



# For Foodies and Lovers of the Lake

## Get the inside scoop on what's new in Bluefin Bay dining

At Bluefin Bay Family of Resorts, we believe great dining is an important part of a memorable vacation. We're proud to offer our guests three unique restaurants onsite and, this year, our culinary team is rolling out delicious summer menus and plenty of local flavors. Learn more and meet our culinary team here.



**JEFFREY THARP, "JT"**  
Executive Chef, Bluefin Grille

**What do you love most about your job?**

Leading the Bluefin Grille culinary team and building a team of line chefs to help create cuisine that is enjoyed and appreciated by our guests.

**What are you most excited about in the new summer menu?**

Being a comfort food lover myself, I'm excited about the St. Louis Style Ribs. However, I expect our guests will enjoy the new Impepata Di Cozze (peppered muscles with linguini and a white wine sauce). It will be lovely.

**What makes Bluefin grille unique?**

So many things...from the incredible views, to the quality of the food and the care that goes into it, to the overall dining experience. But it's also the team. The comradery of the team is very special. In this somewhat isolated locale being able to support one another is a must. And it is reflected in the great comments and dining experiences of our guests.



**NIKKI FISKE,**  
Coho Café & Bakery Manager

**For people who have come to know Coho Café over the years, what can they look forward to?**

We're known for our amazing fresh pastries made daily, award-winning homemade pizzas, great coffee and espresso drinks, and, of course, our dessert delights and special treats! The amazing aromas and the art displayed from local artists – those are the added bonus.

**What new menu items are you most excited about for summer 2018?**

Our new bagel sandwiches and the Chicken and Bacon Alfredo Pizza. AHHHH, who am I kidding? I'm excited for all of our new summer menu items, and the beer and wine list!

**What's one thing you want people to know about Coho Café?**

We now have Mimosas & Sake Bloody Mary's, which are delicious and becoming very popular! Also, you can still order our pizzas takeout or take and bake.



**JESSICA HUPPLER,**  
Waves of Superior Café & Events Manager

**What can Waves of Superior Café guests look forward to when it opens for the summer?**

Our new menu was designed to complement Waves of Superior Spa, while offering alternate breakfast and lunch options for guests. In addition to our exciting new menu, guests will enjoy the outdoor deck seating and indoor cafe space with great views.

**What new menu items are you most excited about?**

The new Asian Smoked Fish Sandwich, Cajun Salmon Sandwich, and our new Signature Tuscan Bean Soup! Also, our delicious and popular Turkey Bacon Avocado Wrap will be back.

**How do Waves of Superior Spa and Waves of Superior Café fit together?**

We worked with the Waves of Superior Spa team to ensure that we offer healthy, lighter items for guests to enjoy before or after their relaxation experience. We also want to appeal to Surfside guests and others who appreciate unique breakfast, salads, and sandwiches, all in a casual, laid back atmosphere.





Dear Guests,

After one of the longest Winter's on record (yes we were skiing up here the first weekend in May) — and a glorious spring with unmatched waterfall viewing — we're gearing up for another spectacular summer.

As we welcome longer days, warmer temps, lupines, and the greening and budding of everything, we're excited to share our Summer 2018 Fishwrapper. We hope the Fishwrapper is a valuable tool in helping you plan your summer getaway. We look forward to welcoming you to the Shore.

In addition to our great traditional summer activities such as biking, hiking, kayaking, and naturalist programs — we're thrilled to bring back our Wilderness Canoeing Experience (popular with families, groups and couples). We also have many new hikes and some fun new kids' adventures planned. Check out the newly renovated Superior National Golf Course as they unveil the River 9 and Canyon 9 in an 18-hole rotation. We're offering discounted Stay & Play Packages to help you experience the newly renovated course.

Whether you're looking for family fun, romance, relaxation, or a friends' getaway, we look forward to welcoming you to the North Shore and the Bluefin Bay Family of Resorts. Please let us know how we can make your stay more enjoyable.

Sincerely,

Mark Jury  
General Manager

## We DO summer the way it was meant to be!

Guests have told us — and we agree — that it simply doesn't get any better than spending warm summer days on the North Shore of Lake Superior. At Bluefin Bay Family of Resorts, it's our mission to offer plenty of complimentary opportunities for summer adventure, activity and fun to fill those days.

