeting guests in the Grand Lobby, conducting tours, doing media interviews, and making community outreach appearances.

The time-honored tradition of the March of the Peabody Ducks began at the hotel in the early 1930s. At 11am each morning, the Peabody Ducks march to John Philip Sousa’s “King Cotton

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March" along a red carpet from their rooftop Royal Duck Palace to the famous travertine marble fountain in the Grand Lobby. They splash and preen in the lobby until 5pm, when the procession reverses and the ducks retire for the evening. The title Duckmaster originated at The Peabody in 1940. Ducks had been a fixture in the lobby fountain for nearly a decade when the hotel hired a former circus animal trainer named Edward Pembroke as a Bellman. Pembroke offered to help with delivering the ducks to the fountain each day and conceived the now-famous Peabody Duck March. Mr. Pembroke served as Peabody Duckmaster for 50 years until retiring in 1991.

ABOUT "TO TELL THE TRUTH"

Hosted by "black-ish" star Anthony Anderson, "To Tell The Truth" is a funny reimagination of the beloved game show, featuring prominent pop-culture icons and unique commentary and banter from Anderson's mother, Mama Doris, will bring the excitement to another level. In each round, the panel is presented with three people who all claim to be the same person with the same incredible talent, job or achievement. One is sworn to tell the truth while the other two use every trick they can to deceive the panel. The panel of celebrities has a chance to grill each participant before taking turns deciding who they think is telling the truth.

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