



FALKENSTEINER

HOTEL KRONPLATZ

Premium Collection

Incentives & Events

UNIQUE. MOUNTAIN. EXPERIENCE.

Falkensteiner Hotel Kronplatz



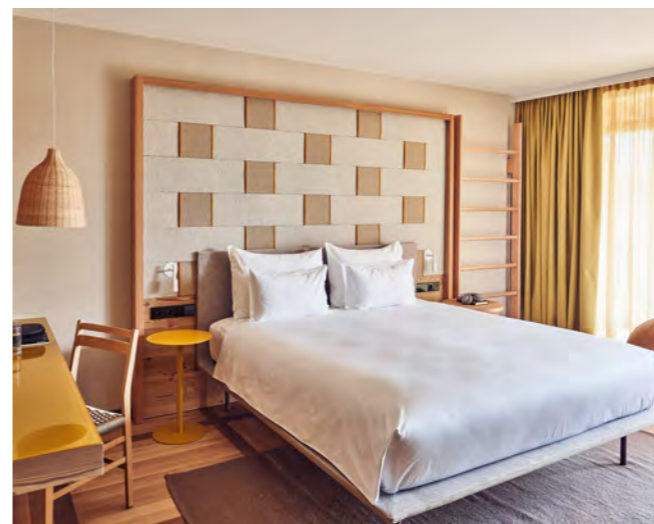
From mountain lovers for mountain lovers – a new resort at Kronplatz inspired by the passion of South Tyrolean mountain sports legends, the diversity of the mountains of South Tyrol, and the creativity of star designer Matteo Thun. The 5-star Falkensteiner Hotel Kronplatz as a new hot spot for adult guests all year round, will be offering unique experiences on and around the best mountain for activities in South Tyrol: Welcome home at Kronplatz!

INFO & RESERVATION

Falkensteiner Hotel Kronplatz*****

Via Funivia I- 39031 Riscone/Brunico (BZ)

Tel. +39/0474 862400 | falkensteiner.com/kronplatz



- ◆ Member of the “Leading Hotels of the World”
- ◆ 97 Rooms & Suites
- ◆ 5-star adults-only hotel for active holidays, designed by star architect Matteo Thun
- ◆ Directly at the valley station of the Kronplatz mountain for active holidays, with 119 kilometres of slopes
- ◆ 7Summit Restaurant - regional products and inspirations from the countries with the highest mountains in the world
- ◆ Mountain permaculture herb garden
- ◆ Unique Acquapura Summit SPA with the philosophy of the flow
- ◆ Rooftop pool with breathtaking view of Kronplatz and heated 25 m sport pool
- ◆ Fitness room, yoga room, indoor climbing wall, bicycle hire
- ◆ Year-round activity package and organisation of customised tours with the Experience Concierge
- ◆ Possibility to use the meeting spaces of the impressive Lumen Museum on the Kronplatz
- ◆ Meeting room for board meetings





Special places for special events

The hotel offers the perfect spaces for your meetings. In our meeting room you have the perfect location for small groups, while our restaurant, with a separate area, is the ideal solution for bigger ones.

Both spaces combine comfort and functionality, ensuring a pleasant and productive atmosphere.

