



THE DIPLOMAT BEACH RESORT FACT SHEET

Fresh off a \$100 million transformation in April 2017, **The Diplomat Beach Resort** is Hollywood, Florida's most iconic property transforming the way we vacation. The hotel boasts 1,000 guestrooms and suites, 8 different culinary destinations, two sun-drenched pools, 25 poolside cabanas, a glittering, ultramodern spa and fitness center and 209,000-square feet of meetings and event space. Additionally, The Diplomat is the largest in hotel convention space in South Florida with the most expansive ballroom south of Orlando.

Each dining destination is rooted in strong culinary sensibilities and exudes brand individuality, creating distinct spaces and experiences, from famed Restaurateur and Chef **Michael Schulson's** award-winning Japanese-inspired Monkitail – voted Best New Restaurant by *USA Today* and *Sun Sentinel*, Best Hotel Restaurant by *USA Today* in 2017, and *OpenTable's* Diners' Choice Awards in February 2018 – to Celebrity Chef **Geoffrey Zakarian's** Point Royal – a Coastal American restaurant. Guests can recharge at Core Fitness Training Classes, the resort's newly renovated 24-hour fitness center, full-service spa overlooking the Atlantic Ocean or enjoy two beachfront pools. There are also 25 private waterfront cabanas, including four designed by the iconic lifestyle and fashion brand, **Trina Turk**. Other water activities include jet skiing, ocean kayaking, paddleboard rentals, and the property's newest addition, the Dip + Slide water play area.

As part of **Curio Collection by Hilton**, a global set of remarkable upscale hotels handpicked for their exceptional character, the all-encompassing destination resort redefines comfort and style with 1,000 guest rooms (with 96 being suites) – including Governor and Presidential suites, 515 king rooms and 484 double rooms; it is also the largest hotel in Broward County. With 209,000-square feet of indoor and outdoor function space, suitable for 10 to 5,000 people, The Diplomat Beach Resort continues to serve as the largest convention hotel in South Florida and the premier location for business travel and large-scale conferences, weddings and milestone celebrations.

Located at 3555 South Ocean Drive, Hollywood, Florida, the resort is spread across the Intracoastal Waterway and Atlantic Ocean, just steps from North Miami Beach, bordering Ft. Lauderdale. The Diplomat is within a 10-minute drive from the Fort Lauderdale/Hollywood International Airport and only minutes from popular attractions like Hollywood's historic oceanfront boardwalk and world-class shopping at Aventura Mall, Bal Harbour Shops or Las Olas Boulevard in Fort Lauderdale. For reservations please call 1-954-602-6000. For more information, visit www.diplomatresort.com.

LOCATION: The resort stretches from the shores of the Atlantic Ocean to the west side of the Intracoastal Waterway, strategically positioned between Fort Lauderdale and Miami in Hollywood, FL. It is conveniently located between two International airports, two executive airports and the world's top two-passenger ports-of-call.

- 10 minutes from Fort Lauderdale/Hollywood International Airport
- 30 minutes from Miami International Airport
- 10 minutes to walk, bicycle & run along Hollywood's historic Beach Broadwalk
- 10 minutes from dining, casino & nightlife at The Village at Gulfstream Park and Aventura Mall
- 20 minutes from dining on Las Olas Boulevard in Fort Lauderdale

ADDRESS: 3555 South Ocean Drive, Hollywood, FL 33019

CONTACT: Reservations: 954-602-6000 | Sales: 954-602-8600

INFORMATION: www.diplomatresort.com

CURRENT HOTEL OFFERS: <http://www.diplomatresort.com/specials-en.html>

SOCIAL MEDIA:

- FACEBOOK @thediplomatbeachresort
- TWITTER @diplomatflorida
- INSTAGRAM @diplomatbeachresort

