

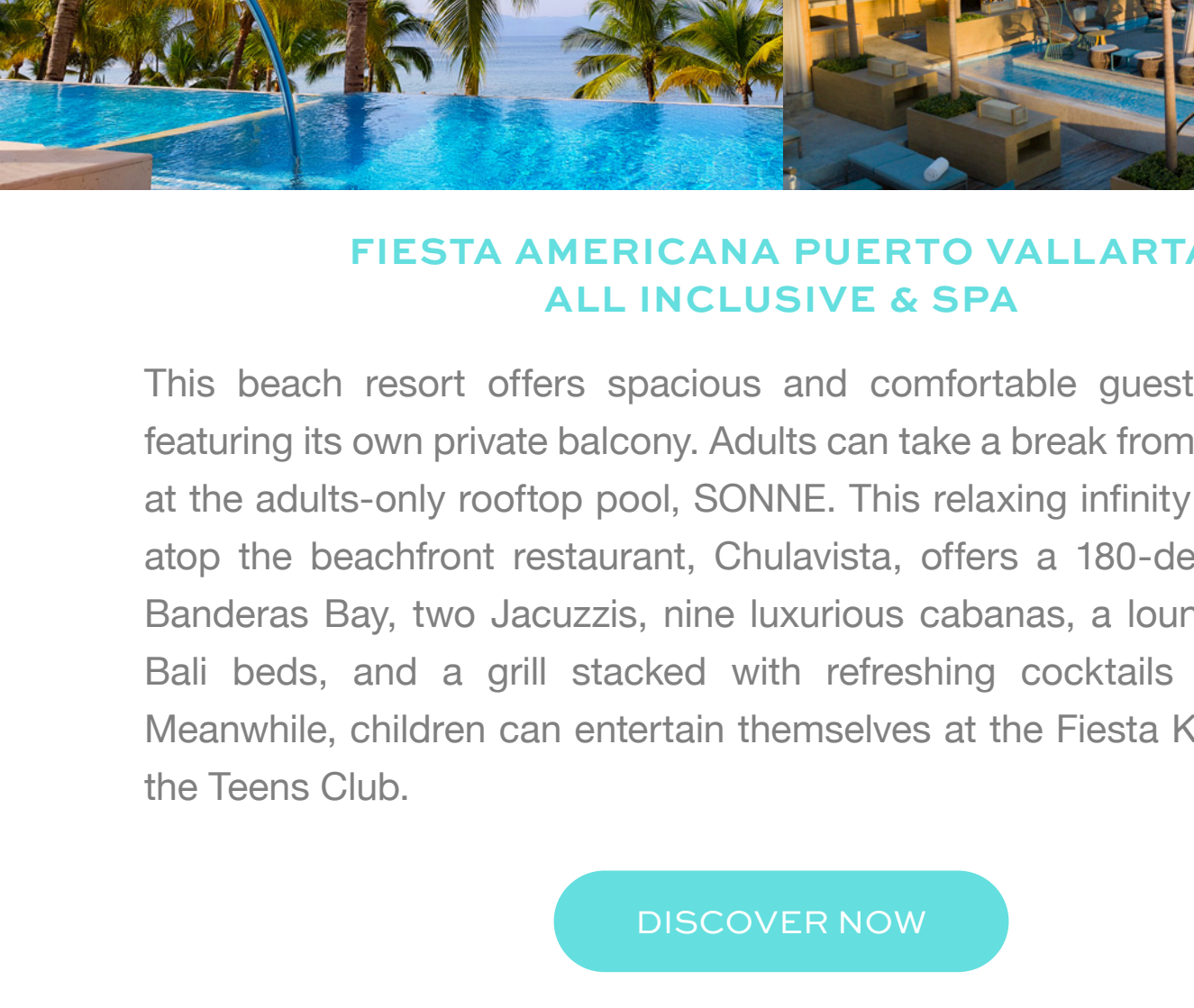


LA COLECCIÓN

RESORTS BY FIESTA AMERICANA

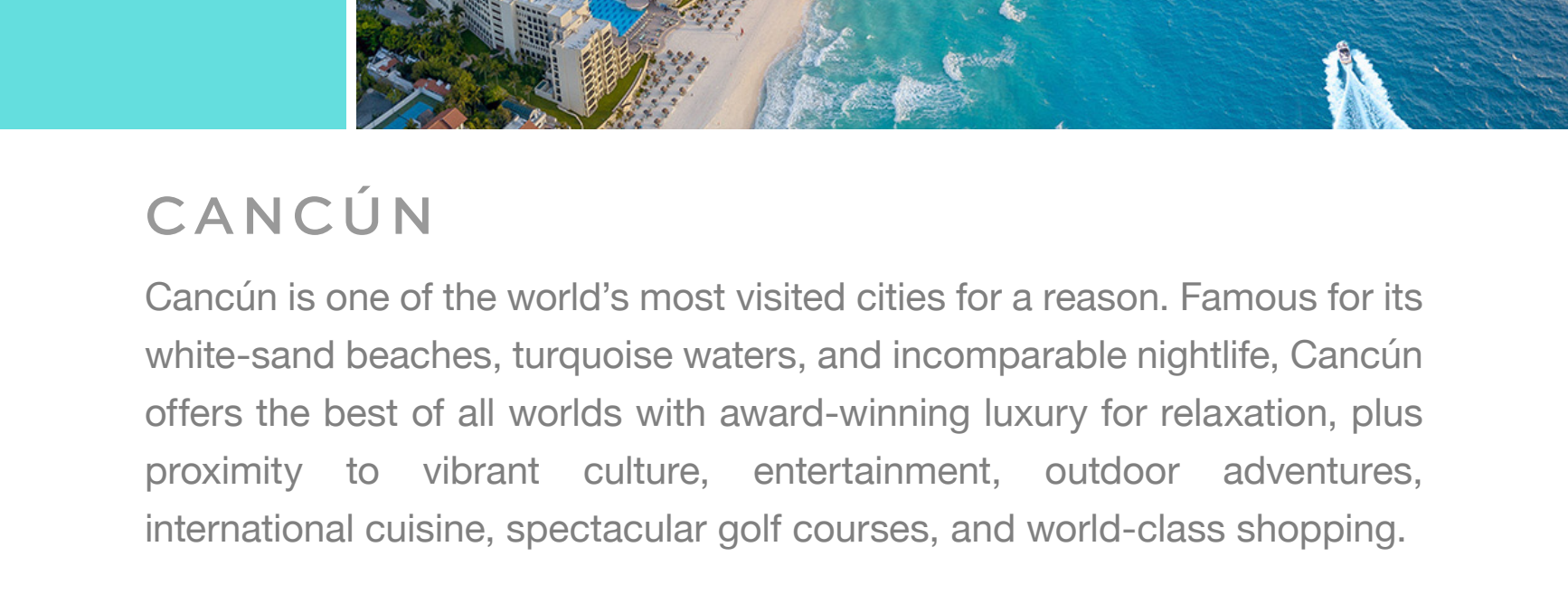
Family travel is a fast-growing trend for good reason – amid hectic schedules and technology overload, families of all ages want to spend quality time together making life-long memories. As a travel agent, you can effectively meet that challenge by selecting multi-generational-friendly travel destinations. Factors like ease of destination access and on-site childcare count for a lot.

