

ALMANAC

BARCELONA

# PRESS KIT



01  
ABOUT ALMANAC

# FOUND IN ALMANAC

ALMANAC WAS CREATED AS A LIVING, BREATHING GUIDE TO THE CITY. TO KNOW A PLACE, YOU HAVE TO TASTE IT, FEEL IT, CONNECT TO IT. DRINK IT IN WITH ALL YOUR SENSES. APPRECIATE THE HISTORY, AND BE INSPIRED BY THE NOW. DISCOVER YOUR OWN STORY IN BETWEEN. THIS IS WHAT IT MEANS TO TRAVEL.

THIS IS WHAT IS  
FOUND IN ALMANAC.

# ALMANAC



# ALMANAC BARCELONA



Almanac Barcelona, one of the Barcelona capital's newest boutique hotels, opened in February 2018, making a contemporary statement in an art and design-obsessed town.

With 91 luxurious rooms, 30 of them exclusive suites, all are richly appointed with modern amenities to create a residential feeling of discreet refinement. Almanac Barcelona is the first hotel of the new brand Almanac Hotels. Located on Gran Via de les Corts Catalanes,

a prime downtown location, the hotel is only a few steps from Passeig de Gràcia where guests can find stylish shopping, restaurants, bars and museums. For architecture lovers, the Passeig de Gràcia is home to some of the city's most important Modernist buildings. Barcelona sizzles with bold creativity.

If you wish to be where the cultural junction meets the urban landscape, then Almanac Barcelona is the perfect choice.

# BARCELONA AT A GLANCE

## LOCATION

The 5-star boutique hotel Almanac Barcelona captures the golden glow of the city's story in every possible sense, featuring a luxurious yet relaxed atmosphere in the midst of all of Barcelona's best destinations. It is located just a few steps from Passeig de Gràcia in the Eixample neighbourhood.

## ACCOMODATION

91 Rooms & Suites with room sizes ranging from 30 sqm - 50 sqm and suite sizes ranging from 43 sqm - 210 sqm in the Two Bedroom Almanac Suite

## EVENT FACILITIES

430 sqm of conference and event space with venues for 10 to 100 people.

