

CHECK OUT OUR  
CALENDAR  
OF EVENTS

# BAY GARDENS RESORTS NEWSLETTER



## YOUR ULTIMATE GUIDE TO SAINT LUCIA IN 2025 WITH BAY GARDENS RESORTS

**January** – Hello Bay Gardens Family!



Is it too late to say Happy New Year? January was an amazing month filled with an unprecedented array of vibrant activities, exclusive events, and unique experiences.

2025 is extra special as we celebrate our 30th Anniversary at Bay Gardens Resorts! For three decades, we've had the privilege of welcoming you, our valued guests, to our little slice of paradise. As part of this milestone celebration,

we're thrilled to announce a series of impactful community development initiatives throughout the year. These initiatives will focus on youth and sports development, sustainability, and cultural preservation, reaffirming our commitment to the community that has supported us over the years. Stay tuned for updates as we continue to give back and make a difference together.

In this special edition of our newsletter, we'll unveil your month-by-month guide to 2025's exciting activities on the island and at Bay Gardens Resorts. Let's make 2025 a year of exploration, relaxation, and unforgettable moments in Saint Lucia.

We can't wait to welcome you to your home away from home!

## February – Rediscover Romance

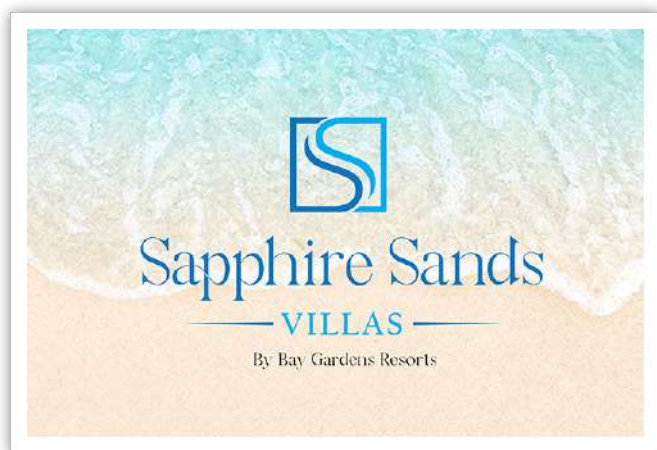
With Saint Lucia being rated the #1 Honeymoon Destination in the World 15 times in a row, it's only fitting that we dedicate February to rekindling love and celebrating connections. This month let's Fall in Love with Saint Lucia (and Bay Gardens Resorts, of course!).

Imagine strolling hand-in-hand along the golden sands of Reduit Beach as the sunsets or enjoying a couples' massage at the La Mer Spa. You can book a private candle-lit dinner under the stars, complete with a personal butler or set sail on a champagne sunset cruise along the coastline. For couples seeking adventure, there's no better bonding experience than exploring the lush landscapes of Saint Lucia's rainforests on a zip-lining tour or taking a hike up the majestic Gros Piton for panoramic views of the island. If relaxation is more your style, indulge in a rejuvenating soak in the therapeutic waters of the Sulphur Springs followed by a mud bath.



To help you affordably fall in love with the island, our Red Romance Sale offers discounted accommodation and exclusive romantic add-ons. [Click here](#) for more details on this special offer. Let us help you craft the perfect romantic getaway.

## March – Pre-Book Sapphire Sands



Prepare to indulge in the pinnacle of luxury with Bay Gardens Resorts' newest property, Sapphire Sands. This exquisite retreat promises unmatched sophistication, comfort, and breathtaking views, setting a new standard for Caribbean luxury. Don't miss your chance to be among the first to experience it—pre-book your stay at [Sapphire Sands](#) today! For an exclusive behind-the-scenes look at the project's progress, stay tuned for the second episode of our series, [Behind the Blocks](#),

where we share exciting updates and insights.

The future of luxury awaits - be part of the journey! Pre-book your stay here.



## April – Taste The Bay Food Festival

Get ready for a culinary adventure! This Easter Monday, April 21st, 2025, Bay Gardens Resorts proudly presents the Taste the Bay Food Festival, the ultimate pre-jazz event and a celebration of Saint Lucia's rich culinary traditions, culture, and entertainment. Held at the scenic Lamar Waterfront in the Rodney Bay Village, this vibrant event promises a day of unforgettable experiences for food lovers and fun seekers alike.



