

# LETTER FROM GENERAL MANAGER

Dear Valued Guests and Partners,

At U Jomtien Pattaya, we are committed to seamlessly integrating sustainability with exceptional hospitality. In partnership with Green Globe, the world's leading certification body for sustainable tourism.

We are dedicated to implementing ethical and environmentally responsible practices throughout our hotel by the end of 2026.

Our long-term commitment to the Green Globe standards is an ongoing journey that calls for active participation from our directors, shareholders, management team, associates, guests, and partners. Together, we strive to create meaningful and lasting positive impact.

Each day, both as individuals and as an organization, we take conscious actions to minimize the environmental footprint of our operations and to contribute responsibly to the communities and environment around us.

Warm regards,  
Pakkapol Muangsirithum  
General Manager, U Jomtien Pattaya





# WHO WE ARE

Our hotel is located on Jomtien Beach, providing a peaceful retreat from the lively atmosphere of Pattaya while still being just minutes away from popular shopping and entertainment districts.

U Jomtien Pattaya features 64 rooms and suites, all designed to offer panoramic sea views and direct access to the beach. Guests can also enjoy our signature services, including “Breakfast Whenever Wherever” and the “U Choose Programme.”

U Jomtien Pattaya has been proudly welcoming guests since 15 September 2018.

As part of our commitment to sustainability, U Jomtien Pattaya offers a selection of eco-friendly amenities designed to reflect our green values. Guests can enjoy our Herbs Garden, where fresh, locally grown herbs are cultivated for use in our culinary creations.

We also invite you to participate in our *Eco Rewards* program a simple yet meaningful initiative that allows guests to opt out of daily housekeeping in exchange for two complimentary glasses of our refreshing signature juice. It's our way of thanking you for helping us reduce unnecessary resource consumption.

At U Jomtien Pattaya, we are dedicated to creating experiences that are not only memorable, but also responsible and environmentally conscious.

# BUSINESS PHILOSOPHY

At U Jomtien Pattaya, we believe that excellence in hospitality and environmental responsibility can go hand-in-hand. Our business philosophy is built on four key principles:

1

## Efficiency

Adoption of energy-efficient technologies and optimization of resource utilization to minimize environmental impact.

2

## Responsibility

Engagement with sustainable suppliers, waste reduction initiatives, and adherence to fair labor standards.

3

## Community

Collaboration with local artisans, farmers, and environmental organizations to support regional development.

4

## Transparency

Systematic monitoring and transparent reporting of environmental performance to stakeholders.

Our strategy emphasizes that consistent, incremental efforts contribute to substantial and sustainable positive outcomes for guests, the community, and the environment.



## VISION

To be recognized as Pattaya's leading sustainable hotel through our partnership with Green Globe, delivering exceptional guest experiences while championing environmentally and socially responsible hospitality.

We envision a future where every stay at U Jomtien Pattaya contributes positively to the planet, where innovative green practices are seamlessly integrated into daily operations, and where guests, employees, and partners unite in a shared mission to protect the environment for generations to come.

# U JOMTIEN PATTAYA OVERALL FACT 2025



29,752 people (Jan-Dec)  
Overnight Guests



90.1% Guest Satisfaction Score  
from Review Pro (Jan - Dec)



1  
Certificates



58  
Employees



44  
Local Employees



3  
Charity Events



3  
Awards Received

# SUSTAINABILITY DEVELOPMENT AND GREEN INITIATIVES



# ENVIRONMENTAL POLICIES AND IMPACT

## Eco Reward Campaign

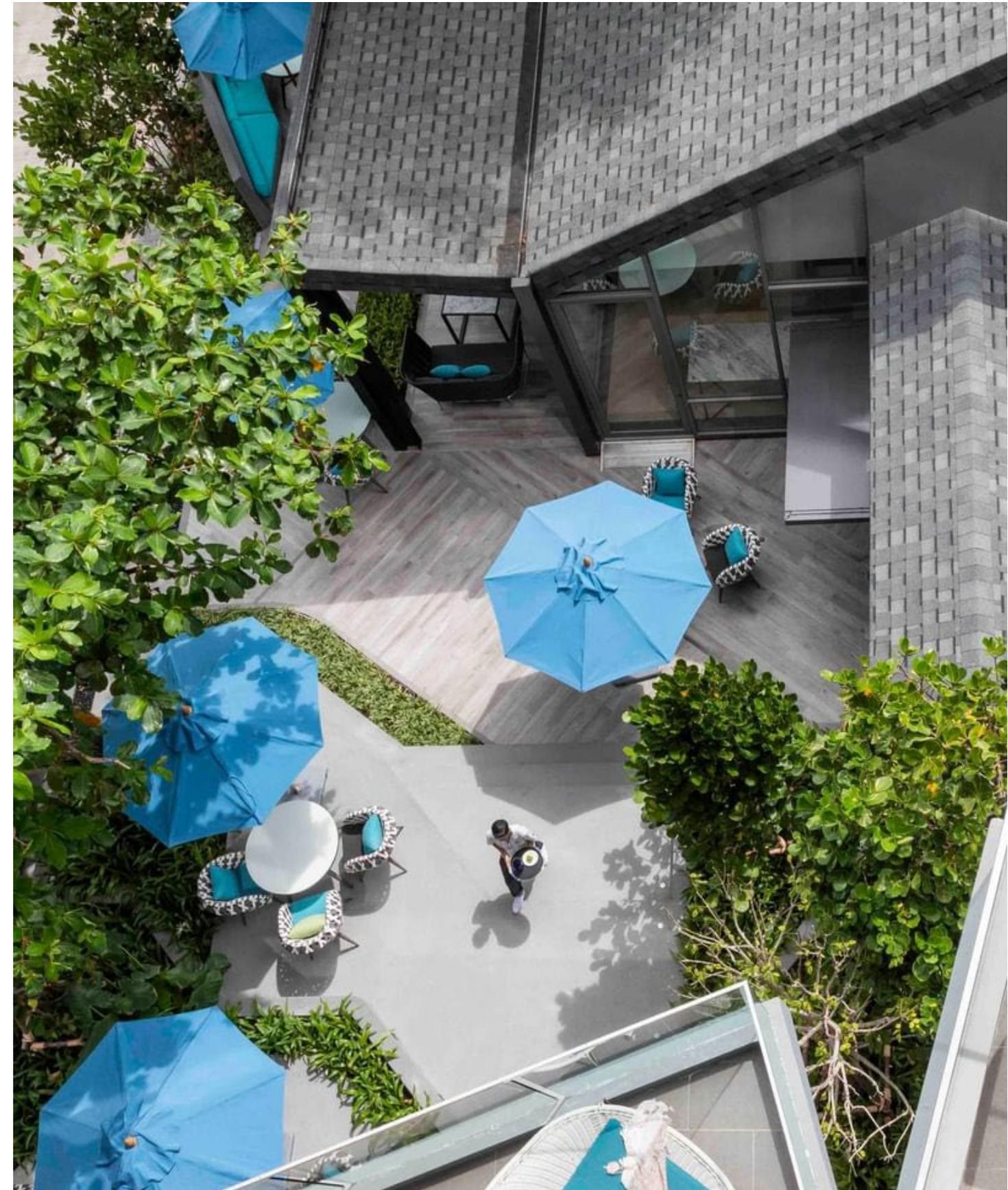
*Last year, we launched the Eco Reward campaign:*