## RESTAURANT AND BARS

Restaurant & bars

## ALMANAC WELLNESS

Almanac Spa with sauna, steam room, fully equipped gym and treatment rooms



# DESIGN & INTERIOR

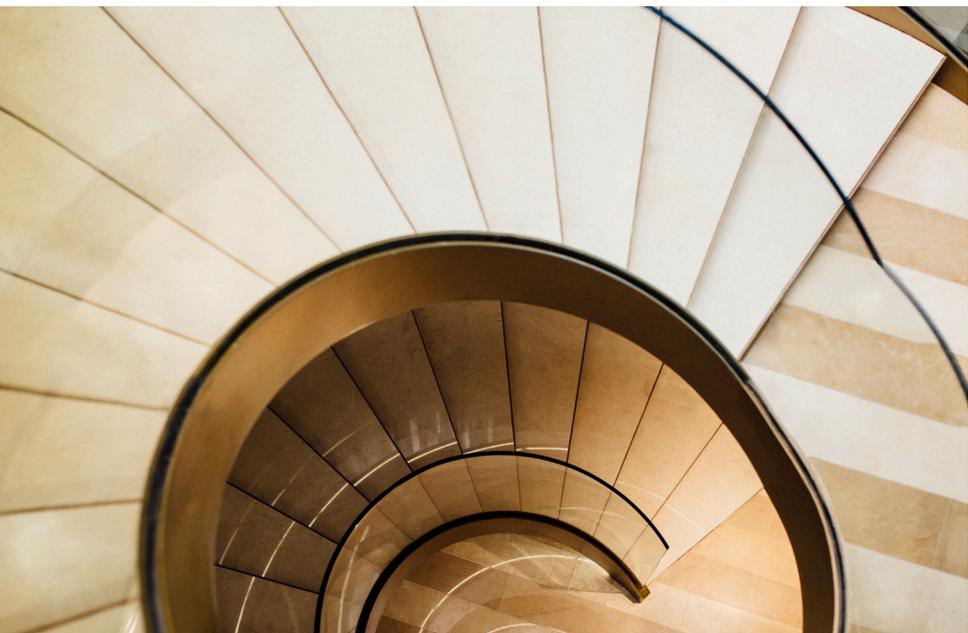
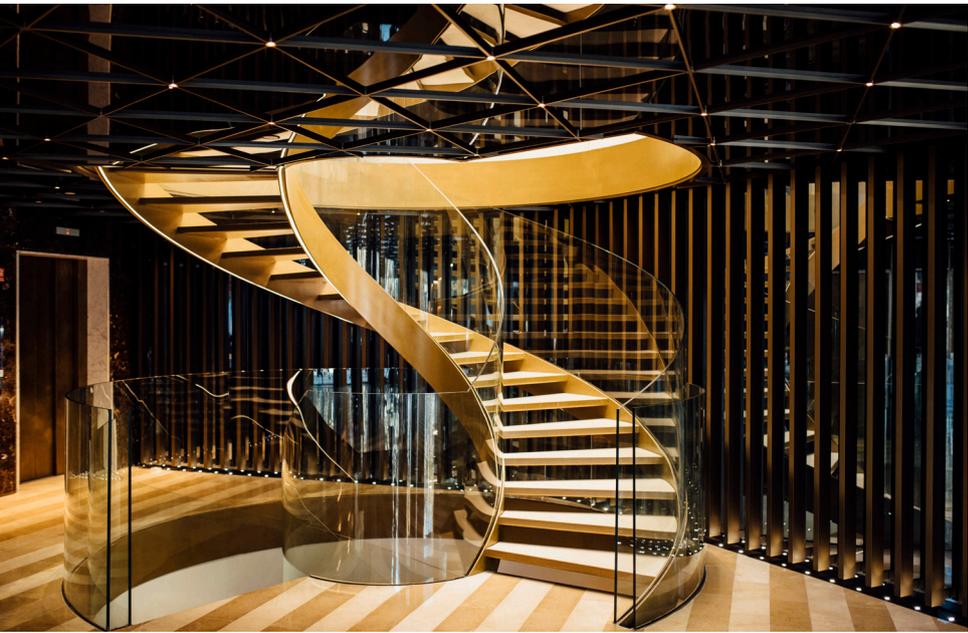


The hotel was orchestrated by noted designer Jaime Beriestain with a wealth of textures and materials in muted colors with gold and beige accents to create a sense of sophistication, tranquility and understated elegance. Muted and gold tones were chosen for the interiors while accents of oak and walnut emanate a feeling of warmth.

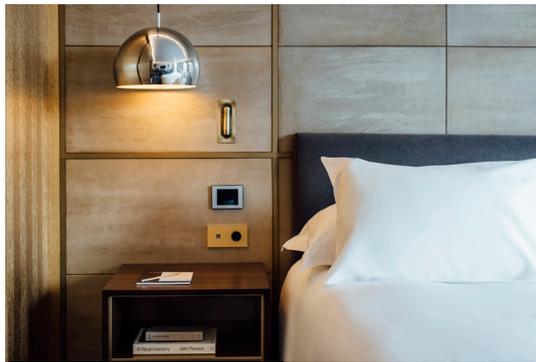
The redevelopment of the fundamental architecture and exterior conceived two buildings from different eras into one seamless property. The Jaime Beriestain Studio, an award-winning interior and landscape architectural firm, has created a design of discreet refinement using a wealth of textures and different materials

– the aim to bring different senses to each stay through aromas, lighting and texture. Grey, beige and gold tones were chosen throughout while accents of oak and walnut have a subtle patina that emanates a feeling of warmth. Antique mirrors strategically placed are a perfect complement to the extensive use of marble from Ibiza. In the lobby, large windows integrate the city into the hotel, while the décor is a discreet nod to Barcelona, with architectural details of the city. The rooms feature custom reading nooks placed in the floating bay windows, cleverly converted from the building's old Juliet balconies, where guests can watch the hustle and bustle on Gran Via.