Beach DESTINATIONS



PUERTO VALLARTA

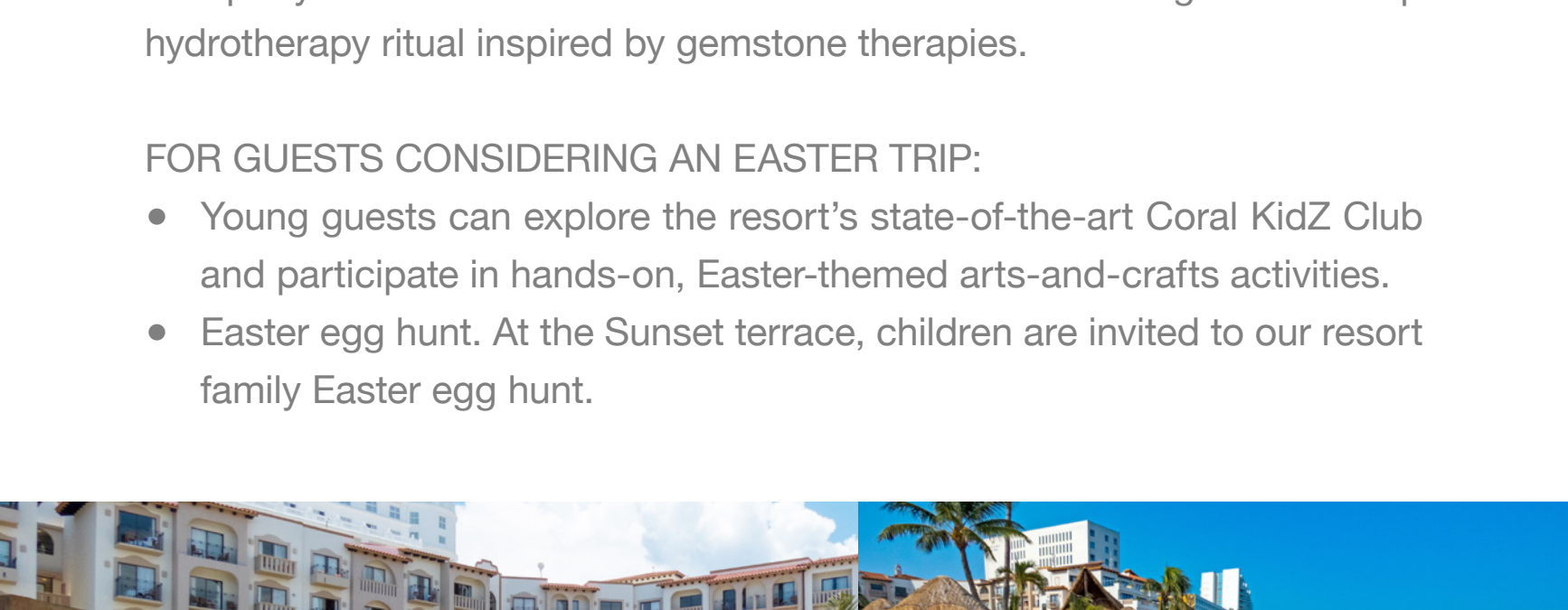
Beautiful beaches and watersports – check! Thrilling outdoor jungle adventures – check! Cultural immersion – check! Gorgeous modern and colonial architecture – check! Located on the shores of Banderas Bay and surrounded by lush greenery and the Sierra Madre Mountains, Puerto Vallarta's stunning environs provide the perfect backdrop for quality time with your whole family.



FIESTA AMERICANA PUERTO VALLARTA ALL INCLUSIVE & SPA

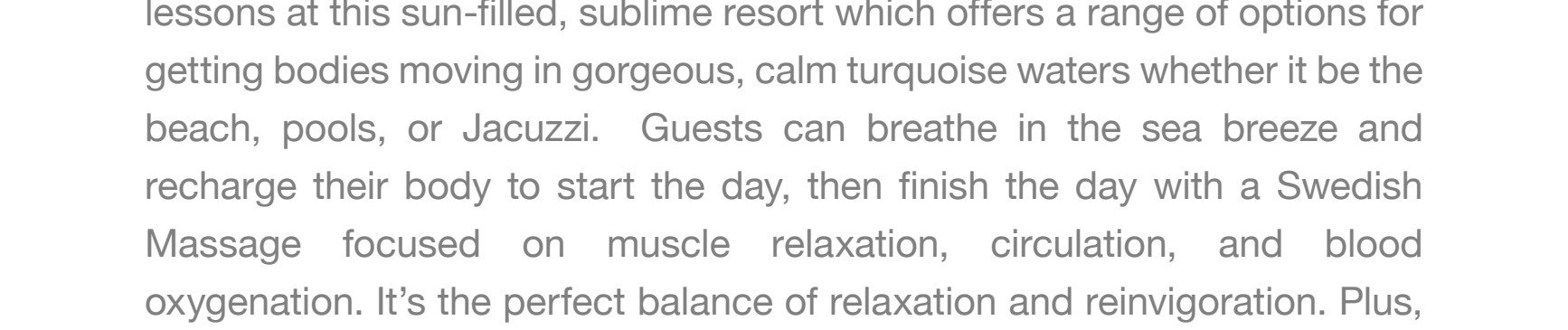
This beach resort offers spacious and comfortable guestrooms, each featuring its own private balcony. Adults can take a break from family chaos at the adults-only rooftop pool, SONNE. This relaxing infinity pool located atop the beachfront restaurant, Chulavista, offers a 180-degree view of Banderas Bay, two Jacuzzis, nine luxurious cabanas, a lounge area with Bali beds, and a grill stacked with refreshing cocktails and snacks. Meanwhile, children can entertain themselves at the Fiesta Kids Club and the Teens Club.