### ✔ ECO REWARD - Relax, Reuse, and Be Rewarded

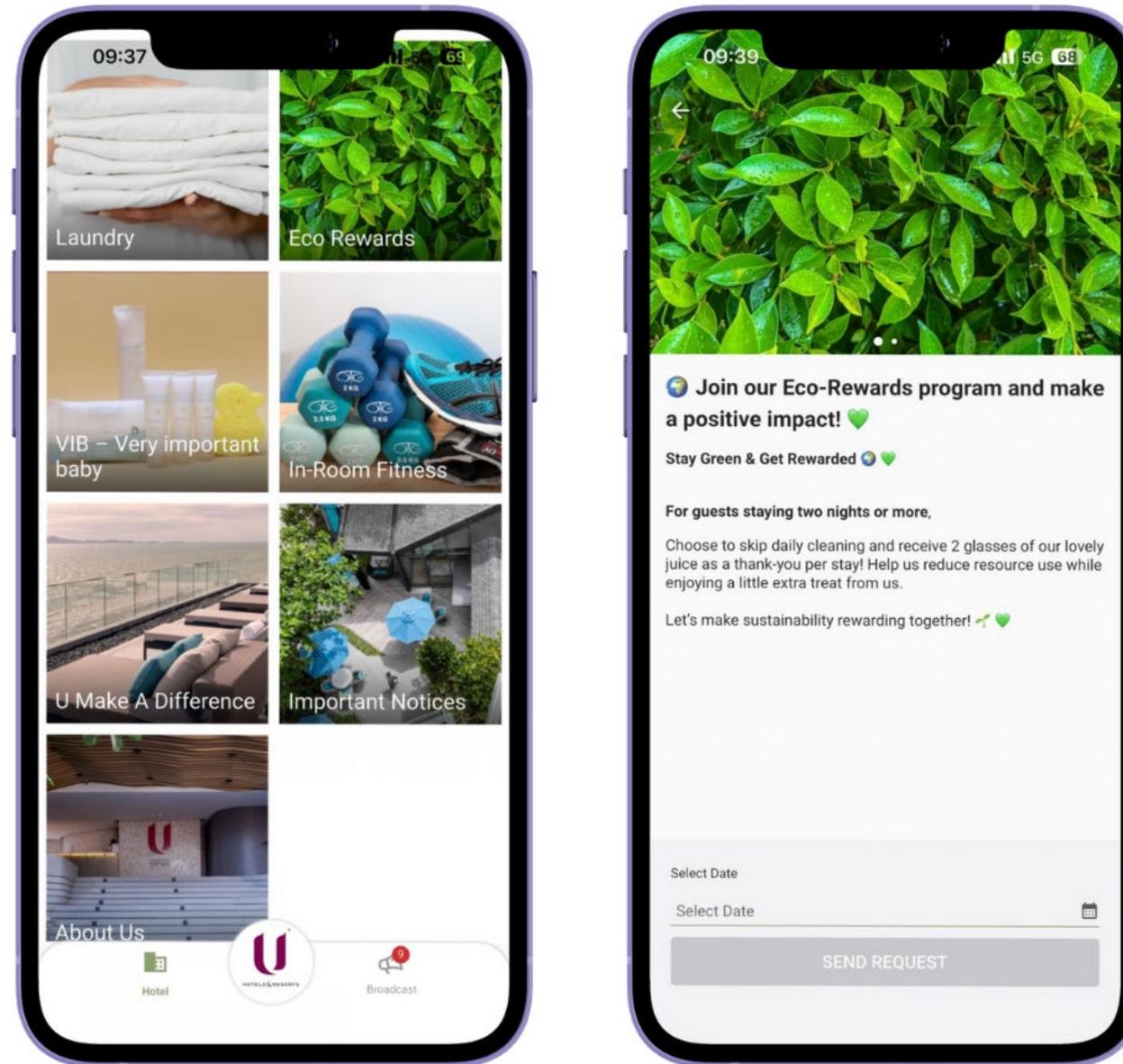
As part of our commitment to environmental stewardship, we encourage guests to join us in reducing resource consumption through our **Eco Reward Program**. By choosing to opt out of daily housekeeping services, guests actively help conserve water, reduce energy use, and minimize the use of cleaning chemicals – all of which contribute to lowering our environmental footprint.

To express our appreciation for their support, participating guests will receive **2 glasses of our lovely juice** as a thank-you gift. This initiative not only rewards our guests but also reinforces our shared responsibility in protecting the planet while enjoying a more mindful stay.

**1% of hotel guest** are using the Eco Reward moving forward we will further emphasis on this initiates to increase the usage



# ENVIRONMENTAL POLICIES AND IMPACT



This initiative encourages guests to adopt eco-friendly practices by offering the option to opt out of daily housekeeping in exchange for 2 glasses of our lovely juice. By reducing unnecessary resource consumption and collateral room items, we promote sustainability throughout our operations.

# U<sub>r</sub> GREEN EXPERIENCE

What's better than plants to give a cozy and natural feel during a guest's trip?  
What can beat that? Being able to take the plant home!

This is a free initiative for guests to make their rooms and beyond greener.  
This initiative works for properties that have more local markets as well as enough space for a plant nursery.

## Pre-Arrival

1

For guests who book directly, we can ask them if they would like to have a plant set up in their room.

2

## Check-In

For those who did not book directly, upon check-in, the guest will be asked if they would like a plant set up in their room, then informed that they could order directly through U Hotels & Resorts application.

## During Stay

3

On U Hotels & Resorts application, it will be expressed that the guests will be able to take the plant home if they please.

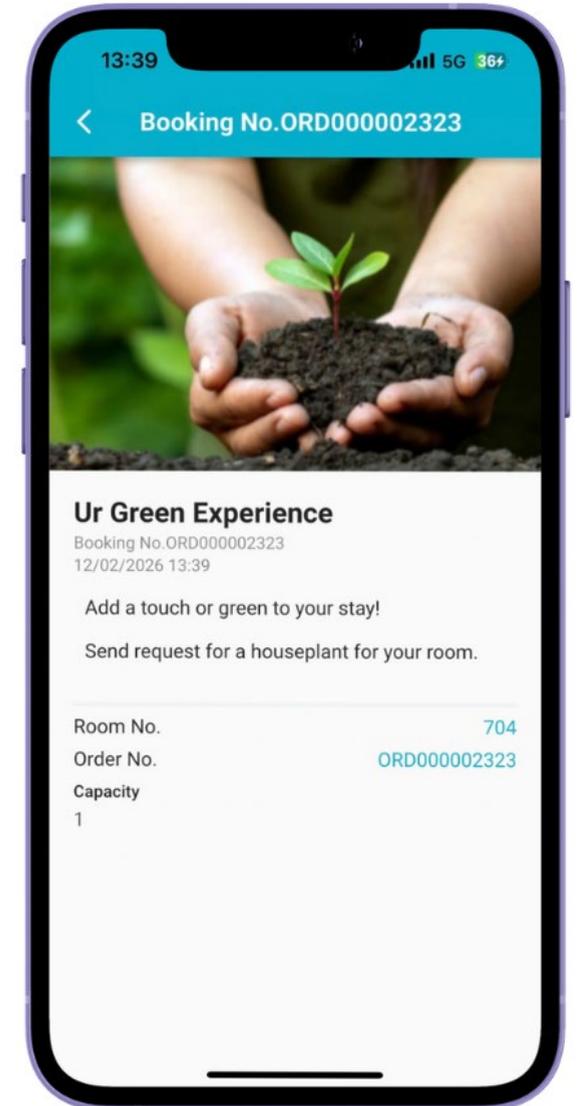
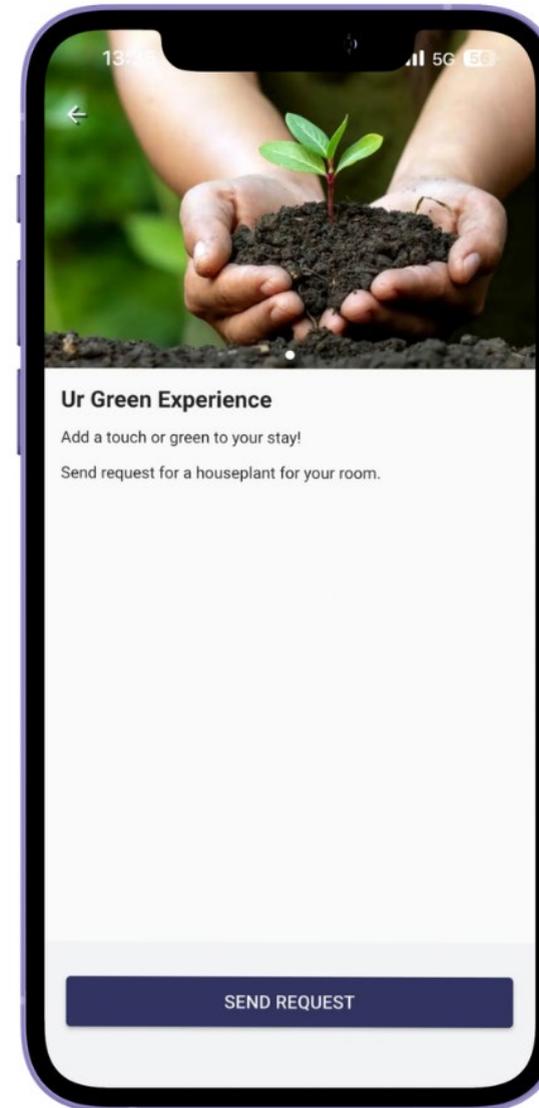
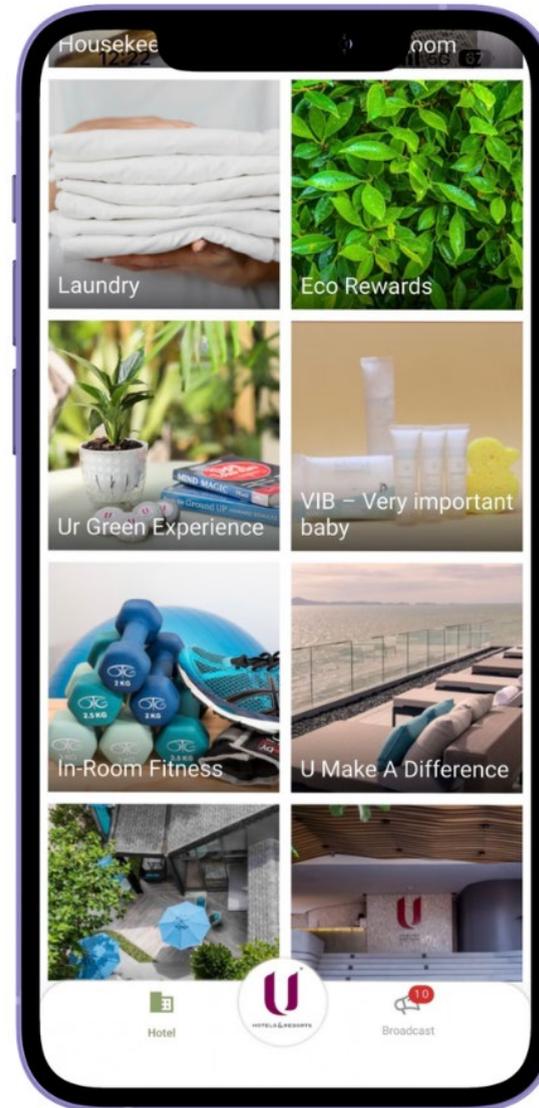
4