Downstairs, VIRENS restaurant is a high-ceilinged dining room where warm blues and towering brass lamps welcome in guests for chef Rodrigo de la Calle culinary masterpieces. Last but not least, the expansive rooftop bar, Azimuth, offers extensive views of La Sagrada Familia, Mount Tibidabo and beyond. The coral cocoon-shaped sofas and lounge chairs make the perfect setting for a stylish 'gram with a cocktail in hand.



# ROOMS & SUITES



Understated and refined, the design and layout of each of the 61 rooms and 30 suites is devised with guest's comfort and convenience as priority.

All accommodations feature custom-made king-sized or twin beds, large smart TV, complimentary minibar and spacious Ibiza marble bathroom with double vanities and standalone rainfall shower, so guests can feel at home in minutes in the Barcelona city center. Wi-Fi operates throughout, and a phone gives guests unlimited national and international calls access.



A Visual Inventory John Pawson



# ROOM FACILITIES

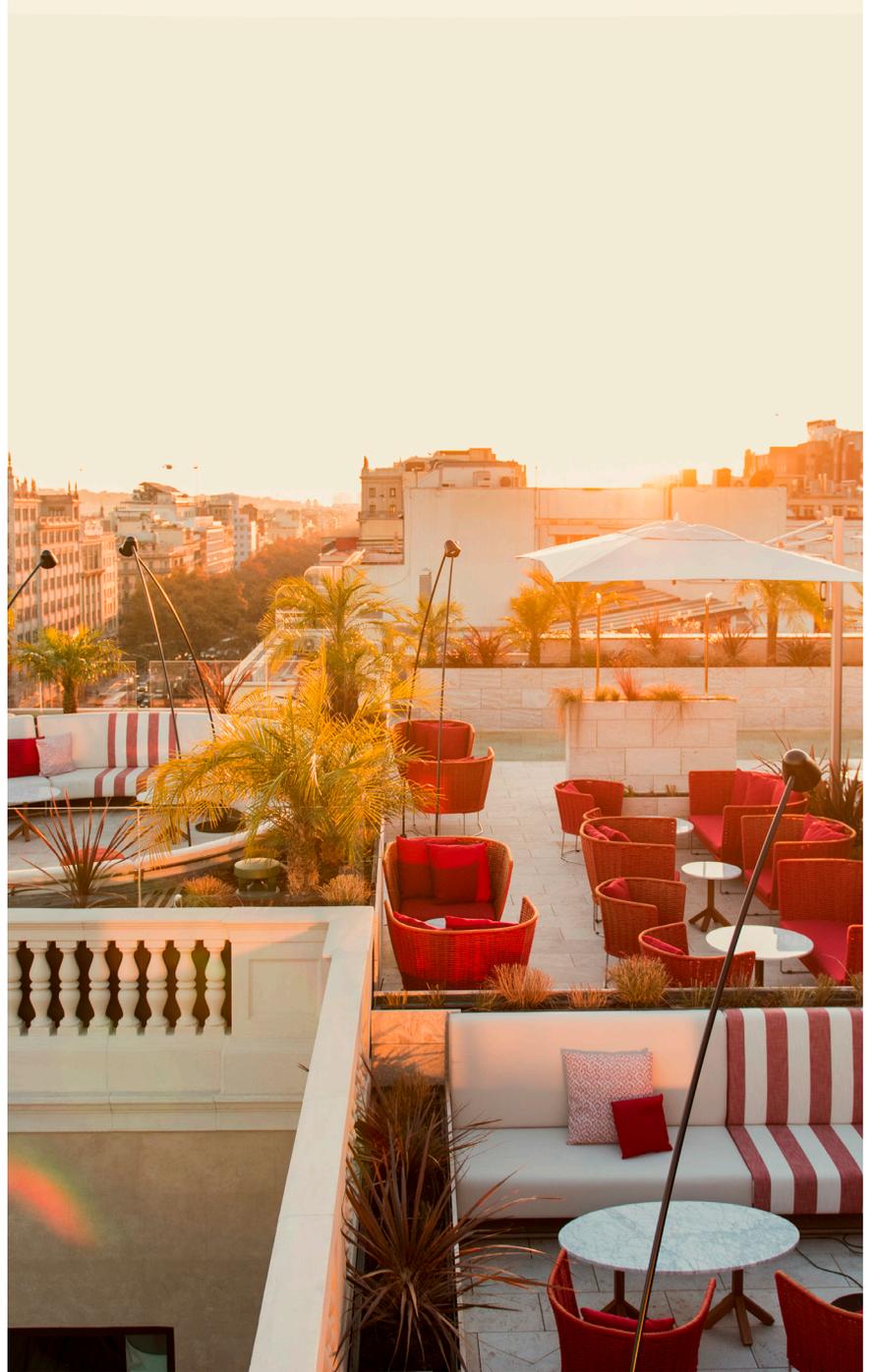
## *In room services and amenities:*

- Standard size ranging from 30m<sup>2</sup> – 35m<sup>2</sup>
- Suite size ranging from 43m<sup>2</sup> – 210m<sup>2</sup>
- Select rooms and suites feature balconies or terraces
- Connecting rooms
- Complimentary Wi-Fi throughout the hotel
- Nespresso coffee machine with selection of flavored pods and tea facilities
- 300-thread count percale linen and luxurious feather bedding experience
- Bathroom amenities created by the Perfumist Jimmy Boyd
- Generously sized plush terry bath towels
- Tablet in room with information about activities in the city
- Smart TV - 55” or 65” screens, 4K OLED

## *Features and services*

- Fully equipped fitness room opened 24 hours.
- Private chauffer service upon request
- 24h laundry and dry-cleaning services
- In room dining service 24/7
- Concierge service 24/7
- Valet Parking  
(subject to prior parking booking)
- Multilingual hotel staff
- Daily cleaning service and turndown
- Complimentary Wi-fi
- Complimentary access to the fitness and wellness area





