

THE MAY FAIR

LONDON

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THE MAY FAIR HOTEL LAUNCHES APHRO-TEA-SIAC FOR VALENTINE'S DAY



The May Fair Hotel, renowned for being a glamorous playhouse brimming with stylish and inspiring experiences, will be romancing its guests this Valentine's Day, with the launch of Aphro-tea-siac Afternoon Tea.

Utterly indulgent, this miscellany of morishness will be sure to set hearts fluttering and pulses racing with a menu of natural aphrodisiac cocktails and canapés.

Whet your appetite with a hot and spicy Salted Aniseed Sour or Aphrodite's choice; a Pomegranate and Vanilla Shot. Be enticed by a taste-bud tingling Siberian Ginseng, Lemongrass and Ginger Cooler partnered with a mouth-watering Cardamom, Cinnamon and Honey Mule. Finish by gorging on irresistible morsels of white truffle glazed pork, crimson Sumac crusted Langoustine, velvety avocado Hummus and oysters Rockefeller.

The May Fair's Aphro-tea-siac will be available from February 8th 2013 until February 17th 2013 in Quince at the May Fair and the May Fair Bar. Prices start from £25 per person for a Mild Aphro-Tea-Siac which includes a choice of two cocktails, or an Intense Aphro-Tea-Siac (£50) which comes with a choice of four cocktails.

The May Fair will also be offering a Valentine's Aphro-Tea-Siac overnight package which includes one-night's accommodation, Champagne breakfast and a Mild Aphro-Tea-Siac for

two. Rates start from £340 for a double room¹ and up to £1100 for one of the May Fair's stunning Signature Suites.

The May Fair Aphro-Tea-Siac Menu

Cocktail Selection:

- Siberian Ginseng, Lemongrass and Ginger Cooler
- Cardamom, Cinammon and Honey Mule
- Chocolate and Chilli Martini
- Pomegranate and Vanilla Shot
- Salted Aniseed Sour
- Basil and Limoncello Shot
- Strawberry Cheesecake Shot
- Watermelon Martini

Canapé Selection:

- White truffle and honey glazed pork
- Crimson Sumac crusted Langoustine
- Avocado Hummus
- "Quince" oysters Rockefeller
- The Finale - the ultimate chocolate elixir

For further information or to book please visit www.themayfairhotel.co.uk/valentines

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Notes to Editors:

About The May Fair:

Situated in the heart of the Mayfair village, the May Fair Hotel has been a by-word for elegance and style since the twenties. The May Fair (www.themayfairhotel.co.uk), first opened by King George V in 1927 and once owned by the filmmaking Danziger Brothers, is the official hotel for London Fashion Week and the BFI London Film Festival, in partnership with American Express. It has also been recognised for having "The Best Hotel Bar in London," by *The Evening Standard* and has been awarded Cool Brand status in 2010, 2011 and 2012.

¹ Excludes VAT

The 404-room, West End hotel has hosted countless celebrities, heads of state, world leaders and cultural icons throughout its storied history. The hotel features The May Fair Bar; Silvena Rowe's Quince restaurant; The Cigar Room, 13 signature suites; a private VIP entrance; extraordinary banquet facilities, including the largest private theatre in London and the largest Baccarat chandelier in Europe; the world-class May Fair Spa; rooftop penthouse with 180° views of London; and a superlative staff attuned to the needs of the most discerning guest.

For more information visit www.themayfairhotel.co.uk or follow us on <http://twitter.com/themayfairhotel> or <http://www.youtube.com/themayfairhotel>