## Equipment

Small potted plants, available at no cost.

✔ Result: 1% of direct booking guests opted to receive a plant during their stay.





# HEALTHY FOOD MENU

In response to health-conscious guests, our in-room dining now features Power Bowls, Energizing Superfoods, and Low-Carb Wraps, with a focus on plant-based and local ingredients.



## Power Bowls

Nutrient-dense combinations featuring local grains, proteins, and fresh vegetables



## Energizing Superfoods

Carefully selected ingredients known for their nutritional benefits and energy-boosting properties



## Low-Carb Wraps

Delicious alternatives using plant-based wraps filled with fresh, locally-sourced ingredients



# ROAD TO THE ABSOLUTE HOTEL SERVICES GREEN STAR AWARD

The **Absolute Hotel Services Green Star** will be awarded to the hotel that demonstrates exceptional dedication in achieving the prestigious **Green Globe certification**. This friendly yet competitive initiative engages all participating hotels, with the ultimate winner to be announced at the **Absolute Hotel Services Leadership Conference**.

At **U Jomtien Pattaya**, we are passionately committed to securing this distinguished award. Our mission goes beyond meeting sustainability goals we strive to inspire and embed eco-conscious practices among our team members, enhance our facilities with environmentally responsible operations, and reduce our overall ecological footprint, ensuring a greener and more sustainable future.



ประกาศรายชื่อโรงแรมผ่านการตรวจประเมิน

โครงการโรงแรมที่เป็นมิตรกับสิ่งแวดล้อม (Green Hotel) ปี 2568

**G** ระดับดีเยี่ยม (Gold)

1. มณีจันทร์ รีสอร์ท
2. บ้านทะเลดาว
3. โรงแรมการ์รียา ท้องทราย เมย์ สมุย
4. โรงแรมศาลาภูเก็ท ไม้ขาว บีช รีสอร์ท
5. โรงแรมเซ็นทารา อ่าวมาง บีช รีสอร์ทและสปา กระบี่
6. โรงแรม เซอรادتันหัวหิน รีสอร์ทแอนด์สปา
7. วัลริดา รีสอร์ท แอนด์ วิลล่า หัวหิน ชะอำ
8. โรงแรม เทวาศรม เขาหลัก รีสอร์ท
9. โรงแรมบ้านอัมพวา รีสอร์ท แอนด์ สปา
10. บ้านอิมสุข รีสอร์ท
11. โรงแรม เซ็นทารา ไลฟ์ ชะอำ บีช รีสอร์ท หัวหิน
12. โรงแรมเซ็นทารา แกรนด์ เซ็นทรัลพลาซ่า ลาดพร้าว กรุงเทพฯ
13. โรงแรมศาลาสมุย เฉวง บีช รีสอร์ท
14. โรงแรมราวินครา บีช รีสอร์ท แอนด์ สปา
15. โรงแรมรอยัลฮิลล์ กอล์ฟ รีสอร์ท แอนด์ สปา
16. โรงแรม พรีพรีเมียม รีสอร์ท
17. โรงแรมฮอลิเดย์ อ่าวมาง บีช รีสอร์ท กระบี่
18. เมืองสมุย สปา รีสอร์ท
19. โรงแรมเซ็นทารา วอเตอร์เกต พาวิลเลียน กรุงเทพฯ
20. โรงแรมเซ็นทารา ไลฟ์ บางกอก พระนคร
21. โรงแรมการ์รียา รีสอร์ท ภูเก็ต
22. รอยัล เมืองสมุย วิลล่า
23. โรงแรม เอช ออฟ หัวหิน รีสอร์ท
24. โรงแรมเฟรเซอร์ สวีท สุขุมวิท กรุงเทพฯ
25. โรงแรมโบรด์ตัน แกรนด์ พัทยา
26. โรงแรมเมเวน สโตนไฮเทล หัวหิน
27. โรงแรม แบงค็อก แมริออท มาร์คีส์ ควีนส์ปาร์ค
28. เดอะเชล
29. โรงแรม บาร์เซโกล์ โคลด์นัท โฮสเทล
30. โรงแรม แบงค็อก แมริออท เดอะ สุรวงศ์
31. โรงแรม เบล เวสเทิร์น ป่าตอง
32. โรงแรมโมเดิร์น แกรนด์ ทวารวดี นครปฐม
33. โรงแรมแกรนด์ เบลล่า

**G** ระดับดีมาก (Silver)

1. โรงแรมมาราเคช หัวหิน รีสอร์ท แอนด์ สปา
2. โรงแรม เดอะสลิค สุขุมวิท 57 - ทองหล่อ
3. โรงแรมฮอลิเดย์ อินน์ พัทยา
4. ศรีวิไลสุขโขทัย รีสอร์ท แอนด์ สปา
5. โรงแรม ฮิลตัน หัวหิน รีสอร์ท แอนด์ สปา
6. โรงแรม เซอรادتันหัวหิน ปรามบุรีวิลล่า
7. โรงแรมเขาหลักลาгуน่า รีสอร์ท
8. โรงแรม ดุสิต พรีเมียม พัทยา
9. โรงแรมเซ็นทารา พัทยา
10. โรงแรมเซ็นทารา โนวา โฮเทล แอนด์ สปา พัทยา
11. โรงแรมเดอะ กรีนพาร์ค รีสอร์ท
12. โรงแรม เซเลส สมุย
13. โรงแรมดวงตะวันเชียงใหม่
14. โรงแรม อันดาคีรา
15. โรงแรมแกรนด์โดมอนด์สวีท
16. โรงแรมเมทริสดี พัทยา
17. โรงแรมโบเวเทลมาร์น่า ศรีราชา แอนด์ เกาะสีชัง
18. โรงแรมไฮโซ นอร์ธ พัทยา
19. บ่อทองบุรี โฮมสเตย์ แอนด์ รีสอร์ท
20. เดอะ ชัน เอ็กซ์คลูซีฟ
21. โรงแรมเบลล่า วิลล่า เมโทร
22. โรงแรม ดับเบิลบี บาย ฮิลตัน สุขุมวิท กรุงเทพฯ
23. โรงแรม ฮิลตัน สุขุมวิท กรุงเทพฯ
24. โรงแรมปาลิส แฟมิลี่ คอกเทล
25. โรงแรมเบลล่าวิลล่าพรีมียม
26. โรงแรมชันโซนี่ไฮเทลส์แอนด์เรสซิเดนซ์

**G** ระดับดี (Bronze)

1. โรงแรมเลอ เมอนารา
2. โรงแรมยู จอมเทียน พัทยา
3. โรงแรมเบสท์ เบลล่า พัทยา
4. โรงแรมหัวหินไวท์วิลล่า
5. เดอะเจมส์ ไมนิ่ง พูลวิลล่า พัทยา
6. โรงแรม เดอะวีต้าพัลส์
7. โรงแรมชันโซนี่ การ์เด้น รีสอร์ท
8. โรงแรมริโน
9. โรงแรมสันตานาพัทยา
10. โรงแรมพาริมา
11. โรงแรมชันโซนี่ ฮิป

Congratulations!