Join us for seasonal favorites — such as guided hiking, biking, kayaking, naturalist programs, yoga, campfires, live music and more. This year, we've added several new hikes and some fun kids' adventures.

### CHECK OUT A SAMPLING OF OUR SUMMER 2018 ACTIVITIES:

- Guided hikes, plus complimentary shuttle service to area trailheads
- Daily guided kayaking on Lake Superior (ages 12 & up)
- Guided road and mountain bike tours (paved and trail routes)
- Naturalist programs in cooperation with the DNR
- Complimentary tennis racquets and on-site court
- Yoga (ages 12 & up)
- Nightly campfires and s'mores; campfire music every Tuesday night from 7-9 p.m.
- Kids' activities (programming changes weekly and includes arts, crafts, games and naturalist programs)

Visit [bluefinbay.com](http://bluefinbay.com) and click on Play, Resort Activities & Events, for a full schedule of activities and events.







## Wilderness Canoeing Close to Home

### A Guest Favorite, Family Friendly

Bluefin Bay's Wilderness Canoeing Experience on the Poplar River has become a guest and staff favorite. Guests meet at Bluefin Bay Guest Services and take the resort shuttle to the Poplar River in Lutsen, then hike about a quarter of a mile to the canoes, and paddle two miles along the beautiful Poplar River. No past canoe experience is needed and children as young as five can participate. The trip is leisurely, scenic, and within the whole family's capabilities.

For those who love to stay at Bluefin Bay Resorts but have always wondered what a Boundary Waters Canoe experience would be like, this 2.5 hour trip gives you a flavor for the BWCA but is shorter and closer to home. Plus, we provide all of the equipment and an expert guide.

Because our Wilderness Canoe Experience is so popular, it fills quickly. To reserve your spot, be sure you sign up in advance with Guest Services.



## Explore Summer Through Area Events & Summer Festivals

Summer on the North Shore of Lake Superior offers art, culture, outdoor activities that are good for the soul, and plenty of time on the water and in nature. With the Bluefin Bay Family of Resorts as your home base, it's never been easier to get out and enjoy some of the area's summer events.

### **Lutsen 99er**

June 23, 2018

[www.lutsen99er.com](http://www.lutsen99er.com)

This is no leisurely pedal. The Lutsen 99er – the Midwest's premier mountain bike race – is an adrenaline-fueled, heart-pumping race from the base of Lutsen Ski Resort to the summit of the Sawtooth Mountains. With other distances including the 69er, 39er, 19er and Kids Races, this is one weekend you won't want to miss! There are free kids' races the morning after the event.

### **Tofte 4th of July Celebration**

July 4th, 2017

[www.toftemn.com/events](http://www.toftemn.com/events)

### **North Shore Water Festival**

July 20-22, 2018

Downtown Harbor Park, Grand Marais

At the North Shore Water festival we celebrate all things on, in and near the water. Experts will be on hand to offer fishing, touring kayak and canoe demonstrations, and stand-up paddle boarding demo activities in the harbor. Plus check out what new water and outdoor gear is available this year. Most activities are free to the public, and only require signing a waiver and/or registering in advance. This event is hosted by Stone Harbor Wilderness Supply Co.

### **Stars of the North Music Festival**

July 27 – July 29, 2018

[www.thegmmc.org](http://www.thegmmc.org)

The North Shore is blessed with a host of talented local musicians, and thus you can hear live music almost anywhere you travel on the Shore, in every season. This special weekend event brings everyone together to celebrate local music, entertain guests and locals, and raise money for area youth music programs. The Stars of the North Music Festival is organized by the Grand Marais Music Collaborative and takes place in downtown Harbor Park.





# Superior National at Lutsen...

Unmatched in its views, newly renovated & more challenging play

So you think you know Superior National at Lutsen? Well, think again! Thanks to a multi-year, \$4.6 million renovation, Superior National now offers an unparalleled golfing experience on our breathtaking North Shore.