## A Z I M U T H

### *Rooftop Bar*

Come for the epic views, stay for the craft cocktails. Rejoice in the ambience of our rooftop whilst unwinding by the pool, basking in the Catalonian sun and admiring the striking view of the city.

### *Snacks*

Savour the enticing variety of original cocktails together with the locally inspired snacks at our Azimuth rooftop bar.



VIRENS

### *Restaurant*

Keep it light, healthy and plant-forward. Or indulge in the richer spirits of Spain. At Virens, Chef Rodrigo de la Calle puts local and seasonal produce in the spotlight. The culinary offer includes a range of home-made fermented and sparkling drinks to introduce guests into the green mixology.

### *Private Dining*

Virens offers two private dining facilities filled with natural light, making it the perfect place to host a business meeting, an exclusive product launch, private lunch or dinner. With room for up to 14 people, these spaces offer an exclusive place to enjoy delicious cuisine.

# EVENT & MEETINGS



Almanac Barcelona offers a choice of five venues for meetings, conferences or special events that can accommodate from 10 to 100 people. The various meeting rooms are all enhanced with the latest technology required for today's business leaders including the finest sound systems and video conferencing capabilities.



# FITNESS & WELLNESS

## *Pool*

The rooftop pool and sun lounge are exclusive to hotel guests.

Boasting incomparable views of Barcelona, it serves as a perfect place to relax, tuck into a corner or read a book.

## *Wellness and Fitness area*

State-of-the-art fitness facilities are open 24-hours. Guests will find treadmills, elliptical and bicycle machines along with free weights. Personalized training programs with the finest coaches in the city are available through prior arrangements with our concierge

In the wellness area guests can enjoy a healthy moment in the sauna or steam room followed by a lay down on heated beds in the relaxation room. The wellness area also includes one treatment room for massages and other rituals.

For added privacy, treatments may be provided in the room or suite.