# GREEN HOTEL AWARD

We are delighted to announce that U Jomtien Pattaya has been officially certified as a Green Hotel 2025 (B.E. 2568) under Thailand's Green Hotel Project, receiving the Bronze Level recognition.

This achievement reflects the hotel's strong commitment to environmental sustainability, responsible resource management, energy conservation, and eco-friendly operations. The certification highlights our continuous efforts to reduce environmental impact while delivering exceptional hospitality experiences to our guests. We remain dedicated to further enhancing our sustainable practices and contributing positively to the community and the environment.



โครงการประเมินโรงแรมที่เป็นมิตรกับสิ่งแวดล้อม ภายใต้โครงการโรงแรมที่เป็นมิตรกับสิ่งแวดล้อม (Green Hotel) ประจำปี 2568  
 ระดับดี  
 โรงแรม ยู จอมเทียน พัทยา  
 U Jomtien Pattaya  
 ปีระจางี ๒๕๖๘

# SOAP WASTE & SOAP FOR HOPE

U Jomtien Pattaya is proud to announce its participation in the Soap For Hope program in collaboration with Diversey, a global initiative that transforms discarded soap into a powerful tool for sustainability and social impact.

By joining this program, U Jomtien Pattaya will help reduce hotel waste while supporting disadvantaged communities through the reprocessing of used soap into new, hygienic bars.

This partnership reflects U Jomtien Pattaya's ongoing commitment to sustainability and community empowerment. Through Soap For Hope, not only will waste be diverted from landfills, but local entrepreneurs and unemployed individuals will also gain valuable skills and opportunities.

Most importantly, communities in need will receive essential hygiene products, helping to improve health, sanitation, and quality of life.



**Diversey**  
A SOLENIS COMPANY

## Soap For Hope™

Creating Shared Value for Local Communities

-  Saving Lives
-  Enhancing Livelihoods
-  Reducing Waste



# WASTE MANAGEMENT CAMPAIGN

Our dedicated team at U Jomtien Pattaya proudly joined the **2025 Pattaya City Waste Management Promotion Campaign**, a city-wide initiative focused on promoting proper waste management and environmental responsibility within the community.

With great enthusiasm, our team carefully collected and sorted recyclable materials in support of the campaign, contributing to efforts that help reduce waste and promote sustainable practices throughout Pattaya. By actively participating, we aim to support the city's mission of minimizing landfill waste and encouraging more responsible environmental habits.

At U Jomtien Pattaya, **WE CARE** about our planet, our people, and our community. Together, we will continue working toward a cleaner, greener, and more sustainable future for everyone.



A green and white poster for the recycling campaign. It features the Pattaya City logo and the text 'เมืองพัทยา ขอเชิญร่วมทำบุญ ทอดผ้าป่าขยะรีไซเคิล' (Pattaya City invites you to join a raffle for recycling). Below this, it says 'ถวายมูลนิธิต่อส่วนแก้ว (พระพยอม กุลยาโน)' (Offering to the Glass Foundation (Phra Phayom Kulanano)). The poster lists items accepted for recycling: 'โดยการบริจาคสิ่งของ วัสดุเหลือใช้ เช่น เสื้อผ้า เครื่องนอน หนังสือเรียน หนังสือทั่วไป กระเป๋า เครื่องใช้ไฟฟ้า คอมพิวเตอร์ วัสดุก่อสร้าง และ เฟอร์นิเจอร์ต่างๆ ฯลฯ' (By donating items such as clothing, bedding, textbooks, general books, bags, electrical appliances, computers, construction materials, and various furniture, etc.). It also states 'รวบรวมและติดต่อบริจาคสิ่งของ' (Collect and contact for donation) and provides the dates 'ได้ตั้งแต่วันที่ 9 กรกฎาคม - 6 สิงหาคม 2568' (From July 9 - August 6, 2025) and the contact number 'ที่หมายเลขโทรศัพท์ 038 - 253276 ในวันและเวลาราชการ' (Call 038-253276 on business days and hours). The bottom of the poster includes a row of small images showing various recycling activities and the text 'ตามโครงการรณรงค์ส่งเสริมการจัดการมูลฝอยของเมืองพัทยา ประจำปีงบประมาณ พ.ศ. 2568' (According to the Pattaya City Waste Management Promotion Campaign, FY 2025) and 'ร่วมกิจกรรมทอดผ้าป่าขยะรีไซเคิลวันที่ 7 สิงหาคม 2568 เวลา 08.30 เป็นต้นไป ณ โรงเรียนเมืองพัทยา ๗ (บ้านหนองบางแค)' (Join the recycling raffle event on August 7, 2025, at 08:30 AM onwards at Pattaya City School 7 (Ban Nong Bang Kae)). The bottom right corner says 'ฝ่ายควบคุมการรักษาความสะอาด ส่วนควบคุมมลพิษ สำนักทรัพยากรธรรมชาติและสิ่งแวดล้อม' (Department of Environmental Control, Pollution Control, Natural Resources and Environmental Management Office).

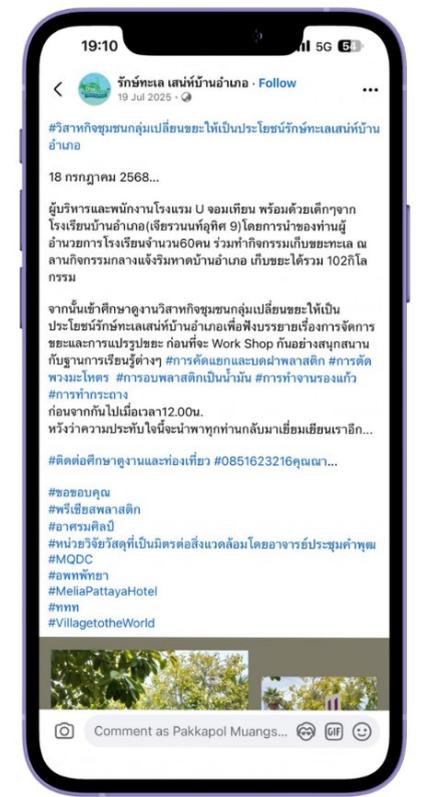
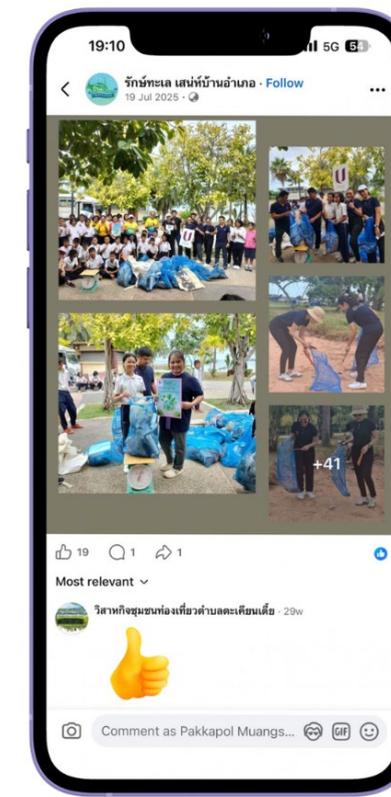
# TURNING WASTE INTO VALUE

The management and associates of U Jomtien Pattaya, in collaboration with 60 students from Ban Amphoe School, participated in a coastal clean-up activity at Ban Amphoe Beach. A total of 102 kilograms of marine debris was collected, contributing to the protection of the local coastal ecosystem and reinforcing environmental responsibility within the community. Following by visiting the community enterprise “Turning Waste into Value – Rak Talay Saneh Ban Amphoe” for an educational session on sustainable waste management and circular economy practices, followed by hands-on workshops on waste sorting and recycling innovations.