Superior National is renowned for its untamed beauty – ranging from breathtaking views of Lake Superior, to intimate views of the Sawtooth Mountains, to one of the most beautiful rivers in the country running through it. It's also a Certified Audubon Cooperative Sanctuary where you're likely to share the links with deer, fox, timberwolves, owls, bald eagles, and perhaps even a moose. And, ranked the third "World's Most Spectacular Golf Course Views" by TravelPulse, it's difficult to dispute that it's one of the most breathtaking courses in the Country.

Now, the golf and the challenge of the course match the top-notch scenery! This summer, Superior National is unveiling the newly renovated River 9 and Canyon 9 for its 18-hole rotation. The new course promises beauty, challenge and enjoyment for golfers of any skill level. But you won't know for sure until you test your accuracy with Superior's new fairways, water hazards and sand traps!

Superior National has always been a course that appealed to visitors who happen to come to the North Shore with golf clubs. But according to renowned golf architect Jeffrey Brauer who spearheaded the renovation, the new course increases the golf challenge for the dedicated golfer. And, for the average golfer who just wants to have fun and experience the scenery, Superior National has designed a course you can play every day.

Heath Ekstrom, PGA member and Superior National's head golf professional, said golfers on the newly renovated River 9 can look forward to refined challenges on the signature holes, with three new holes altered from the original footprint. These include Ohio's best white sand bunkers, five new sets of tees, playable roughs and wider fairways, as well as environmentally-friendly irrigation and drainage, and immaculate, larger greens.

The Canyon 9 is "unbelievable," said Ekstrom. "We did the same basic renovation on Canyon but kept the original footprint in place. On Canyon, we softened it a bit to help the course become more playable for golfers of all skill levels.

Spacious fairways are now guarded on both sides by beautiful mature Birch, Popple and Evergreen Pines, and the layout was spiced up with grand elevation changes and sloping fairways. The signature holes – Canyon #14, #15 and #17 offering a 180 degree view of the lake — are even more spectacular. You must play it to truly appreciate the experience!"

## Amenities at Superior National

Superior National has all of the amenities of a championship golf course. Refuel and relax at the clubhouse grill. Gear up at the Pro Shop with all of the top golf brands. Get lessons to perfect your game with PGA professionals.

The Bluefin Bay Family of Resorts offers Stay & Play Packages to help you take advantage of the best deals. Learn more in the sidebar or call us at 1-800-BLUEFIN (258-3346).

## What's next?

With the major renovation of the River 9 and Canyon 9 completed, Superior National now plans to make minor changes to Mountain 9. This includes adding tee boxes, eliminating troublesome bunkers, adding kid-friendly and beginner tees, and "Foot-Golf." Mountain 9 will be designed to appeal to beginners and to have a more "laid back" appeal.

**continue on page 5 ›**



# Stay & Play Golf Packages

## Stay at Bluefin Bay Family of Resorts & Play Superior National

The Bluefin Bay Family of Resorts offers Stay & Play Golf Packages for guests who want to stay at their favorite resort (Bluefin Bay, Surfside or Temperance Landing) and play Superior National at Lutsen. When you book a Stay & Play Golf Package, you receive discounted greens fees every day you choose to play. These can be packaged with your lodging preferences and tee times reserved for you by our Bluefin Bay Guest Services team. Note, tee times must be reserved in advance.

Package rates range in price depending on room type, season, and number of times you play. Guests who book a Golf Stay & Play Package receive discounts on lodging and greens fees when booked together, but tee times must be reserved at least three days in advance. To learn more about Bluefin Bay Golf Stay & Play Packages, call 1-800-BLUEFIN (258-3346). Or, visit bluefinbay.com and click on the offers page, Stay & Play Packages.

Whether you're an avid golfer coming for competitive play, golfing solo, or a couple or family wanting some together time on the links, we've got golf packages to accommodate.



...continued from page 4

## Grand opening this summer

Superior National at Lutsen officially opened for the 2018 season with Mountain's 9-holes available on May 4th. The River 9 and Canyon 9 followed, and all 27-holes are expected to be open for play by early June. On June 28th, Superior National will host a grand opening for the media, inviting professional golfers to come check it out.