DISCOVER NOW



CANCÚN

Cancún is one of the world's most visited cities for a reason. Famous for its white-sand beaches, turquoise waters, and incomparable nightlife, Cancún offers the best of all worlds with award-winning luxury for relaxation, plus proximity to vibrant culture, entertainment, outdoor adventures, international cuisine, spectacular golf courses, and world-class shopping.



GRAND FIESTA AMERICANA CORAL BEACH ALL INCLUSIVE SPA RESORT

Nestled on Cancún's finest stretch of private beach, this spa resort offers the Infinite Club Level—the ultimate upgraded experience. This level features a private penthouse lounge, a club concierge, VIP check-in and check-out, five culinary presentations throughout the day, and more. For guests traveling with families, fun abounds. The Coral KidZ Club includes a comprehensive activity program that will spark the imagination. Meanwhile, adults can enjoy the Gem Spa—a world-class 40,000 square foot haven of tranquility that boasts innovative treatments including a 10-step hydrotherapy ritual inspired by gemstone therapies.

FOR GUESTS CONSIDERING AN EASTER TRIP:

- Young guests can explore the resort's state-of-the-art Coral KidZ Club and participate in hands-on, Easter-themed arts-and-crafts activities.
- Easter egg hunt. At the Sunset terrace, children are invited to our resort family Easter egg hunt.



FIESTA AMERICANA CANCÚN VILLAS

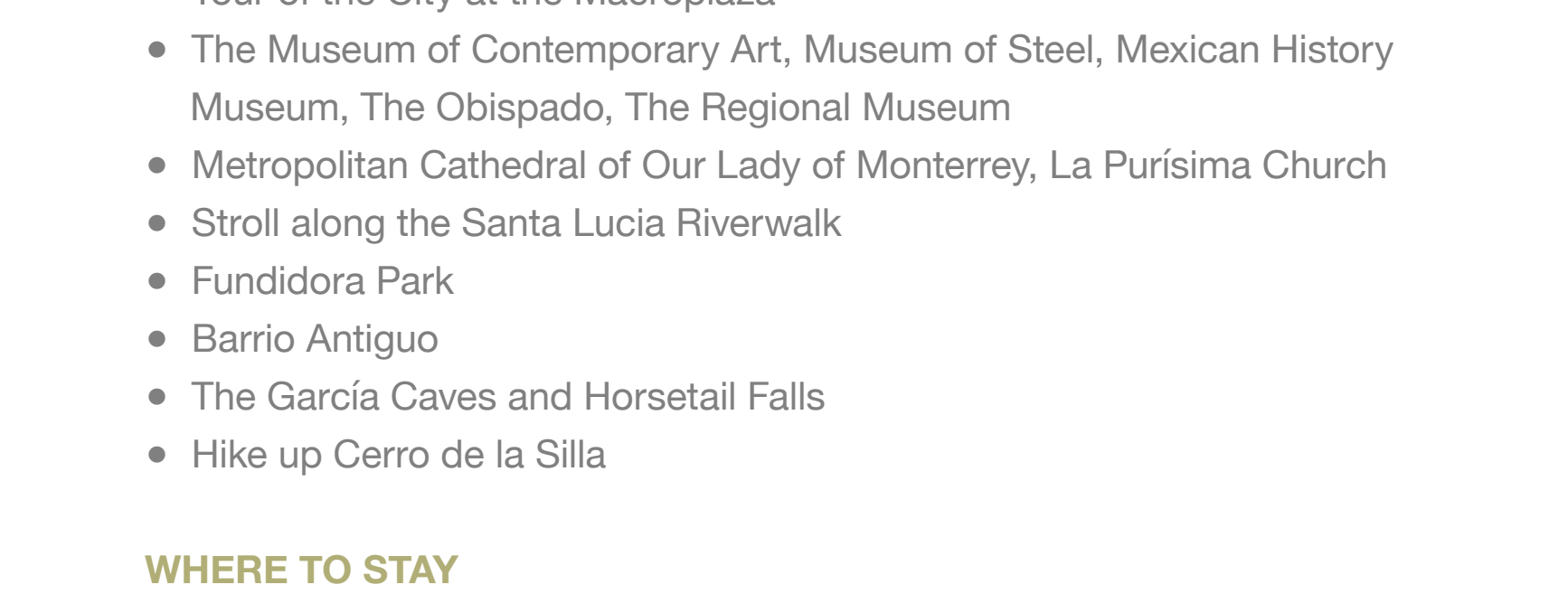
All members of visiting families can enjoy aquaerobics and stretching lessons at this sun-filled, sublime resort which offers a range of options for getting bodies moving in gorgeous, calm turquoise waters whether it be the beach, pools, or Jacuzzi. Guests can breathe in the sea breeze and recharge their body to start the day, then finish the day with a Swedish Massage focused on muscle relaxation, circulation, and blood oxygenation. It's the perfect balance of relaxation and reinvigoration. Plus, of course, our signature personalized service.