The festival highlights the best of Saint Lucia's culinary scene, featuring authentic Creole cuisine, fresh seafood, gourmet creations, and exciting new tasting menus. Indulge in creative dessert stations and pair your meals with expertly crafted rum and cocktail experiences that are sure to delight your palate.

Beyond the food, enjoy live performances by some of Saint Lucia's most talented local artists and explore interactive cooking demonstrations and food-themed games for the entire family. It's a day filled with entertainment and activities for guests of all ages.

As the ultimate pre-jazz event, Taste the Bay Food Festival sets the stage for the thrilling jazz festivities to follow, making it an unmissable part of your Easter weekend plans.

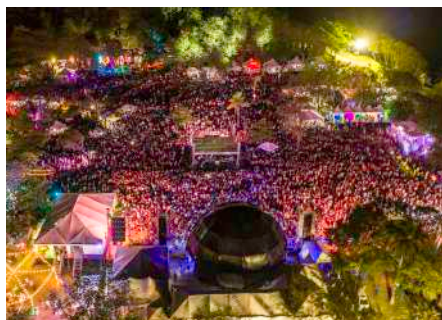
Mark your calendars for April 21st, 2025, and join us for this family-friendly festival of flavors and festivities. Stay tuned for details about participating restaurants, activities, and entertainment. In the meantime, take a look at last year's recap video, which can be found [here](#).

## May – Saint Lucia Jazz & Arts Festival



The iconic Saint Lucia Jazz & Arts Festival returns this April 30th to the 11th of May, 2025, featuring an eclectic mix of Jazz, R&B, Soul, Reggae, and other genres, attracting a diverse audience. John Legend, Summer Walker, Sizzla and Earth Wind & Fire are just a few of the classics we expect to see during this iconic festival. Beyond the main stage events, this festival is a platform for local artisans, craftsmen, and cultural icons to showcase their work in the lead-up to the festival's culmination.

All of our properties are only 10 minutes away from Pigeon Island National Landmark, the home of the Saint Lucia Jazz & Arts Festival, making us the quintessential accommodation choice for festival go-ers.



## June – Adventure Awaits!

Kick off your summer with an unforgettable escape to Saint Lucia! Thrill-seekers can soar through lush rainforests on exhilarating zip lines, marvel at the island's breathtaking waterfalls, and conquer obstacle-course-style water parks floating in the ocean. For a rejuvenating twist, unwind in the soothing Sulphur Springs.

Whether you're chasing adventure or seeking serenity, Saint Lucia's top attractions promise an extraordinary start to your summer. Don't miss the chance to create memories that last a lifetime!



## July – Carnival / Bacchanal Palace



There's nothing sweeter than Saint Lucia Carnival in July and Bay Gardens as always is your home for Carnival 2025. All our properties are conveniently located within minutes of major carnival events including the parties, shows and the main event, the Parade of the Bands itself. Bay Gardens has always been a major supporter and sponsor of the artform, and this year is no different.

In 2025, we are taking it up a notch and will be transforming the Bay Gardens Marina Haven and the Bay Gardens Inn into a "Bacchanal Palace". This exclusive Carnival City type experience will feature accommodation with breakfast, a Carnival starter pack on arrival, transfers to and from the meeting place for the Parade of the Bands and more festive extras. See link for detail and to book your exclusive Bacchanal Palace Carnival experience [here](#).



## August – Sizzling Summer Deals

School's out, and it's time for some well-deserved family fun! This August is all about quality time with loved ones, and there's no better place to create lasting memories than at Saint Lucia's favorite family-friendly hotel group, Bay Gardens Resorts.

Adventure awaits on the water with unlimited non-motorized watersports such as kayaking, paddleboarding, and snorkeling. And no trip to Bay Gardens Resorts would be complete without a visit to Splash Island Water Park. As Saint Lucia's favorite family attraction celebrates its 10th anniversary this year, we can't wait to mark this special milestone with you. Located right on Reduit Beach, this inflatable water park offers endless fun with obstacle courses, climbing walls, and slides for all ages. After a day of adventure, families can gather around for delicious meals. With our All-Inclusive plan, two kids eat free, making it both a fun and budget-friendly escape. Whether it's enjoying a family dinner at one of our on-site restaurants or a quick snack by the pool, we've got everyone's cravings covered.