The planning, design and renovation of Superior National has been in progress for nearly a decade, and it's truly something that has to be experienced to be appreciated. We invite you to hit the links and let us know what you think. Learn more at SuperiorNational.com.

# Great Waves, Great People

We're thrilled to provide our guests with warm and friendly hospitality, something we couldn't do without an exceptional staff. Here are some of the faces behind the great service at the Bluefin Bay Family of Resorts.

## Delois Johnson

Housekeeper Extraordinaire



**Hometown:** Silver Bay, MN

**How long have you worked for Bluefin Bay Family of Resorts?** 23.75 years (almost 24!)

**What brought you to the North Shore & Bluefin Bay Resorts?** I wanted to live a better life than seemed possible in the Twin Cities.

**My favorite thing about working at Bluefin Bay Family of Resorts is...** Meeting new positive people.

**What is your favorite spot at the Bluefin Bay Family of Resorts and/or in the area?** I love jumping off the Tofte Park Old dock and Temperance River State Park and Falls.

**I want readers to know...** This is not only a great place to vacation, but a great place to live, work and relax and raise children!

## Jessica Huppler – “Jess”

Bluefin Grille and Event Manager

**Hometown:** Onamia, MN

**How long have you worked for Bluefin Bay Resorts?** 1 year!

**What brought you to the North Shore & Bluefin Bay?** I've been visiting the North Shore during the summer throughout my life taking trips to our family cabin and spending time in the Boundary Waters Canoe Area. When presented with an opportunity to live in the beauty of this special area, I couldn't resist.



**My favorite thing about working at Bluefin Bay Family of Resorts is...** The amazing sense of community. There's a very supportive and friendly environment among resort staff and the guests who welcomed me right away. This positivity has helped me grow into my role and truly enjoy every day on the job!

**What's your favorite spot at the Bluefin Bay Family of Resorts?** One of the most beautiful and peaceful areas at the resort is Tofte Cove. You can feel the fresh breeze over the water and listen to the waves against the shore while taking in the splendor of the rocks, trees, and Lake Superior. It's no wonder this is also the most popular outdoor wedding ceremony location at Bluefin Bay.

**My favorite thing to do when I am not working is...** Hiking area trails and playing on the beach with my son.

**I want readers to know...** With all of the activities and great state parks around, there is never a dull moment on the North Shore.





## A Hikers Haven

Check out our spectacular NEW guided hikes or blaze your own trail

Hiking on the North Shore of Lake Superior is simply unmatched. Waterfalls, moose and wolf tracks, the deepest canyon in the state, a string of rivers spilling through multiple state parks, tranquil forests, and endless views of Lake Superior – we have it all.

Most of this comes via the Superior Hiking Trail (SHT) – a 310+-mile footpath stretching from Duluth all the way to the Canadian border. The SHT is on many people's "bucket list." For some, trekking the Superior Hiking Trail from start to finish is a bucket list dream. But you don't have to quit your day job to experience some of the SHT's most scenic sections of trail, most of which are located in our back yard — just minutes from Bluefin Bay by car or complementary shuttle.

Since hiking is an all-time guest favorite activity any time of year, we're continually getting creative and adding new hiking excursions. This year, we've added three NEW hikes to our Bluefin Bay guided excursions. Bluefin Bay's new Activities Coordinator, Nick Spriggs, views each guided hike as an outdoor adventure and educational experience. As a naturalist, he hopes to inspire and train resort guides to incorporate natural history, plant and wildlife identification into guided hikes, making them educational and interactive for guests.

So here they are – the three NEW Bluefin Bay guided hikes. Check [bluefinbay.com](http://bluefinbay.com) for specific dates and times for these and other hiking favorites – and join us on the trail!

**Spruce Creek Loop:** This 3-mile loop starts on a multi-use trail meandering past marsh wetlands and a thick stand of spruce before joining the Superior Hiking Trail. After a gentle climb to the ridgeline – with unlimited views of the Sawtooth Mountains – a short, steep descent takes you to beautiful Spruce Creek. Tip: This hike has been known to have moose sightings!

**Dyer's Creek:** This out-and-back 3-mile hike starts at the trailhead on the east side of Cook County 1. About a mile and a half in, you'll reach a 40' A-frame bridge over Dyer's Creek. This is the turn-around point. You'll head back along Two Island River, cross over abandoned railroad tracks and returning to the trailhead.