AWARDS & ACCOLADES

- Voted Best Family Resort, Travvy Award 2019
- 2018 USA Today's 2018 Readers' Choice Award – Monkital, Best Hotel Restaurant
- 2018 Smart Meetings Platinum Choice Award – The Diplomat Beach Resort
- AAA Four Diamond Award Winner, 2018 – The Diplomat Beach Resort
- OpenTable, 2018 – Monkital, Diners' Choice Awards
- Conde Nast Traveler Readers' Choice Awards, 2018 – The Diplomat Beach Resort voted one of the Top Resorts in Florida
- Meetings Today, 2018 Best of Award Winner – Recognized for top quality service, meeting space, rooms and amenities
- Travel Weekly's Annual Magellan Awards, 2018
 - Gold Winner – Hospitality Category – Upscale (Four-Star) Lobby/Common Space Design
 - Silver Winner – Hospitality Category – Upscale (Four-Star) Monkital Restaurant Design
- Corporate & Incentive Travel 2018 – 34th Annual Awards of Excellence Winner
- Conde Nast Traveler Readers' Choice Awards, 2017 – The Diplomat Beach Resort voted one of the Top Resorts in Florida
- Meetings Today, 2017 Best of Award Winner – Recognized for top quality service, meeting space, rooms and amenities
- Smart Meetings, Smart Star Awards Winner, 2017 - Best Outdoor Event Space
- Delta Vacations Quality Assurance Award, 2017 – The Diplomat Beach Resort Hollywood, a Curio Collection by Hilton
- AAA Four Diamond Award Winner, 2017 – The Diplomat Beach Resort
- Cvent's Top 100 Meeting Hotels in the United States, 2017 – The Diplomat Beach Resort

- USA Today, 2017 – Monkitail, Best Hotel Restaurant
- USA Today, 2017 – Monkitail, Best New Restaurant
- Sun Sentinel, 2017 – Monkitail, Best New Restaurant in South Florida
- Eater Miami, 2017 – Hottest Restaurants in Fort Lauderdale
- Miami New Times, 2017 – Best New Restaurant in Broward
- Ocean Drive, 2017 – Best Oyster and Rosé Pairings
- Zagat, 2017 – Hottest Restaurants in South Florida

ACCOMMODATIONS & AMENITIES

With more than 1,000 guest rooms – including 2 Presidential suites, 515 king rooms and 484 double rooms, with 96 being suites – The Diplomat Beach Resort is the largest hotel in Broward County. Designed by the world's leading hospitality interior design firm, **Hirsch Bedner Associates**, the resort's stylish and thoughtfully-designed rooms offer refreshed spaces, befitting the prime beachfront location in Hollywood. All rooms feature unobstructed ocean or Intracoastal vantage points with most suites boasting 180-degree views of the tropical surroundings, including a variety of premier suites and the Governor's and Presidential suites, each with an individual identity delivering on guests' needs. Suites exude a mix of mid-century elements with refreshing ocean tones, creating the perfect backdrop to relax and recharge complete with hand-tufted rugs, natural wood furnishings, crisp white bedding backed by driftwood headboards and nautical touches that speak to the location.

The guestrooms depict two separate design schemes: Sunrise and Sunset. Sunrise rooms are modern, vibrant and refreshing with earthy tones that provide a soothing, calm atmosphere accented with blue ocean colors. Sunset rooms present a more subtle, modern and organic design scheme with views overlooking the famous South Florida west horizon, giving guests a front seat view to stunning sunsets.

- 1,000 guestrooms with either a sunrise or sunset scheme (including 515 king rooms, 484 double rooms – 96 being suites)
- Guestrooms offer views of the Atlantic Ocean or Intracoastal Waterway
- The 36th floor features two exclusive **Presidential Suites** (2,550-square feet), each with \$1 million in appointments. Both suites feature large balconies with both Intracoastal Waterway and Atlantic Ocean views
- On the 31st & 33rd floor are four **Governor's Suites** (1,550 square feet) which also boast large balconies with both Intracoastal Waterway and Atlantic Ocean views
- Plantation shutters divide bathroom & bedroom, providing views overlooking the Atlantic Ocean or Intracoastal Waterway
- Granite and marble-appointed bathroom with glass-enclosed shower, bathtub and water closet
- In-room safe
- In-room movies
- Bose CD player/radio
- High-speed and wireless Internet connections
- Two data ports: one for Internet usage, one for private networking
- Television has On-Command, wireless keyboard services, gaming, etc.

