



# Where sustainability is *nurtured*

Experience the elegance of Sofitel Brisbane Central while knowing that your stay aligns with your values and contributes to a *sustainable world*.



## *Our Commitment*

### **Sustainable Tourism Certification**

In 2023, Accor entered into a strategic partnership with EcoTourism Australia to certify all Accor hotels, apartments and resorts across Australia and the Pacific as Sustainable Tourism certified businesses. As part of the Accor network, Sofitel Brisbane Central has worked to achieve the standards set out in EcoTourism Australia's Sustainable Tourism Certification which is recognised by the Global Sustainable Tourism Council (GSTC). Sofitel Brisbane Central officially achieved certification in August 2023 and remains dedicated to advancing various environmental initiatives.

## *Giving back to the local community*

### **Amenity Donation Program**

As a way of giving back to the local community, Accor Live Limitless (ALL) members can elect to have the value of their welcome amenity donated to one of three local charities below.

**The Salvation Army:** Wherever there is hardship or injustice, Salvos will live, love and fight, alongside others, to transform Australia one life at a time.

**Cancer Council Queensland:** Cancer Council strives to lead Queenslanders in a partnership against cancer and to help Queenslanders, navigate cancer together.

**OzFish:** Dedicated to empowering and supporting recreational anglers and their communities to take control of the health of their rivers, lakes and estuaries.



## *Reducing our environmental footprint*

### **Eliminating Single-Use Plastic**

We are delighted to share our ongoing commitment to reducing single-use plastics throughout the hotel.

- Removed single-use plastic amenities in guest rooms including toothbrushes, combs, shower caps and bin liners. Instead, guests can request dry amenities by calling guest services or using our in-room online ordering service
- Single-use plastics, with the exception of cling film and gloves, removed from kitchen
- Disposable gloves replaced with reusable gloves for the housekeeping department

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## Implementing sustainable practices

### Food Waste Reduction

We are committed to reducing food wastage and promoting sustainable practices across our restaurants and bars and meetings and events venues.

- Efficient surplus food redistribution system
- Waste reduction strategy (repurposing food items that meet HACCP requirements)
- Enforcement of First In, First Out (FIFO) protocols
- Proactive approach to managing animal-based proteins
- Winnow Waste Management software system to measure and reduce waste, located in our banquet kitchen, commercial kitchen and Ambassador dining area



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## Conserving energy consumption

### Energy Reduction

A variety of energy-saving measures have been implemented to minimise the hotel's total energy consumption.

- Switching to energy-efficient LED lighting in all conferencing and pre-function spaces along with a dimming system, including day and night modes
- Modernisation of escalators with sensors for speed control
- Glazing of windows on the conferencing floor to reduce the reliance on air-conditioning
- Daily inspection to ensure all unnecessary lights are switched off
- Energy-efficient HVAC chillers

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## Dedicated to preserving water resources

### Water Reduction

A strong commitment to water conservation is demonstrated through a range of the hotel's innovative sustainability practices.

- Faucet aerators in guest rooms and Ambassador areas to reduce water consumption
- Efficient flow shower heads
- Automatic stop taps in kitchen areas
- Advanced power wash system installed in the kitchen
- Harvested rain water used for cooling towers
- Use of heat pumps to warm pool and spa water



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## Efficient waste management

### Recycling

As part of our commitment to recycling, Sofitel Brisbane Central has implemented various recycling initiatives throughout the property.

- *Containers for Change* program where all plastic bottles, cans and glass are collected and repurposed
- Partnered with *Recycle Smart* who help recycle items that are challenging, such as soft plastics, clothes, shoes and e-waste
- Provide *Just Water* bottles for guests which are 100% mountain-sourced spring water and utilises plant-based packaging
- Recycling of ink cartridges, fluoro tubes, coffee pods and used oil
- Refillable soap dispensers in all areas including guest rooms and public amenity areas
- Linen and towels donated to shelters and charities
- Discarded paper is used as scrap paper or recycled
- Refillable containers used for cleaning supplies
- Recycle bins in all public spaces
- Takeaway coffee cups replaced with ceramic coffee cups for meetings and events

Join us in making a difference towards a *greener future*.

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