**Upper Falls Trail at Temperance River State Park (NEW):** Resort guests love Temperance River State Park, and so do we! For more years than we can count, we've been hiking the (East/Right side) of Temperance River along the Superior Hiking Trail – and we'll keep offering that hike.

But we're changing it up this year by adding a NEW 2-mile hike along the West side of Temperance River. On the West Side, you'll hike upstream past Hidden Falls, up the rock stairs and along the river, eventually experiencing fantastic open views of the Upper Falls, as well as the river gorge and other waterfalls and cascades. At times, you'll be up close and personal with the River so you can almost feel the spray as it crashes and cascades along the rocky gorge. We promise to stop along the way for plenty of photo and video opportunities! So bring your phone or camera.



Nick Spriggs, Bluefin Bay Activities Coordinator





# The Way We See It. Check out these staff favorites:

Bluefin Bay Family of Resorts and the surrounding area are bursting with summer adventure and breathtaking sights. Here are some favorites from those in the know – the Bluefin Bay team. For more details on these suggestions or additional activities, our knowledgeable Guest Services staff is happy to help.



**Favorite Activity on the Water: Kayaking**  
*Nick Spriggs, Activities Coordinator*

The best way to explore the Lake Superior Shoreline is from the water. One of our most popular summer activities is Guided Kayaking Tours. From June through Labor Day, we offer daily kayak tours with an expert guide. Regardless of paddling experience, all physically capable guests ages 12 and older are welcome to join. We provide all necessary equipment, including safe and stable tandem kayaks, and a basic lesson for beginners. Tip: Sign up in advance as our kayak tours tend to fill fast.



**Favorite Bite to Eat: Pan Seared Walleye**  
*Mark Jury, General Manager*

Most of us like to try the food of a particular area when we travel. At Bluefin Bay, guests look for fresh fish. A popular entrée, and one of my personal favorites, is the Bluefin Grille's Pan Seared Walleye. The Walleye is wild rice crusted and served with a house-made lemon caper dill relish, wild rice, and a house vegetable. For some, Walleye is considered a lighter meal, but the Bluefin Grille serves it up in a way that the fresh filets satisfy your appetite.



**Favorite Spa Indulgence: Couples Massage**  
*Julie Arthur, Guest Services*

A few months back, my husband and I decided to try a Couples Massage at Waves of Superior Spa. I wasn't sure what to expect, but the whole experience exceeded my expectations. We felt pampered from the moment we walked in – from the soft spa robes, to the relaxation room with lemon water, snacks and a cozy fireplace. The massages were side-by-side in a special couple's room with two therapists. We were very comfortable and relaxed. This is the perfect treat to any romantic getaway.

## HOT SUMMER DEALS

### Spring Fever Special

Valid now – June 14, 2018

Breathtaking views and crashing waves against the rugged north shore of Lake Superior are even better when they're free. Now through June 14, enjoy a FREE night when you purchase two nights. Midweek night is free. New reservations only. Not valid over Memorial Day weekend.

### Extended Stay Special

Valid all year

The longer you stay, the more you save! With this progressive savings deal, stays of 5 nights receive 10% off, stays of 6 nights receive 15% off and stays of 7 nights receive 20% off. Cannot be combined with other offers.

### Stay & Play Golf Packages

Valid Now – End of Golf Season

Enjoy great views and great savings while you hit the links at one of Golf Digest's Best Places to Play! With a one or two-day package, enjoy discounted greens fees. Some restrictions apply. Call 800.Bluefin (258-3346) for more details.

### Romance Package

Valid all year

Come experience why Bluefin Bay is consistently named Minnesota's Most Romantic Resort with our exclusive Honeymoon, Romantic Retreat and Couple's Spa packages. Visit [bluefinbay.com](http://bluefinbay.com) for package details and special add-ons to make your getaway as unique as your love.

**Visit [bluefinbay.com/offers](http://bluefinbay.com/offers) for current deals and packages.**

Connect with us for more on Bluefin Bay events and specials check us out on:



**800.BLUEFIN (258-3346)**