- TV scroll, provides corporate meeting times and dates
- Two dual-line speakers and cordless phones with voicemail

GUEST SERVICES

- Complete Business Center
- Service Express
- 24-hour Fitness Studio
- Diplomat Kids' Club
- Complete Audiovisual Services
- Disability Accessible

CONVENTION CENTER / MEETING FACILITIES

The Diplomat Beach Resort features more than 209,000-square feet of flexible function and meeting space and continues to serve as the premier location for business travel and large-scale conferences, weddings and milestone celebrations. The resort also has the largest ballroom south of Orlando, Florida. With recent upgrades in comprehensive technology and unbeatable ocean views, travelers and locals can expect thoughtfully-designed and unique spaces meant to create memorable meetings, events and weddings.

- 209,000-square feet of flexible function space
- 50,000-square foot unobstructed Great Hall able to accommodate up to 1,500 guests
- Four ballrooms, including 20,000-square foot Grand Ballroom overlooking the Atlantic, able to accommodate up to 800 guests
- 39 breakout rooms, ideal for smaller events
- Outdoor special event areas including the pool deck, South Palm Court and Diplomat Landing
- Comprehensive technology, on-site IT and audiovisual services
- Specialty packages, rates and programming

DINING

The Diplomat Beach Resort has a new and innovative approach to food: whatever you want, wherever you are. The Diplomat Beach Resort created "Diplomat Restaurant Group" (DRG) where all restaurants are part of a destination dining collective for locals and travelers alike. The DRG now offers 8 innovative and surprising culinary destinations. Guests are welcome to Dock & Dine at Diplomat Landing's 7-slip marina with 350-feet of linear dock or complimentary self-parking for up to four hours when dining on property. Unique dishes and beverages highlight ingenuity and variety, using locally-sourced ingredients and fresh mixes for cocktails created on-site.

Each destination is rooted in strong culinary sensibilities and exudes brand individuality, creating distinct spaces and experiences:

- **Candy & Cones** – Sweets parlor that makes candy dreams come true, offering candies and innovative house-made ice creams.
- **Counter Point** – A casual café is the place to go for specialty espresso drinks, coffee, tea and a daily selection of house-baked breakfast pastries, salads and sandwiches. Into the evening, wine, beer and late night light bites are available.

- **Diplomat Prime** – 1950s-inspired, sophisticated steakhouse with steaks aged in-house and a chef-driven, seasonal menu with an extensive wine list.
- **Diplomat Restaurant Delivery** – Service delivery from Point Royal day or night from 6 am – 10 pm
- **Monkitail** – Famed Chef and Restaurateur **Michael Schulson**'s modern Izakaya, coupling sharable Japanese-inspired fare with craft cocktails and sake. Voted Best New Restaurant by *USA Today* and *Sun Sentinel* and Best Hotel Restaurant by *USA Today* in 2017.
- **Nokku** – Nokku, a discreet cocktail lounge with private rooms for karaoke, tucked away beyond Monkitail's main dining room.
- **Playa** – Beachfront Nuevo-Latina restaurant and bar featuring an extensive rum and tequila selection.
- **Point Royal** – A Coastal American restaurant open for breakfast, lunch and dinner, featuring Chef Geoffrey Zakarian's approachable American cuisine complete with indoor/outdoor seating, a large center bar for drinking and a grand yet modern Raw Bar.
- **The Canteen** – Supply & Trading Company offering convenience food and beverage items for breakfast, lunch and dinner.
- **The Hotel Bar** – A modern take on the classic hotel bar, featuring signature-upgraded cocktails from hotels around the world.

