



## APA Group and APA Hotel USA, Inc. Make Landmark Acquisition of Downtown Seattle Hotel

*The 256-room property will be rebranded from Hilton Seattle and will welcome guests as Coast Seattle Downtown Hotel by APA on June 13, 2024*

### FOR IMMEDIATE RELEASE

**Vancouver, B.C. – June 13<sup>th</sup>, 2024** – APA Hotel Co., Ltd. announced today that it completed the acquisition of the Hilton Seattle, Washington State, USA, through APA Hotel USA, Inc., a fully owned subsidiary of APA Hotel Co., Ltd. The property will remain under the management of Stonebridge Hospitality Management and will be rebranded immediately as [Coast Seattle Downtown Hotel by APA](#). Details regarding the terms of the transaction have not been disclosed.

"In acquiring this property in Seattle, APA Hotel Co., Ltd. and APA Hotel USA, Inc. take its first monumental step into the vibrant hospitality landscape of the United States," states Isshi Motoya, CEO of APA Group. "This strategic move aligns with our vision for expansion and exponential growth across North America. We are very excited to transform the property into the Coast Seattle Downtown Hotel by APA, welcoming our new Ambassadors to the [Coast Hotels](#) brand and providing guests with the high-quality service and experience for which our brand is known. We also look forward to playing an active part in the continued resurgence of the downtown Seattle business community."

This full-service property features [256 contemporary guest rooms](#) and is located in the heart of downtown Seattle within walking distance to the commercial district with its skyscrapers and tourist attractions such as Pike Place Market. Additionally, the hotel is connected to the Seattle Convention Center via an underground walkway. The Coast Seattle Downtown Hotel by APA also features executive rooms with spectacular views of the Seattle Skyline, more than 6,000 square feet of flexible function space including pillar-free ballrooms, boardrooms, and top-floor venues with downtown views, a Fitness Center and Redtrees Restaurant + Bar offering casual American cuisine with a Pacific Northwest flair.

Catering to a diverse array of guests, including leisure, business, group, and international travelers, the property will undergo some updates including a lobby refresh. High-quality enhancements and amenities such as TOTO Washlets® and 55-inch flat-screen TVs in alignment with renowned brand standards of Coast Hotels by APA will be implemented in 2025, promising an elevated guest experience.

APA Hotel Co., Ltd. made its international debut in 2015, followed by the acquisition of Coast Hotels Limited in 2016. [Coast Hotels](#) stands as one of North America's fastest-growing and one of Canada's largest hotel brands, boasting a portfolio of over 40 owned, franchised, and managed properties.

## **About APA Group**

Headquartered in Tokyo, Japan, APA has a network of more than 750 properties and over 110,000 rooms in Japan making it the country's largest hotel group. It also has one hundred percent ownership of Coast Hotels, the brand, and owns the seven "by APA" hotels in Vancouver, Victoria, Chilliwack, Prince George, Edmonton, Calgary, and Seattle. APA is known for their urban-style hotel concept that delivers high-quality, highly functional, and environmentally friendly hotels to the market.

## **About Coast Hotels**

Each Coast Hotel property is as unique as the destinations they are located in, yet they all have something in common: friendly service and our always pleasant amenities. Coast Hotels offers properties throughout British Columbia, Alberta, Saskatchewan, the Yukon, Alaska, California, Hawaii, and Washington State in cities large and small. As one of North America's fastest-growing hotel brands, Coast Hotels owes its continued expansion to its friendly service, prime locations, value, and guest satisfaction. Coast Hotels owns and franchises hotels under the Coast Hotels brand and manages hotels on both a Coast Hotels branded and independent basis.

Visit [www.coasthotels.com](http://www.coasthotels.com) or call 1.800.663.1144.

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