These interactive learning stations included:

Plastic cap sorting and shredding, Traditional Phuang Mahot (decorative garland) cutting, Converting plastic into fuel oil, Creating coasters from recycled materials and Making plant pots from reused materials

This initiative reflects our environmental awareness and empowered participants with practical knowledge on how waste can be transformed into valuable resources, reinforcing our commitment to sustainability and community collaboration.



# Social Responsibility and Employee Engagement

## Cultural Heritage Protection Policy

At U Jomtien Pattaya, we are deeply committed to respecting, preserving, and celebrating local cultural heritage. Our approach ensures that both tangible assets—such as historic sites, monuments, and artifacts—and intangible traditions—including arts, music, customs, and local practices—are carefully protected. We actively collaborate with local communities to integrate their knowledge and perspectives, promoting responsible tourism that minimizes disruption to cultural practices while enriching guest experiences.

**Development Assessment**  
Every development project is carefully evaluated to incorporate traditional architectural elements and culturally appropriate designs, ensuring that new facilities harmonize with the local heritage.

**Employee Training**  
Staff receive comprehensive training programs on cultural sensitivity, heritage preservation, and ways to engage with local traditions responsibly.

**Authentic Experiences**  
We actively promote genuine cultural experiences for our guests hosting traditional workshops and integrating cultural storytelling into our programs.

**Regular Evaluation**  
Ongoing monitoring and annual policy reviews ensure that our practices remain effective, up-to-date, and aligned with best practices in cultural preservation.



# Further Sustainable Development – The Green Road Continues

At U Jomtien Pattaya, we are committed to continuous enhancement of our operations, prioritizing responsible use of resources and minimizing waste.



## Plastic Elimination

We are committed to eliminating single-use plastics, replacing them with elegant glass bottles, plant-based BIO-PET grade bottles and encouraging the use of reusable water containers.



## Eco-Friendly Toiletries

Switching to eco-friendly toiletries in refillable dispensers.



## Energy Conservation

Promoting energy conservation through key card systems and energy-efficient lighting, including renewable sources like solar panels.



## Organic Sourcing

Sourcing organic produce from trusted suppliers.



## Sustainable Transport

Exploring sustainable transportation options, like bicycles for guests.

We will continue to implement innovative solutions that benefit the environment and enhance guest experiences.

# U Jomtien Pattaya - Green Vendors

In 2025, U Jomtien Pattaya introduced a comprehensive Purchasing Policy to reinforce responsible sourcing and sustainability throughout our supply chain.

This policy emphasizes partnerships with vendors who demonstrate genuine commitment to eco-friendly practices, social responsibility, and transparency. Our core principles include reducing waste, utilizing sustainable packaging (Green Seal, FSC, Energy Star) and adhering to environmental laws. We also require vendors to uphold fair labor standards, respect human rights, and support community engagement.

The policy mandates rigorous supplier evaluation, including sustainability credentials, environmental management, and ethical practices. We may conduct audits and request documentation to ensure compliance.

We encourage suppliers to set sustainability goals, report progress regularly, participate in training, and share innovative practices.

The policy also highlights categories such as food and beverage (favoring organic, local, and sustainably farmed products) and housekeeping (eco-friendly cleaning supplies, biodegradable packaging).

## ✔ Result:

Over 14 vendors are now on our approved green vendor list.

# Sustainable Amenities and Our Journey with Guava

## Our Story: Citron Fresh

Inspired by the exquisite goodness of citron, Citron Fresh delivers a sensory experience infused with uplifting, zesty aromas. Enriched with vitamin C, our elegant, paraben-free formulations are thoughtfully crafted to gently restore your skin and hair's natural radiance and luminous beauty.



## Sustainable Amenities Catalogue

The World Leader in Sustainable Guest Amenities

Global Consistency | Local Accessibility | Scalable Sustainability

GUEST ROOM - PUBLIC AREA - CREATIVE PARTNERSHIPS - GIFTING - MARKETING  
SUSTAINABILITY STORYTELLING - ARTS - SOCIAL IMPACT - RECYCLING

**GUAVA**

### FSC Certified Paper Packaging



The FSC label is the world's most trusted mark for sustainable forestry. FSC is a non-profit organization, providing trusted solutions to help protect the world's forests and tackle today's deforestation, climate, and biodiversity challenges.

Currently, over 150 million hectares of forest worldwide is certified according to FSC standards, designed to address a broad range of environmental, social, and economic factors.

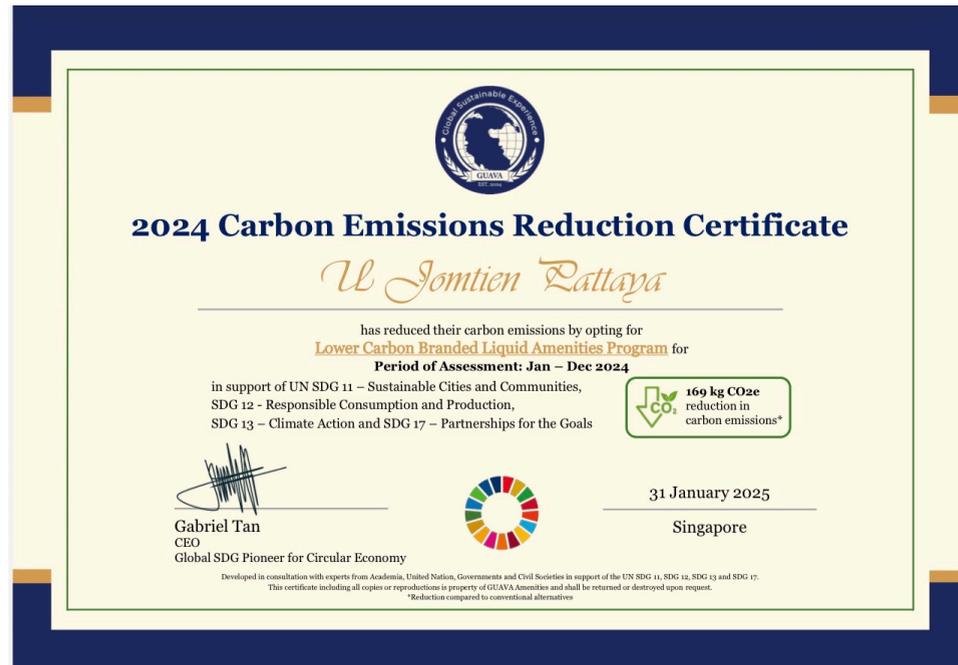
150+ million certified hectares of forest	1,100+ individuals and organizations from 93 countries who make up our governing body	60K+ certifications verifying sustainable sourcing
1,700+ companies licenced to promote FSC-labeled products	46% of consumers globally recognize the FSC label	

**A small label making a big impact**  
When you purchase FSC-labelled products, you're helping forests, and the people that rely on them, thrive by supporting:

- Zero deforestation**  
Trees are harvested responsibly so there is no net loss of forest over time. Forests with irreplaceable values, such as old-growth forests, are identified and maintained. Reversing deforestation and maintaining irreplaceable forests are crucial to fighting climate change.
- Fair wage and work environment**  
All workers are provided with proper training, adequate safety protocols, and fair wages.
- Support the change from preservation to conservation**  
Plant and animal species are protected.
- Community rights**  
Local communities living in and around forest areas are consulted, and their legal and cultural rights to land and forest resources are respected.



JOMTIEN  
PATTAYA



On January 31, 2025, we proudly received the Carbon Emission Reduction Certificate from Guava, a testament to our leadership and commitment to sustainability.

This milestone reflects our strategic alignment with the United Nations Sustainable Development Goals (SDGs), including:

- SDG 11: Sustainable Cities and Communities
- SDG 12: Responsible Consumption and Production
- SDG 13: Climate Action
- SDG 17: Partnerships for the Goals

Through this achievement, we are thrilled to showcase the launch of our green journey, demonstrating a measurable reduction in our carbon footprint and reinforcing our unwavering dedication to creating a sustainable, responsible, and future-ready organization.

