

MICE in asia

Meetings . Incentives . Conventions . Exhibitions



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Saujana Hotel is Ready to Accommodate Events, Meetings and Conventions of Every Size

The property has undergone an extensive refurbishment to a tune of RM100 million, which was completed in July this year. Recently the hotel was relaunched to introduce its fresh new look. This also saw the Saujana reinventing itself as an urban resort with city convenience. Now, the Saujana is set to take a big slice of the Asia Pacific region's MICE market with its considerable portfolio of venue and meeting spaces on offer.

"We are targeting meeting planners and incentive houses from the Asia Pacific region, as more than 70 per cent of Malaysia's international tourist arrivals are from this region," said Peter J Hourigan, Saujana Hotels & Resorts general manager and vice president of operations. Also to suit the different needs of organisers, the hotel he mentioned, has a ballroom that can fit up to 700 people in theatre seating and 15 meeting rooms of varying configurations.

Previously according to the general manager, 65 to 80 percent of the property's business mix was largely on corporate meetings, but the hotel wants to grow its incentive segment. It has the space for outdoor theme building activities, as the resort sits on 160 hectares of tropical gardens, and has added six meeting spaces to the current 10 function rooms. There are also seven different concept restaurants which make it ideal for in-house guests to experience something new every day.

Located just outside of Kuala Lumpur, the capital city, the hotel has a strong ambiance of being in an urban resort sitting in the heart of Shah Alam district. In terms of accessibility, the resort is a mere 35 minutes drive from the Kuala Lumpur International Airport (KLIA) and five minutes drive to the Subang Skypark, an aviation hub with a private aircraft facility.

Team building activities on the gardens of Saujana



An urban resort with city convenience.