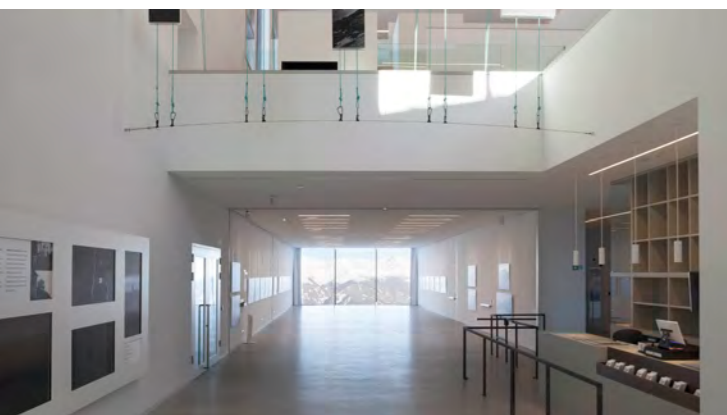
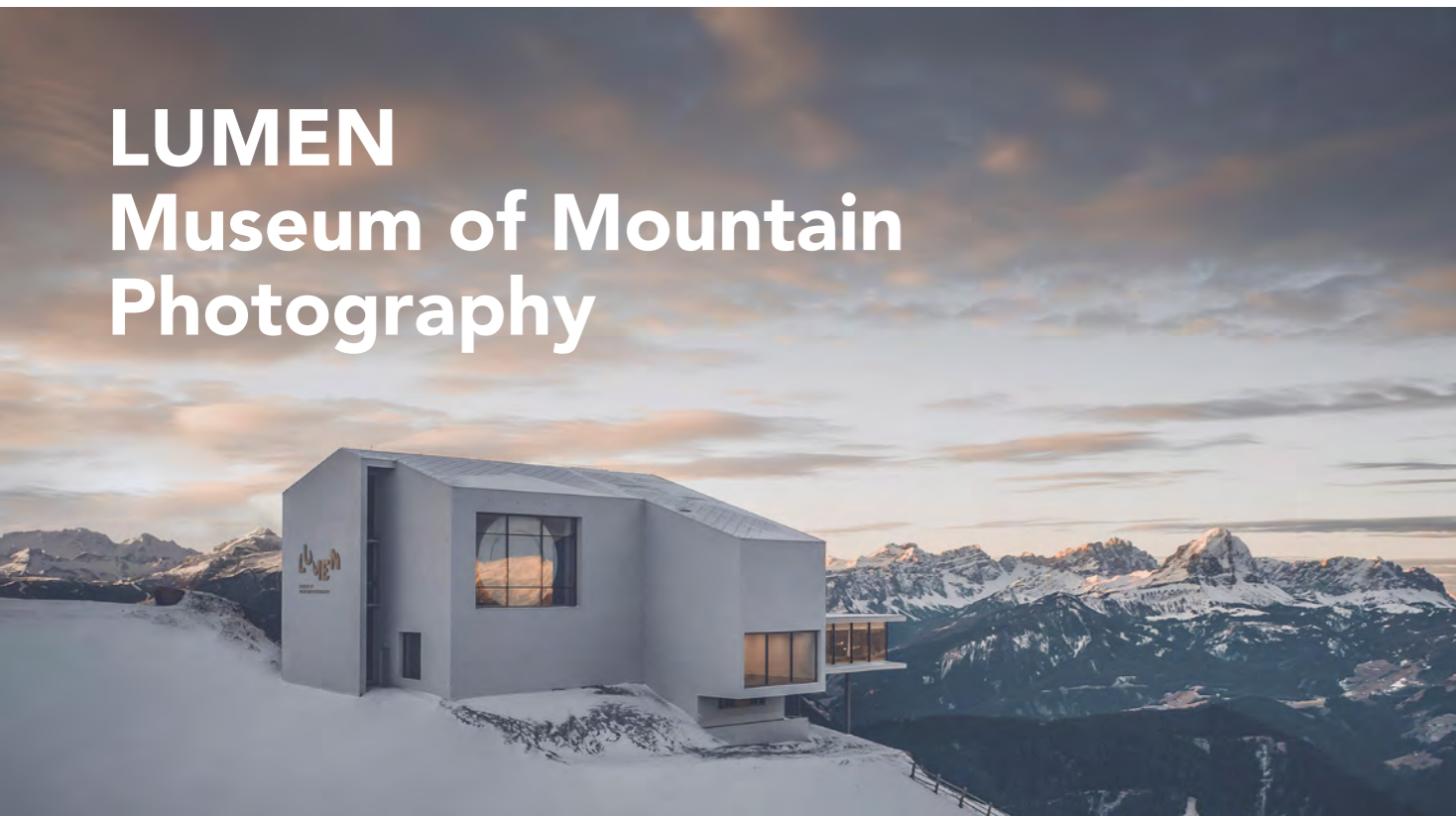
Attentive service guarantee that every detail is taken care of.

