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LA COLECCIÓN RESORTS ANNOUNCES “BRIGHTER DAYS AHEAD” TRAVEL AGENT PROMOTION

- *Family & friends reunion vacation prize will be given to top five selling travel agents, plus five additional vacation giveaways to agent nominated healthcare worker or first responder*
- *Winning Travel Agents will have the opportunity to take a total of eight people on a dream vacation to Mexico or the Dominican Republic*

Mexico City, Mexico (May 27, 2020) – Just before borders begin to reopen and travel plans gear up again, [La Colección Resorts](#) – a collection of 15 resorts spanning across Mexico and the Dominican Republic, is upping the ante to motivate travel agents with the “Brighter Days Ahead” promotion. While most have been quarantined and secluded the last few months, La Colección Resorts is bringing some excitement to the post-quarantine season by offering five lucky winners who make the most sales at its resorts the opportunity to reunite with their own family and friends. Additionally, these five winners will be able to give a trip giveaway to a healthcare professional or first responder who they would like to show gratitude to.

“The travel industry is so resilient and we at La Colección Resort look forward to brighter days ahead when families and friends are able to reunite in the way they enjoy it the most – a vacation. Usually it is the travel agent making these reunions happen but now we want to do it happen for them, which is why we’ve launched this promotion to give this experience to five lucky winners, and take it even one step further by allowing them to nominate a healthcare worker or first responders who deserves much-needed relaxation time,” explains COO of Posadas, Enrique Calderon.

The “Brighter Days Ahead” promotion invites travel agents to book at any of the 15 La Colección Resorts in destinations such as Cancun, Cozumel, Puerto Vallarta, Los Cabos, San Miguel de Allende, and Acapulco in Mexico, as well as Punta Cana in the Dominican Republic. Eligible winners will be the top five booking agents who have a minimum of three reservations made between May 26 and September 30, 2020 for travel between June 1 to December 31, 2020.

The prize will be an amazing trip for the Travel Agent and 7 of his/her loved ones to one of La Colección Resorts’ located in the best and most relaxing destinations in Mexico and the Dominican Republic, as well as roundtrip airfare, for the winning agent and up to seven guests. The award also includes a secondary trip for two people who the agent will nominate, being a healthcare professional or first responder. Both prizes include airport transfers and an all-inclusive plan at the resorts, where guests will have the opportunity to lay-back and enjoy delectable gastronomy, serene landscapes, countless amenities and much more.

To participate, agents must be registered as La Colección Rewards Members, and qualifying bookings made through a tour operator, wholesaler or direct channels must be registered. Bookings also qualify for La Colección Rewards benefits, including up to \$100 cash bonus and free nights. For more information and to review the official rules of the competition visit <https://www.agentscashincentive.com/trade-promo.asp>.

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About La Colección Resorts

La Colección Resorts is comprised of 15 distinctive resorts located in Mexico and the Dominican Republic, encompassing the brands Live Aqua Resorts, Grand Fiesta Americana Hotels & Resorts, Fiesta Americana Hotels & Resorts and The Explorean. Showcasing the best of the destination including warm culture and hospitality, guests are privy to unrivalled accommodations, amenities and entertainment that ensure a superior, world-class vacation experience. The resorts within La Colección include: Live Aqua Beach Resort Cancun All Inclusive Adults Only, Live Aqua Urban Resort San Miguel de Allende, Live Aqua Private Residences Los Cabos, Live Aqua Beach Resort Punta Cana, Grand Fiesta Americana Puerto Vallarta All Inclusive Adults Only, Grand Fiesta Americana Coral Beach Cancun, Grand Fiesta Americana Los Cabos All Inclusive Golf & Spa, Fiesta Americana



Cozumel All Inclusive, Fiesta Americana Condesa Cancun All Inclusive, Fiesta Americana Puerto Vallarta All Inclusive & Spa, Fiesta Americana Cancun Villas, Fiesta Americana Acapulco Villas, The Explorean Cozumel and The Explorean Kohunlich. Upcoming openings 2020 & 2021 in Punta Cana, Uvero Alto and Los Corales in Dominican Republic, Tulkal Riviera Maya, Playa Mujeres and Valle de Guadalupe BC in Mexico. For further information, please visit: www.laColecciónresorts.com/