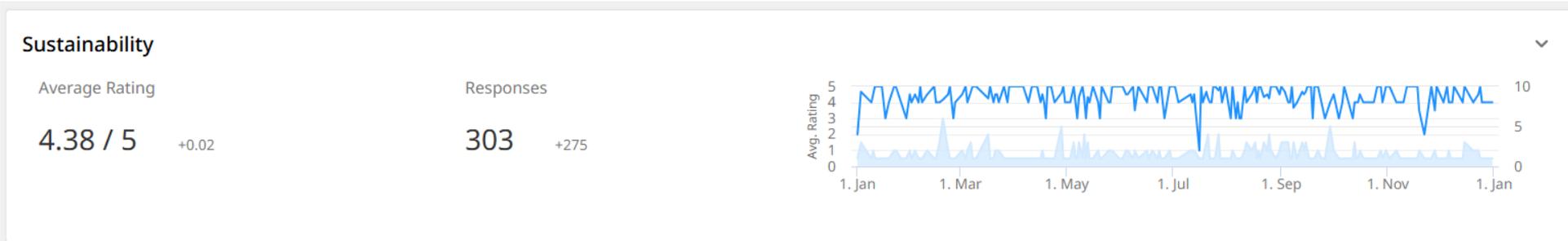
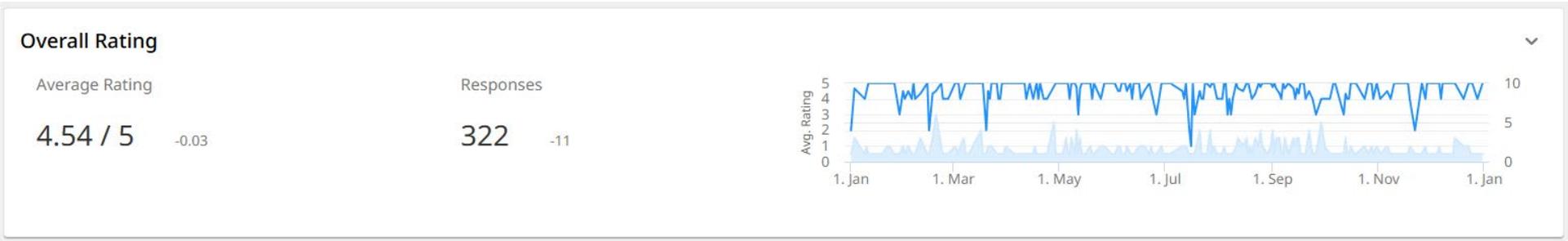
### ✔ Result:

The certificate highlights our achievements in 2024, with a reduction of **124 kg CO2e** for our lower carbon branded dry amenities and **586 kg CO2e** for our liquid amenities.

# ReviewPro – U Jomtien Pattaya

In 2025, we have been using **Review Pro**, our online guest satisfaction platform, to collect feedback on the hotel’s sustainability initiatives. Guests are invited to provide input on:

- Their evaluation of the hotel’s sustainability efforts
- Suggestions for improvement (e.g., use of local products, energy and water conservation, waste management, communication, etc.)
- Their perception of the hotel’s support for the environment, community, and people.
- Guest comments are reviewed monthly to identify action items and drive continuous improvement.



[+ Show 1 Conditional Questions](#)



✔ Result:

We distributed a guest questionnaire about sustainability through Review Pro in January 2025.

The guest satisfaction score has remained at 91.54% through 2025, indicating strong guest awareness and willingness to support on our sustainability initiatives.

# Single-Use Plastic Policy

✔ Result: Since switching to dispensers for shampoo and shower gel, we have reduced the use of 44,730 plastic tubes.  
(calculation from actual arrival 14,910 rooms/year 2022)\*\*

We take pride in having eliminated plastic straws and significantly reduced single-use plastics across our operations, reinforcing our commitment to environmental sustainability.



## Bio Straws and Take away cup

We have implemented 100% recycle straws and transitioned to biodegradable takeaway containers, which are offered only upon guest request – a step forward in our commitment to sustainability.



## Reducing Plastic Bottles

We have eliminated single-use plastic water bottles and now, reinforcing our commitment to reducing plastic waste and promoting sustainable hospitality.



## Sustainable Containers

Since 2022, we use eco-friendly materials for all toiletries and amenities, ensuring a more sustainable experience for our guests.

# Water, Carbon and Waste Reduction

U Jomtien Pattaya is committed to reducing resource consumption each year from our baseline. Our key focus areas and achievements include:



## Water Savings

Achieve an annual reduction of at least 1.25% in total water consumption per room night by monitoring usage across all departments, promoting responsible water use, and implementing conservation initiatives in guest rooms, kitchens, and public area.



## Electricity Savings

Reduce total electricity consumption by at least 1.25% compared to the 2025 baseline through the installation of LED lighting, scheduling of equipment operation, upgrading of electrical appliances, and raising staff awareness, while maintaining guest comfort and safety.



## Waste Reduction

Minimize total waste sent to landfill by at least 3.0% by increasing recycling, composting, and food donation programs, and reducing single-use plastics and food waste across all hotel operations.



## Carbon Emissions

Reduce the total carbon footprint by at least 1.50% from 2025 levels by optimizing energy use, promoting clean transportation, minimizing water-related emissions, and adopting renewable energy solutions to lower greenhouse gas emissions from hotel operations.

# Sustainable Tourism Policy

U Jomtien Pattaya is committed to responsible and sustainable tourism. This policy focuses on creating meaningful guest experiences while generating positive impacts for local communities, the environment, and cultural heritage.

## Key Principles

- Respecting local customs
- Minimizing environmental impact
- Fostering community benefits through economic opportunities and partnerships

## Authentic Experiences

- Food experiences with locally sourced ingredients
- Wellness excursions
- Community engagement initiatives

## Implementation Guidelines

- Collaborate closely with local authorities and community groups
- Support environmental conservation and cultural heritage preservation
- Promote responsible tourism practices through staff and guest participation

## Monitoring and Evaluation

Ongoing monitoring, guest feedback, and employee involvement ensure all initiatives align with environmental and social goals. The policy is reviewed annually to guarantee continuous improvement.





# Biodiversity and Wildlife Conservation Policy

## Sustainability Interaction with Wildlife and Landscaping Policy

At U Jomtien Pattaya we prioritize responsible coexistence with local ecosystems through sustainable landscaping, wildlife protection, and eco-friendly pest management.

Key highlights include:

- Using native plants to support biodiversity and avoid invasive species
- Reducing water and chemical use
- Implementing drought-tolerant landscaping, and minimal light pollution
- Prohibiting harm to native animals, coastal area and educating guests about biodiversity

We ensure compliance through employee training, regular monitoring, and policy updates. Chemical fumigation has been discontinued and replaced with environmentally friendly mosquito traps, demonstrating our commitment to wildlife-friendly and sustainable practices.



# Conservation of Natural Areas and Community Engagement

At U Jomtien Pattaya, we are committed to promoting environmental conservation and community engagement in ways that can be implemented directly within our hotel grounds. Our initiatives focus on preserving natural areas, restoring habitats, and educating guests about biodiversity.

## Key programs include

### Environmental Partnerships

Collaborating with local conservation groups to enhance sustainability practices within the hotel and surrounding areas.

### Nature Trails and Protected Areas

Creating guided nature walks, coastal area, local neighborhood and protected zones on hotel grounds, allowing guests to explore and learn responsibly about local plants and area.

### Conservation Funding

Using hotel resources to maintain green spaces, plant native species, and support small-scale conservation projects on-site.

### Habitat Restoration

Implementing on-site habitat restoration projects encouraging responsible for coastal area, to support local wildlife.

### Wildlife and Biodiversity Education

Providing educational materials and interactive learning for guests to understand the importance of local wildlife and biodiversity.

Through continuous monitoring and guest feedback, we ensure these initiatives have a meaningful and lasting impact while remaining practical and achievable within the hotel environment.

# Caring Today for a Better Tomorrow at U Jomtien Pattaya (1)

U Jomtien Pattaya believes every action counts. we believe that every action matters. Through community service, environmental initiatives, and active guest engagement, we strive to create a meaningful impact both locally and globally, fostering a culture of responsibility, sustainability, and positive change.



## Recycling Calendars for Braille Support

As part of our Green Globe sustainability commitment, used calendars are collected and donated to produce Braille learning materials for the visually impaired.

This initiative supports environmental responsibility through recycling while contributing to social inclusion and community development.

## Na Jomtien Beach Cleaning

In collaboration with the Na Jomtien Municipality, this activity focuses on cleaning Na Jomtien Beach to help preserve the coastal environment.

The initiative supports sustainability principles by promoting environmental protection, community engagement, and responsible tourism practices.

## Organic Bio-Fermentation from Kitchen Waste

Food scraps from the kitchen are collected and processed into organic bio-fermented solution (EM) to reduce waste and support sustainable practices.