DISCOVER NOW

Urban DESTINATIONS

SAN MIGUEL DE ALLENDE

This famous, magical city was designated a World Heritage site by UNESCO in 2008. San Miguel de Allende invites travelers to immerse themselves in the culture through art, handicrafts, cuisine, museums, and more. Located just north of Mexico City, the resort is steps away from San Miguel de Allende's main attractions. With the town dating back over 450 years and art running deep through its veins, it's the perfect destination for friends and families to experience the rich history, local talent, and one-of-a-kind gastronomy.

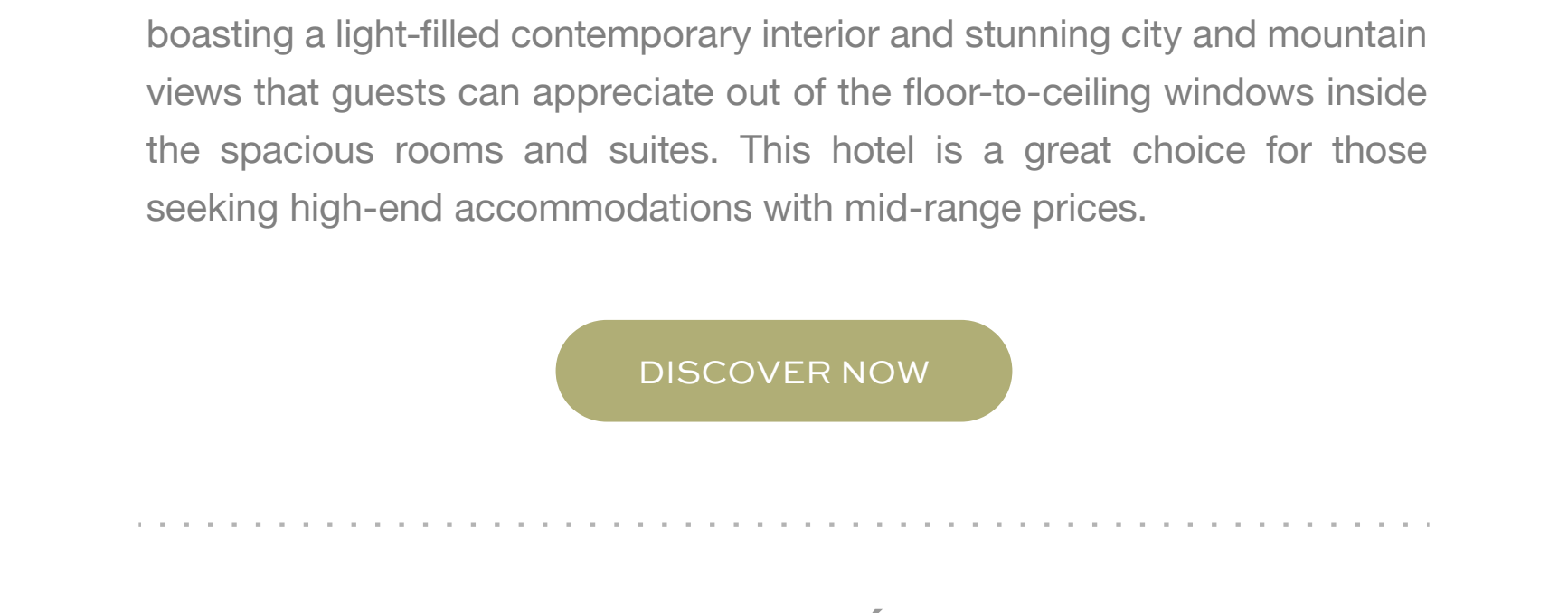


SOAR THE SKY WITH A HOT AIR BALLOON EXCURSION STAYING AT LIVE AQUA URBAN RESORT SAN MIGUEL DE ALLENDE.

