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**NEWS RELEASE
FOR IMMEDIATE RELEASE**

**MAMONDE MALAYSIA TEAMS UP WITH LEXIS HIBISCUS PORT DICKSON
FOR 63RD MERDEKA CELEBRATION**

Exclusive Mamonde Ceramide Sets will be Provided to Guests who Check-In at Lexis Hibiscus Port Dickson's Suites from 20th August onwards

KUALA LUMPUR, 21st August 2020 - Mamonde Malaysia, a cosmetic brand under Amorepacific Malaysia recently announced an exciting partnership with Lexis Hibiscus Port Dickson - the largest water homes development in the world and an iconic award-winning family-friendly oceanfront resort featuring a private pool and steam room in each room.

The collaboration between Mamonde, whose Ceramide skincare range is inspired by our national flower, the Hibiscus; and Lexis Hibiscus Port Dickson which resembles the Hibiscus, aims to celebrate the national flower in conjunction with the National Day celebration.

Margaret Chin, Country Manager of Amorepacific Malaysia said she hopes that the month-long campaign will help instil a sense of unity and belonging among Malaysians that can be depicted through the country's floral emblem, the Hibiscus. "Lexis Hibiscus is chosen as our collaboration partner because the design and theme of the resort are heavily centred on the Hibiscus flower, which befits the aspiration behind our Merdeka campaign," added Chin.

With this collaboration, customers who check-in at the Lexis Hibiscus Port Dickson suites – Royal Suite, Imperial Suite and Presidential Suite via direct bookings on <https://www.lexishibiscuspd.com> from 20 August onwards, will be offered the deluxe-sized Mamonde Ceramide Set while stocks last, as part of the resort's turn-down service. The Hibiscus-inspired Mamonde Ceramide Set, comprises the Skin Softener, Emulsion, Light Cream and Intense Cream.

Formulated with the perfect combination of both the moisturizing Hibiscus extract and Ceramide, Mamonde's Ceramide Range helps strengthen the skin's outer barrier by holding moisture close to the skin. Hence, it is especially suitable for travellers who experience

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dry and dehydrated skin as upon application, skin instantly feels fresh and moisturised without leaving any sticky residue.

“Just like how the Ceramide range is inspired by the Hibiscus, the name and concept of Lexis Hibiscus also came from a vision to create something that is symbolic to Malaysia’s identity. While we acknowledge the beauty and wonders of the Hibiscus, through this collaborative effort with Mamonde that is held in conjunction with the Merdeka celebration, we also hope to play our part in reminding Malaysians the significance of the national flower that reflects unity in a multicultural nation, said Mandy Chew Siok Cheng, President, Lexis Hotel Group.

Nestled along the pristine Pasir Panjang beach of Port Dickson, the iconic award-winning Lexis Hibiscus Port Dickson consists of 639 elegant pool villas comprising tower rooms and water villas that are specially designed in the shape of Malaysia’s national flower, the Hibiscus. It is the only resort in the state of Negeri Sembilan that features spacious villas with its own in-room private pool complete with a steam room. It is also a proud record holder of two Guinness World Records – “The Most Swimming Pools In A Resort” (643) and “The Most Overwater Villas In A Single Resort” (522). Its primary aim has always been to provide its guests with the finest family resort and vacationing experience.

For more information on Mamonde X Lexis Hibiscus campaign, kindly visit Mamonde and Lexis Hibiscus’ online platforms:

Facebook: @Mamondemy | @lexishibiscuspd

Instagram: @MamondeMalaysia | @lexishibiscus

Website: www.lexishibiscuspd.com

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About Mamonde

Mamonde is a brand that inspires feminine beauty with flowers. It brings women's beauty into a bloom by instilling the wisdom of nature found in the flowers' vitality into their products. Inspired by flowers, Mamonde devotes to deliver the zenith of flower energy to bloom the beauty inside you. Mamonde aspires to provide skincare solutions for every woman so that they may radiate in blossoming beauty.

Apart from its country of origin South Korea, Mamonde has also been launched in U.S, China, Thailand, Malaysia and Indonesia.

About Lexis Hotel Group

Lexis Hotel Group provides discerning leisure and business guests with practical and elegant accommodations across various properties in Malaysia. It is steadfast in offering professional management services for hotels and resorts, and has successfully built a strong, profitable and visible premier niche brand in the hospitality industry especially in managing award-winning unique water chalets as well as pool villas. The brand currently manages four properties, namely Lexis, Grand Lexis and Lexis Hibiscus, all located in Port Dickson, as well as Lexis Suites Penang located in Penang, Malaysia. Future direction of the Group includes Imperial Lexis Kuala Lumpur, a five-star hotel located in the vicinity of the prestigious KLCC enclave and Lexis Hibiscus 2, an upcoming beach resort in Port Dickson.
<https://www.lexis.my>

This news release is issued by Circuit Communications on behalf of Mamonde Malaysia.
For more information, kindly contact:

Suzanne Toh (suzanne.toh@my.amorepacific.com)
03 - 2289 7888 (ext 922)
Mamonde Malaysia

Angela Ho (angela@circuitcommunications.com)
012 - 2029523
Circuit Communication