This initiative minimizes landfill contribution, promotes waste segregation, and transforms organic waste into environmentally beneficial products.

# Caring Today for a Better Tomorrow at U Jomtien Pattaya (2)

U Jomtien Pattaya believes every action counts. we believe that every action matters. Through community service, environmental initiatives, and active guest engagement, we strive to create a meaningful impact both locally and globally, fostering a culture of responsibility, sustainability, and positive change.



## Visit on Converting Plastic Waste into Fuel

A study visit was conducted to explore the process of converting stretch plastic waste into fuel through distillation. The recycled oil can be utilized for household purposes.

This initiative supports innovation in waste management, promotes circular economy practices, and aligns with sustainability standards by reducing plastic waste and encouraging alternative energy solutions.



## Recycling Donation to Wat Suan Kaew Foundation

Recyclable waste, including used electrical appliances and reusable items collected from the hotel and employees, was gathered and donated to the Wat Suan Kaew Foundation as part of Pattaya City's Recycling Donation Program.

This initiative promotes responsible waste management, supports circular economy practices, and contributes to community welfare.



## Rooftop Herb Garden for Beverage Garnish

Fresh herbs and edible plants are grown on-site to be used as garnishes for beverages at the rooftop bar.

This initiative reduces external sourcing, minimizes carbon footprint, and promotes sustainable consumption practices in line with sustainability standards, while enhancing freshness and quality in guest experience.

# Caring Today for a Better Tomorrow at U Jomtien Pattaya (3)

U Jomtien Pattaya believes every action counts. we believe that every action matters. Through community service, environmental initiatives, and active guest engagement, we strive to create a meaningful impact both locally and globally, fostering a culture of responsibility, sustainability, and positive change.



## Donation of Unused Items to Support the Underprivileged

Unused items from the hotel are collected and donated to Foundation to support disadvantaged communities.

This initiative promotes responsible resource management, reduces waste, and contributes to social sustainability in alignment with Green Globe principles.



## Promoting Sustainable Transportation for Guests

Guests are encouraged to reduce energy consumption and carbon emissions by using public transportation and the hotel's complimentary bicycles.

This initiative supports sustainable mobility, lowers environmental impact, and aligns with sustainable principles by promoting responsible travel choices and environmental awareness.



## Coffee Ground Recycling for Community Reuse

Used coffee grounds from the restaurant are collected, dried, and distributed to employees and guests for further use, such as natural fertilizer, odor absorbers, or composting.

This initiative reduces organic waste, promotes resource reuse, and supports circular economy practices in alignment with sustainability standards

# “Every Drop Counts” guest awareness campaign

As part of our “Every Drop Counts” initiative, we actively engage our guests in our sustainability efforts, encouraging them to make environmentally responsible choices throughout their stay.

To request a change of bed linens, guests simply place a designated card on their bed. This approach raises awareness that linens are not automatically replaced daily, promoting more eco-friendly and conscious use of resources.

Our Towel Exchange program further reinforces sustainable practices. Guests can leave a towel on the rack to indicate they intend to reuse it or place it on the floor to request an exchange.

These simple gestures enable guests to actively participate in water conservation efforts.

By adopting these practices, guests contribute to saving millions of gallons of water that would otherwise be used for laundering minimally soiled linens. This campaign exemplifies our commitment to fostering environmental awareness, inspiring sustainable habits, and creating a more responsible and eco-conscious guest experience.

## Towel Exchange



## Every Drop Count

# Explore and Supporting Local Community & Experiencing Authentic Vibes Near U Jomtien Pattaya

## LOCAL BIKE MAP



### FISHERMAN VILLAGE 5

A fresh market located on Jomtien Beach where you can find all sorts of fresh seafood and produce at local prices. They'll even grill, steam or boil your seafood for you! Located just 1.4 km from the hotel.  
Open Daily, 06.00 - 09.00 Hrs.



### DONGTAN BEACH 6

Dongtan Beach is located between Pattaya Beach and Jomtien Beach. It has a serene, beautiful atmosphere and is the perfect place to relax or do some light exercising.  
Open Daily



### JOMTIEN NIGHT MARKET 7

Jomtien Night Market is a popular night market in Pattaya, but is a relatively small market by Thai standards, with just five rows of stalls. There are also quite a few pop-up bars where you can buy cheap food and drinks.  
Open Daily, 17.00 - 23.00 Hrs.

## U JOMTIEN PATTAYA GUEST ACTIVITIES

1-day advance reservation is required.  
There is a minimum of 2 persons, and maximum of 5 persons per activity.



**DIY MOCKTAILS**  
Time : 16.00 - 17.00 Hrs.  
Venue : Rooftop Bar



**LOCAL BIKE TOUR**  
Time : 07.30 - 08.30 Hrs.  
Venue : Along Jomtien Beach

## RECOMMENDED ATTRACTIONS

1

### PATTAYA FLOATING MARKET

With its waterways, boat-borne vendors and stilted shops, Pattaya Floating Market is a pretty convincing recreation of the traditional variants in Bangkok. Unlike the Bangkok markets, the "Four Regions Floating Market" (as it is correctly known) has live shows and demonstrations of cultural arts.  
Open Daily, 10.00 - 21.00 Hrs.  
Location: 451/304 Moo.12 Sukhumvit Road, Mueang Pattaya, Banglamung, Chonburi



### NONG NOOCH TROPICAL BOTANICAL GARDEN

The internationally acclaimed Nong Nooch Gardens are home to 2.4 sq.kms of award-winning landscaping designs and a dazzling range of beautiful plants. There are entire gardens dedicated to cacti, bonsais, topiary, tropical palms and over 670 species of orchid.  
Open Daily, 08.00 - 18.00 Hrs.  
Location: 34/1 Sukhumvit Road, Na Jomtien, Chonburi

2

3

### KHAO CHI CHAN (BUDDHA MOUNTAIN)

A well-known and visited mountain with a laser engraved image of Buddha carved into the side of a cliff. The carvings were inlaid with gold making it a truly spectacular site. It is one of the largest outline drawings of Buddha in the world.  
Open Daily, 08.00 - 17.00 Hrs.  
Location: Khao Chi Chan, Na Tomtien, Sattahip, Chonburi



### UNDERWATER WORLD PATTAYA

Underwater World is a great way to see the remarkable sea life which resides in the waters around Pattaya. The 100-metre acrylic tunnel gives a unique perspective on more than 200 species of water-dwellers, including sharks, stingrays, sea otters and turtles.  
Open Daily, 09.00 - 18.00 Hrs.  
Location: 22/22 Sukhumvit Road, Jomtien, Chonburi

4

Step just outside U Jomtien Pattaya and discover the essence of Jomtien Beach.

Immerse yourself in the local way of life, wander through lively neighborhoods, and experience cultural highlights that go beyond the typical tourist trails.

Through this initiative, we are committed to supporting Jomtien vibrant local community and promoting sustainable tourism. By encouraging guests to connect with local businesses, artisans, and cultural traditions, we not only enrich their stay but also help nurture authentic and lasting bonds with the community.

We warmly invite everyone to begin their journey with us to explore Jomtien coastal heritage, the warmth of its people, and the true spirit of this timeless seaside town.

This initiative reflects our dedication to creating meaningful guest experiences while contributing to the growth and sustainability of the local community.

**U JOMTIEN PATTAYA**  
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+66 33 128 028  
www.ujomtien.com

reserve@ujomtien.com



# Awareness – Employee Training

All staff members and new hiring are received a comprehensive orientation on their very first day, which includes detailed training on sustainability practices, responsible resource use, and waste separation procedures.

This ensures that every team member is equipped with the knowledge and skills to actively contribute to our environmental goals from the very beginning of their journey with us.

In addition, staffs are provided with access to a wealth of information at Hotel Green Board, allowing them to explore our sustainability initiatives at their own pace.

This digital resource is designed to deepen understanding, encourage engagement, and inspire proactive participation in our ongoing efforts to promote eco-conscious practices throughout the organization.