Guests can embark on the journey of a lifetime through San Miguel de Allende's skies with a hot air balloon excursion, coordinated directly by the resort's concierge. Family groups can gaze upon the beauty of this vibrant colonial-style town as they float from above. Upon return, the guests can top off the memorable day with a beautiful meal at the on-site restaurants.

Available all year, pick up at 6:30am, departure at 7:00am.
Available only for hotel guests.
Rates start at \$150 USD per person.
Booking directly with Concierge.

DISCOVER NOW



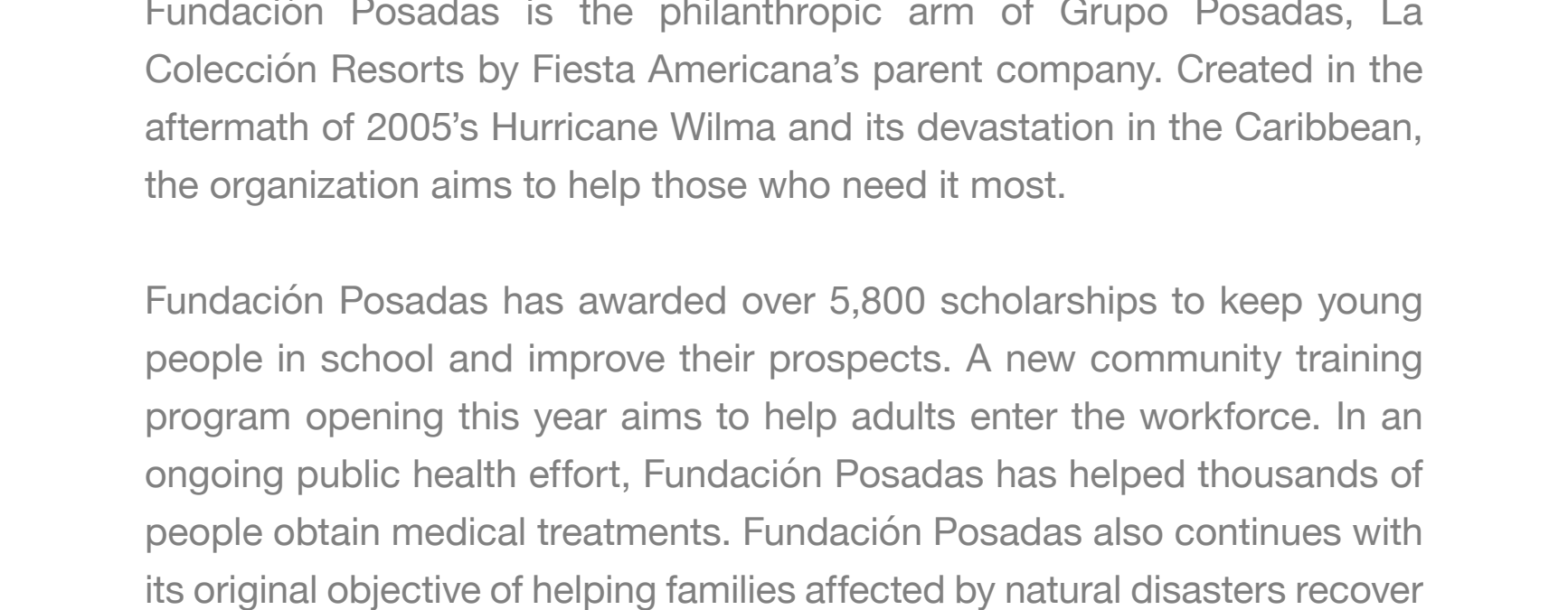
MONTERREY

Although one of Mexico's most industrial cities, Monterrey boasts one of the country's most attractive large city settings. Monterrey has managed to retain some of its traditional Spanish charm in its narrow alleys, flat-roofed houses, and picturesque patios in the city's old quarter which is experiencing something of a renaissance. First settled in the 16th century, its importance as a cultural hub is evident in its many museums and galleries, along with the public squares and parks which host events and festivals year-round.