# BIOGRAPHY

## *David Salomon*

Our General Manager David Salomon, having worked for many of the world's greatest luxury brands, brings a wealth of hospitality experience (21 years) from around the globe, to his position at Almanac Barcelona. From Thailand to Costa Rica and from Mexico to England his hospitality experience began as a trainee at the Kempinski Hotel Vier Jahreszeiten in Munich. He worked in various positions at The Peninsula Bangkok, Raffles in Hamburg, Claridges in London, and Four Seasons Costa Rica. David served as Rooms Division Manager at the Mandarin Oriental in Munich and then served as a member of the pre-opening team in Barcelona for the group. He later joined the team at The Ritz-Carlton, Berlin and was promoted to Director of Operations. Most recently David served as the General Manager for two hotels at PGA Catalunya Resort, one of the world's leading luxury real estate developments and fully-serviced lifestyle resorts. His depth and breadth of experience provides a deep understanding of luxury hospitality that can be put to work for Almanac Hotels. Raised in Munich, Germany, Mr. Salomon has been passionate about this industry from a very early age. He studied at the Hotel and Tourism School, MODUL in Vienna, Austria. David is fluent in German, English and Spanish and now lives in his wife's hometown of Barcelona with their two children.

## *Rodrigo de la Calle*

Our Chef Rodrigo de la Calle, son of a farmer and grandson of cooks, was born in Madrid where he spent his childhood surrounded by vegetables and the love of gastronomy. After studying and learning in renowned kitchens, he soon meets botanist Santiago Orts and his kitchen takes a 180 degree turn: they both create the concept "Gastrobotanica". Vegetables, fruits and fungi products become the center of his gastronomic art and his expertise leads him to work with Joël Robuchon and other international chefs. In 2015 he opens his restaurant in Madrid, El Invernadero, for which he receives a Michelin star in 2016. Finally, in February 2020, Rodrigo de la Calle introduces his green haute cuisine to Barcelona, with the VIRENS restaurant, located in the hotel Almanac Barcelona.

## *Sergio Ruiz Nieves*

Sergio Ruiz, our Executive Chef, has extensive experience in hotel gastronomy. Starting his long career at the Hotel Arts Barcelona, he later joined kitchen teams as Executive Chef in hotels such as Dolce Sitges, Hotel Neri and Casa Fuster. After all these experiences, he later returned to the Hotel Arts as Chef of the Enoteca restaurant, awarded with 1 Michelin star. In 2017, he joined the Almanac Barcelona team.

# BIOGRAPHY

## *Jaime Beriestain, interior designer*

Jaime Beriestain Studio is an award-winning interior design and landscape architecture firm based in Madrid and Barcelona. Founded by Jaime Beriestain in 2002, it has completed prestigious projects of different sizes and complexities throughout Europe, Africa and America.

Jaime Beriestain Studio has a diverse portfolio of outstanding luxury hotel, private residential, restaurant and retail projects.

The Studio's approach is to research the specific nature of each project and tailor a design response to meet the aspirations of the individual client, the characteristics of the site and the detailed requirements of future occupants.

## *Almanac Hotels*

Almanac Hotels is a hospitality tastemaker developing iconic hotels in landmark locations. Almanac Barcelona opened in February 2018 and will be followed by Vienna, Budapest, Prague and Zagreb. Located in the heart of each city, they become an exceptional platform to experience each destination in the manner that a local would – from the insider perspective. The mission is to enhance the guest experience through elements of travel that make up a journey: Scent, Taste, Light, Beat and Touch. It's time to awaken your senses to a new kind of hospitality experience and unlock the essence of Almanac Hotels.

## *Awards*

Special prize Interior - Hotels in Europe -  
Prix Versailles Award 2018

Awarded as #1 Hotel in Barcelona and  
#3 Hotel in Spain & Portugal by Condé Nast  
Traveler's 2019 Readers' Choice Awards

Awarded Best Hotel in Spain and Portugal by Condé  
Nast Traveler's 2020 Readers' Choice Awards



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CONTACT ALMANAC

# SAY HOLA

We can't wait for you to experience  
ALMANAC for yourself.

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