So, what are you waiting for? This summer, let Bay Gardens Resorts be your home base for an unforgettable family adventure in paradise. Book now and treat your family to the getaway they deserve!

## September – Weeks of Wellness + CPL



The Caribbean Premier League (CPL) is back in September, bringing the excitement of T20 cricket to Saint Lucia, and it's also World Wellness Month, making it the perfect time to combine the thrills of sports with rejuvenating wellness experiences.

Get ready for the biggest party in sports as the CPL T20 Cricket Tournament takes center stage from August 14 to September 21, 2025. Saint

Lucia is one of the key stops for this thrilling tournament, and our home team, the Saint Lucia Kings, will once again deliver heart-pounding matches at the Daren Sammy Cricket Grounds. We're thrilled to announce that Bay Gardens Resorts will be hosting the Saint Lucia Kings during this exciting event! Conveniently located just minutes from the stadium, Bay Gardens Resorts is the perfect place to stay while cheering on your favorite team. Whether you're a die-hard cricket fan or simply looking to soak in

the vibrant energy, this is an experience not to be missed!

September is also World Wellness Month, and we're here to help you relax, recharge, and rejuvenate. Our Weeks of Wellness Package is back, offering a curated selection of experiences to promote your physical, mental, and emotional well-being. Experience rejuvenation during World Wellness Month at Bay Gardens Resorts. Enjoy soothing spa treatments, Ayurvedic therapies, energizing yoga and aqua aerobics, and practical wellness sessions. Immerse yourself in Saint Lucia's culture with rhythmic drumming and Creole-inspired cooking classes, nourishing both body and soul. Stay with Us

Bay Gardens Resorts offers the perfect base for both cricket and wellness enthusiasts. Located near the Daren Sammy Cricket Grounds and featuring serene settings for wellness activities, our properties are designed to provide the ultimate Caribbean experience. Book your September getaway now and immerse yourself in the perfect blend of excitement and relaxation at Bay Gardens Resorts. Let's make it a September to remember!



## October – Creole Heritage Month

The music, the traditions, the melodic sound of our local French Kweyol- But most of all, the FOOD! Come see why Creole Heritage Month is our favorite time of year. This is the perfect time to immerse yourself in Saint Lucian Creole culture and experience Creole month with Bay Gardens Resorts, Saint Lucia's largest locally owned hotel chain. We take our cultural heritage seriously and all month long we will be sharing it with you through our cuisine, music, dance and



culminating at the end of the month with our very own Jounen Kweyol (Creole Day) celebrations at all of our properties. Look out for more information on our Creole heritage month sale in the coming months.

# November – Celebrating 30 Years of Service!



November is a month to remember as we officially celebrate 30 years of Bay Gardens Resorts on November 25th! Join us for our grand Anniversary Gala Dinner, where we'll reflect on our incredible journey and toast to the future. This special evening will also feature the highly anticipated launch of our new luxury property, Sapphire Sands, setting a new standard for elegance and comfort. Be part of this milestone celebration as we honor our past, present, and exciting new beginnings. Save the date for an unforgettable evening!



# December – Christmas and ARC

When we say it's the most wonderful time of the year – we mean it. Nothing beats a Saint Lucian Christmas, tanning on the golden sands of Reduit Beach while enjoying local festive drinks and dishes with loads of family-oriented fun and entertainment. Yes we know December is all about Christmas, but have heard about the longest running Transatlantic race? The Atlantic Rally for Cruisers





starts in Gran Canaria and for over 30 years has terminated at the Rodney Bay Marina, just walking distance from our properties.

Experience the excitement first hand as the intrepid sailors from all over the world cross the finish line in early December. The Rodney Bay Marina comes alive with a festive, fun and family friendly atmosphere like no other. And if you are participating in or visiting family participating in the ARC, Bay Gardens is your home (and for decades the official provider of the welcome Rum Punch to arriving sailors after a long voyage). Look out for our exclusive ARC specials and packages later this year.



**WE HOPE TO WELCOME YOU**  
*To our paradise. Your home away from home!*