



INCLU LAUNCHES 'INCLUSIVE LUXURY HOTELS':
THE WORLD'S FIRST HOTEL DISCOVERY PLATFORM FOR DISCERNING DISABLED TRAVELLERS

From Amilla Maldives to Ximuwu Lodge in South Africa, Inclusive Luxury Hotels is an expertly curated collection exclusively comprising hotels that are committed to 'Conscious Inclusivity' for disabled people

10 June 2025: Expert enabler of travel for all, [Inclu](#), has launched [Inclusive Luxury Hotels](#): the world's first hotel discovery platform specifically created and curated for discerning disabled travellers.

Inclusive Luxury Hotels exclusively features properties that have been – or are in the process of being – comprehensively vetted and *Verified by IncluCare*, demonstrating their commitment to Inclu's radical concept of 'Conscious Inclusivity' for disabled people. Comprising 18 hotels and resorts across 10 countries at launch, Inclusive Luxury Hotels aims to expand its collection beyond 50 properties by the end of 2025 - opening up the world of luxury travel to countless guests who would come to stay, if only they knew and believed they could.



Pictured l-r: Amilla Maldives; Ximuwu Lodge, South Africa

Inclusive Luxury Hotels' debut collection features **the world's first *****Verified by IncluCare-rated property**, [Amilla Maldives](#). Five-star accreditation is granted only to hospitality providers who have demonstrated a minimum of 24 months' continued development and delivery of guest-inclusivity excellence; or on a discretionary basis in recognition of exemplary or innovative provision.

A further six properties have achieved *Verified by IncluCare* status: [The Atlantic Hotel](#), Jersey; [Euphoria Retreat](#), Greece; [Hotel Éclat Beijing](#), China; [La Miniera Pool Villas Pattaya](#), Thailand; and [Leopard Walk Lodge](#) and [Ximuwu Lodge](#), South Africa.

Inclusive Luxury Hotels will also showcase '[En Route](#)' properties that have embarked on their journey towards verification - beginning with a formal leadership commitment to the process, and the completion of IncluCare's rigorous 'Inclusive Hospitality Appraisal'. The 11 *En Route* properties currently on the pathway to verification are Cloud Forest Lodge, Lapa Rios Lodge, and Monteverde Lodge in Costa Rica; Conrad London St James, Great Scotland Yard Hotel and Pan Pacific London in the UK; Conrad Maldives Rangali Island; Gaia Riverlodge and Matachica Resort & Spa in Belize; Hyatt Centric Park City in Utah, USA; and Lujo Hotel in Türkiye.

Established in 2022, *Verified by IncluCare* accreditation is awarded only to hospitality providers that have completed Inclu's expert-led, four-step journey of evaluation, education and transformation. Designed to empower organisation leadership and all guest-interacting staff to establish a culture of inclusivity for guests with mobility, sensory and neurodivergent exceptionalities, IncluCare's curated programme encompasses:

1. A comprehensive **Inclusive Hospitality Appraisal** (IHA) of current facilities, amenities and service provision for guests with apparent and non-apparent disabilities.
2. **Education for all** – a unique and highly effective online, webinar and train-the-trainer programme for leadership, heads of department and, crucially, guest-facing personnel.
3. **Action and Adjustment Plan** - prioritised recommendations to improve accessibility and guest-inclusivity provision, based on the findings of the IHA, from provision of assistive devices or minor modifications to the physical environment, to additional specific training.
4. **Visibility and Promotion** – once the above steps are completed, Verified by IncluCare accreditation is confirmed and proactively promoted via Inclu's marketing, communications and sales channels, including Inclusive Luxury Hotels and Inclusive Luxury Table.

Crucially, verification requires hotels to make their accessible room inventory visible on the Inclusive Luxury Hotels website and, if available at the point of enquiry, make fully confirmed bookings - a revolutionary point of difference in a travel landscape where Inclu estimates approximately **USD1.5bn** of (in)accessible room inventory remains invisible, or on request-only, and unsold each year*.

Inclusive Luxury Hotels is part of [Inclu](#) - a revolutionary new brand encompassing a plethora of products and services created to realise the vision of enabling travel for all, and encapsulated by the strapline "*It means the world. To everyone.*"

For further information visit www.inclusiveluxuryhotels.com. For expert inclusive travel concierge services and individually tailored pricing, email team@inclugroup.com.

-ENDS-

Notes to editors:

*Estimate based on Inclu survey of 600 luxury hotels

About Inclu

Inclu is a revolutionary new brand from the UK's most established accessible and inclusive hospitality experts, encompassing a plethora of products and services created to realise the vision of enabling travel for all - encapsulated by the strapline "*It means the world. To everyone.*"

More than a specialist accessible travel company, Inclu is a complete ecosystem of B2B and B2C products, services, solutions and support that is set to galvanise the whole industry from top to bottom and transform travel opportunities for disabled people. The Inclu brand family currently comprises concierge-led discovery platforms Inclusive Luxury Hotels and Inclusive Luxury Table; B2B training and strategic business solutions services, Inclu Academy and Inclu Consulting; and expert-led evaluation, education and transformative programme, IncluCare.

Pioneers of crafting equity of experience in luxury hospitality and travel, Inclu's philosophy is enshrined in the concept of 'Conscious Inclusivity' - a paradigm shift of thinking and actions that goes well beyond the narrow focus of 'accessibility'.

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