THE DIPLOMAT SPA

- **The Diplomat Spa + Wellness** is located on the upper lobby level of the convention center overlooking the Atlantic Ocean
- 14,000-square foot facility, full-service spa
- 10 spa treatment rooms
- Luxurious co-ed Spa overlooking the Atlantic Ocean
- Halotherapy Salt Steam Room
- Vichy Shower
- Relaxation area featuring a wall of rain and private chaise lounges
- Oceanview Spa Lounge overlooking the Atlantic Ocean
- Private room for Manicure and Pedicure service
- Aromatherapy Sauna
- From healing massages and cleansing facials to energizing body treatments, this serene oceanfront retreat will deliver the ultimate in personalized pampering

CFT STUDIO AT THE DIPLOMAT LANDING

The Diplomat Spa + Wellness partnered with Core Fitness Training (CFT) in October 2018. Led by Dean Statler, President & Fitness Professional of Core Fitness Training, CFT Studio at the Diplomat Landing is a new paradise for local health enthusiasts and hotel guests, as it boasts state-of-the-art equipment, innovative daily classes, and seasoned trainers. Guests can download the Core Fitness Training app on Android or iOS to conveniently preview the most up to date daily fitness schedule, information on its instructors, or to reserve a spot within minutes.

RECREATION

- Outdoor-bridged beachfront pool with infinity-edge, see-through bottom and waterfalls flowing into the 240-foot lagoon-style pool below
- Outdoor Jacuzzi
- Pool amenities include complimentary towel service and a full-service lunch seaside
- 25 cabanas, including four exclusive ones designed by the iconic lifestyle and fashion brand, **Trina Turk**, to deliver guests an inspiring and fashionable poolside experience
- The Ocean Ambassadors Kids' Club with Kids' DIP + SLIDE
- Jet ski, ocean kayak, paddleboard rentals and volleyball
- Beachside rentals
- Full-service spa overlooking the Atlantic Ocean
- Private marina and city trolleys for local exploration

FITNESS STUDIO

- 24-hour fitness center (two-stories)
- Newly renovated with state-of-the-art cardio equipment
- Weight machines & free weights
- Corporate running activities
- Complimentary amenities include water, towels, earbuds and magazines
- Private fitness training sessions and group exercise activities are also available
- Sunrise beach yoga
- Group Spinning and Pilates classes

RATES

- Starting room rates in low season (May-October) begin at \$249 per night
 - Starting room rates in high season (November-April) begin at \$429 per night
- *Based on availability at time of booking*

FUN FACTS

- ✓ Largest ballroom south of Orlando, Florida
- ✓ Largest hotel in Broward County by rooms
- ✓ Largest convention hotel south of Orlando, FL
- ✓ Top three largest hotels in South Florida
- ✓ Iconic hotel since 1958 visited by legendary celebrities including Frank Sinatra, The Rat Pack and many elected US Presidents
- ✓ 1.6 million-square feet of resort for entertainment, sun, surf, food + drinks
- ✓ Monkital was voted Best Hotel Restaurant by USA Today in August 2017

THE DIPLOMAT MANAGEMENT TEAM

- Laurens Zieren, General Manager: Laurens.Zieren@diplomatresort.com
- Steve Silverman, Director of Sales: Steve.Silverman@diplomatresort.com
- Daniel Earle, Director of Revenue: Daniel.Earle@diplomatresort.com
- Amanda Harris, Director of Marketing and Public Relations: Amanda.Harris@diplomat.com

MEDIA CONTACTS:

Carrie Hyman
The Diplomat Beach Resort
(for hotel inquiries)
305.864.3434
diplomat@taraink.com

Lennie Gomez
The Diplomat Beach Resort
(for culinary inquiries)
305.438.9200
diplomat@carmaconnected.com

Amanda Harris
Director of PR & Marketing
The Diplomat Beach Resort
954-602-8603
Amanda.Harris@diplomatresort.com

Lisa Cole
Director, Corporate Communications
Southeast US
Hilton Worldwide
+1 305 866 3646
Lisa.cole@hilton.com