# U Jomtien Pattaya Nature's Basket

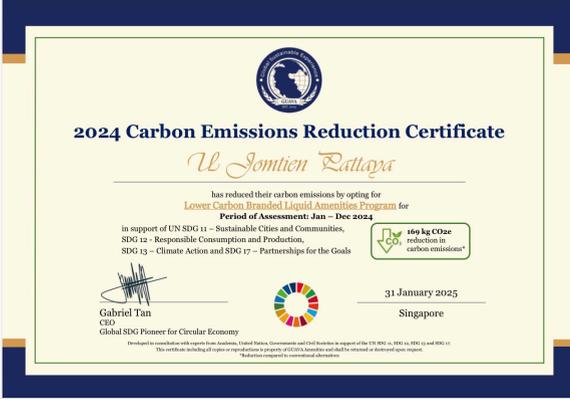
Last year, we proudly introduced the Nature's Basket, an organic kitchen garden designed to reflect our commitment to waste reduction, sustainable resource use, and living in harmony with nature.

We warmly welcome everyone to explore and take part in this green initiative—whether by discovering the many benefits of herbs, joining in planting activities, or learning how small actions in daily life can reduce waste and protect the environment.

Through the garden, our goal is to inspire eco-conscious practices, deepen our connection with nature, and minimize environmental impact, while cultivating fresh, organic produce that brings value, joy, and meaningful experiences to our guests.



# OUR SUSTAINABLE AND GREEN SUPPLIERS

Advance Know-How Co., Ltd.	Jagota Brother Trending Co., Ltd.	Creative Move Co., Ltd.	Paris Bangkok Bakery Co., Ltd.	Triple V Orange Co., Ltd.
Eco Straw, Garbage Bag, Cup	Evian Water	Greenery Water	Bakery products	Juices
				
Betagro Agro Industry Co., Ltd.	Khun Gradad (Thailand) Co.,Ltd.	Boncafe (Thailand) Ltd.	A.N.S.Generation Co.,Ltd.	Diversey Hygiene (Thailand) Co., Ltd.
Egg, Pork, Chicken	Printing	Coffee	GUAVA Amenities	Cleaning Chemical
				

✔ Result: 75% of products used in our hotel are green and can be recycle.

# The Library Experience

## Create Your Moment

Our newly refreshed secondhand book library invites guests into a calm and welcoming space to slow down, reflect, and explore new ideas. By giving pre-loved books a second life, we celebrate the joy of reading while supporting sustainability and reducing waste. Alongside our diverse collection of reused titles, guests can also discover local gems such as travel guides, the Ur Bike map, and dining recommendations - encouraging exploration that's both mindful and environmentally friendly.

The library, accessible 24/7, the library is supported by our Ur Host team, ready to assist whenever needed. This LSOP highlights our commitment to supporting local businesses by encouraging guests to explore nearby attractions.

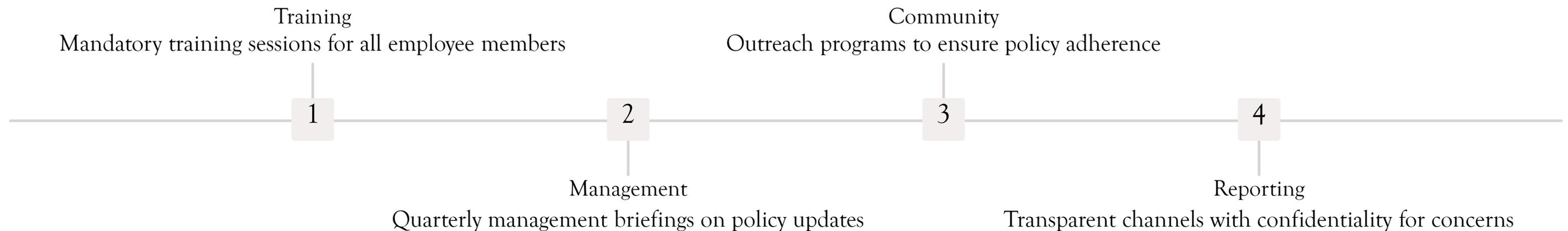




# Code of Conduct & Responsible Business

## Anti-Bribery & Ethical Behavior Policy

U Jomtien Pattaya maintains a robust Code of Ethics and Code of Conduct focused on ethical, respectful, and safe environments for employee, guests, and partners. This policy emphasizes preventing exploitation, human trafficking, child abuse, and harassment.



Responsibilities are clearly defined: HR manages training, management enforces policies, and front desk employee assist with guest reporting. We regularly review and update our procedures to uphold high ethical standards, fostering a safe and responsible environment.

# U Jomtien Sustainability Goals

Our commitment to environmental responsibility is underpinned by measurable goals. We track key resource consumption and waste generation, aiming for continuous reduction across our operations.

Category	Scope	Baseline	Unit	Reduction Target
Electricity	Guest rooms, public areas, lighting, A/C	700/ Month	kWh	1.25%
Water	Guest rooms, BOH, F&B, gardening	1,800/ Month	liters	1.25%
General Waste	Guest activities, BOH, F&B, operations	1,400/ Year	kg	3.00%
Food Waste	F&B, Kitchen, BOH	1,000/ Year	kg	3.00%

These targets reflect our ongoing effort to care for the environment by reducing our footprint throughout hotel operations and guest services experiences.

# U Jomtien Pattaya Sustainability Goals

Our commitment to environmental responsibility is underpinned by measurable goals. We track key resource consumption and waste generation, aiming for continuous reduction across our operations.

Category	Scope	Baseline	Unit	Reduction Target
LPG Gas	Scope 1	0.26	kg	3%
Electricity	Scope 2	24.24	kWh	10%
Water	Scope 3	314.37	liters	5%
General Waste	Scope 3	0.3	kg	3%

These targets reflect our dedication to reducing our environmental footprint across all hotel operations and services.

# Sustainability Targets for 2026 and Beyond

Our long-term strategy comprises specific goals to be achieved by 2025, 2026, and up to 2030. This includes:



## Transportation

Transitioning to electric shuttle services and promoting employee carpooling



## Water Conservation

Reducing water use in guestrooms. To use beautiful terrarium plants in our public area. Install timer for water sprinkler and reuse water from air-conditioning for plant watering.



## Pest Control

Adopting eco-friendly pest control methods.



## Energy Conservation

Retrofit facilities with energy-efficient LED lighting, low-flow fixtures, change IC board for all rooms.



## Certification

Achieving sustainability certifications such as Green Hotel and Green Hotel Certificate.



# Sustainability Targets for 2026 and beyond

From 2026, the hotel will scale up renewable energy use, enhance water recycling, further reduce chemicals, and achieve higher-level international certifications.

Category	Target	KPI / Measurement	Notes
<b>Water Conservation</b>	Reduce total water consumption by 1.25% from 2025 baseline.	m <sup>3</sup> water consumption / room night and % water recycled	Includes rainwater recycling
<b>Pest Control</b>	Reduce chemical pesticide use by 5.00% compared to 2025	Volume of chemicals used (liters/year)	Apply non-chemical detection and trapping technology
<b>Renewable Energy</b>	Maintained and implement new solar panel for the surrounding area of the hotel	% renewable energy share	To implement solar panel or add biomass energy
<b>Certification</b>	Maintain Green Hotel certification and obtain Earth Check Certified level	Certification achieved / not achieved	To reach international recognition

# Sustainability Targets for 2026 and beyond

These goals will help us reduce our environmental impact, enhance community engagement, and drive more sustainable business practices across all aspects of our operations.

## **Zero Waste Initiative:**

- Reduce food waste by 3.0-5.0%
- Implement comprehensive waste segregation programs.
- Reduce single-use plastics in packaging and operations.

## **Carbon Neutrality**

- Implement energy efficiency measures across facilities.
- Offset remaining emissions through verified carbon offset programs.

## **Local Sourcing and Organic Ingredients**

- Build stronger partnerships with local organic farmers and suppliers.
- Expand the use of seasonal produce and environmentally friendly practices.
- Provide more plant-based options to reduce environmental impact.

## **Sustainable Packaging and Reduced Plastic Use**

- Transition to eco-friendly packaging options such as compostable, recyclable, or reusable containers.

## **Employee Education and Engagement**

- Develop a comprehensive sustainability training program.
- Encourage employees to participate in environmental and community-focused activities.
- Continue green teams monthly meeting to drive sustainability goals.

## **Community Engagement and Environmental Impact**

- Partner with local schools, environmental organizations, and other businesses for joint sustainability efforts.
- Invest in local community projects that promote sustainability, education, and biodiversity.
- Continue awareness campaigns Eco Reward Programme and Ur Green Experience to educate customers and the broader community on sustainable practices.

## **Water Conservation**

- Reduce water consumption by 1.25%.
- Educate customers on the benefits of sustainable programme.

## **Energy Consumption**

- \*Reduce energy consumption by 1.25%