TOP THINGS TO DO

- Tour of the City at the Macroplaza
- The Museum of Contemporary Art, Museum of Steel, Mexican History Museum, The Obispaño, The Regional Museum
- Metropolitan Cathedral of Our Lady of Monterrey, La Purísima Church
- Stroll along the Santa Lucia Riverwalk
- Fundidora Park
- Barrio Antiguo
- The García Caves and Horsetail Falls
- Hike up Cerro de la Silla

WHERE TO STAY



Live Aqua Urban Resort Monterrey offers an unprecedented experience where rest and relaxation will take on a new meaning for guests. With luxurious rooms, a sauna, a fitness area, exquisite cuisine, and our signature personalized service, this hotel is a true urban paradise.

Grand Fiesta Americana Monterrey Valle is within walking distance of churches, malls, museums, and many more of the city's premier tourist attractions. With spacious suites and rooms, personalized service, bright, modern design, and breathtaking views of the city and mountains, this hotel provides the ideal luxury city stay.

Fiesta Americana Monterrey Pabellón M is a modern high-rise hotel boasting a light-filled contemporary interior and stunning city and mountain views that guests can appreciate out of the floor-to-ceiling windows inside the spacious rooms and suites. This hotel is a great choice for those seeking high-end accommodations with mid-range prices.

DISCOVER NOW

LA COLECCIÓN *new*



“OUR CHEFS” COOKING CLASS

TO SUPPORT FUNDACIÓN POSADAS
COMMUNITY EFFORTS AND BRING HOME
THE EXQUISITE FLAVORS OF MEXICO

FUNDACIÓN
POSADAS.

Fundación Posadas is the philanthropic arm of Grupo Posadas, La Colección Resorts by Fiesta Americana's parent company. Created in the aftermath of 2005's Hurricane Wilma and its devastation in the Caribbean, the organization aims to help those who need it most.

Fundación Posadas has awarded over 5,800 scholarships to keep young people in school and improve their prospects. A new community training program opening this year aims to help adults enter the workforce. In an ongoing public health effort, Fundación Posadas has helped thousands of people obtain medical treatments. Fundación Posadas also continues with its original objective of helping families affected by natural disasters recover and rebuild their lives by providing construction materials, restoring household goods, and distributing food to thousands.

DONATE HERE

LA COLECCIÓN *Rewards*



La Colección rewards travel leaders, too! We appreciate the hard work you do in curating personalized, perfect getaways for your clients. And we want to show it. That's why we're giving you up to \$100 USD cash for every client reservation you book or the chance to earn free nights so you can experience what La Colección has to offer—on us. Pick between top beach or urban destinations in Mexico and Punta Cana.

OUR PROGRAM IS MORE FLEXIBLE THAN EVER

Enjoy & Redeem your Free Nights at La Colección Resorts by Fiesta Americana!

- Up to 7 free consecutive nights
- No charge for double occupancy
- Includes ALL La Colección urban destinations as well as the all-inclusive beach properties

Choose from your favorite beach or urban destinations
in Mexico and Punta Cana:

- Acapulco
- Cancún
- Chetumal
- Cozumel
- Cuernavaca
- Guadalajara
- Los Cabos
- Mérida
- Mexico City
- Monterrey
- Oaxaca
- Puebla
- Puerto Vallarta
- Punta Cana
- Querétaro
- San Miguel de Allende
- San Luis Potosí
- Tulum

Register and/or redeem your free nights at:
WWW.LACOLECCIONREWARDS.COM

LA COLECCIÓN *Family*

KALEIGH WILDAUER
Account Executive
Retail Engagement

✉ kaleighwildauer1@gmail.com

Kaleigh Wildauer is a business development manager, providing strategic sales and marketing initiatives to the travel and tourism industry as the proud Sales Representative of La Colección Resorts in Illinois, Indiana, Kentucky, Iowa, Michigan, Minnesota, Missouri and Wisconsin. She received her B.A. Concordia University and started her career in business development in the technology industry and studied consumer engagement in Milan, Italy in 2013. Kaleigh has spent the past five years working in hospitality. Her professional interests include brand engagement, acquisition marketing, and consultative sales. Kaleigh is passionate about travel because when you learn about other cultures, you understand people better. Plus, she's always down for an adventure. Her current adventure is learning Spanish!

LET'S CONNECT

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SAN MIGUEL DE ALLENDE • SAN LUIS POTOSÍ • TULUM

LA COLECCIÓN *new*

LA COLECCIÓN *Family*

LA COLECCIÓN *Rewards*

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