Whether for business meetings, workshops, or private events, we create the right ambiance for successful moments.



LUMEN

Museum of Mountain Photography



©LUMEN | Fotos: Manuel Kottersteger, Paolo Riolzi

The Lumen Museum is the perfect location for your event! The event room with a breathtaking view over the Alps holds up to 200 people and offers space for: conferences, seminars, workshops, weddings, private events.

- 171 m² available for events
- 200+ people can be placed in the Lumen event Space

Seating capacity



Theater style
200



Classroom style
ca. 60



U-shape
ca. 68



Conference style
ca. 74



LUMEN – Museum of Mountain Photography

Summit of Kronplatz / Plan de Corones (2,275 m), 39031 Brunico
+39 340 1538906, +39 0474/431090, info@lumenmuseum.it

NOBIS

Congress. Culture. Events.



© Ivo Corrà



© Oliver Jaist



© Oliver Jaist

The multifunctional convention area NOBIS impresses with modern architecture, elegant design and event halls flooded with daylight. Thanks to flexible room concepts and the latest technology, it is the most modern convention area for congresses, conferences, workshops, meetings, concerts, and many other events in South Tyrol.

With a net area of 1,200 m² and 2 halls, as well as a spacious foyer, the modern structure offers space for events of 10-950 people.

Seating capacity



Bruno
Theater style
526



Rienz.A
Theater style
92



Bruno
Classroom style
200



Bruno
Banquet
350

Hall Bruno: 500 m², Hall Rienz.A: 160 m², Foyer: 510 m²

NOBIS Convention Area

Europastraße 9, 39031 Brunico
+39 0474 545291, info@nobis-bruneck.com





Hiking – summer and winter

Genussbunker

In the so-called Genuss-Bunker, visitors can taste special cheeses that have been produced traditionally. Hubert Stockner, the 'Genuss-jäger', attaches great importance to sustainability, which is expressed, among other things, in silo-free feeding.

Tastings from Monday to Friday for groups of min. 8 and max. 18 - 20 people by telephone arrangement.

Salmone Dolomiti

Europe's highest salmon smokehouse was born out of a lifelong dream in 2020. In one of the most idyllic corners of South Tyrol and in a place that could hardly embody more originality, salmon is smoked at an altitude of over 1,200 metres. Sounds adventurous and it is: a fish that is at home in the depths of the sea meets the highest peaks of the Dolomites.

Tastings from Monday to Friday are flexible for groups. Tuesday, 10. a.m. - 12. p.m. and 3. p.m. - 6. p.m., or by appointment by telephone.

Jägerhütte Kasern

Steeped in history, the hunter's hut served as a shelter for soldiers during the world wars. Today, there are still many historical traces to discover inside. Tip: Tommy has exciting tales in store! In the cold season, the hut is a popular destination for winter hikes, snowshoe hikes and ski tours; it is also located directly on the sunny Kasern cross-country ski trail.

Walking time 1 hour there and back, 4.6 km, 73 metres altitude difference.



Fanes Hütte - St. Vigil

The traditional Fanes Hut, situated on the alpine pastures of Kleinfanes, above San Vigilio di Marebbe, is full of reminders of the Ladin origins of the village. The magnificent view of the Fanes Dolomites, the rich culinary offer and the warm hospitality make a visit to the Fanes Hut an unforgettable experience - in summer as well as in winter.

Walking time 3 hours 30 minutes there and back, 12 km, 600 metres altitude difference.

Pircher Alm - Weißenbach

In the popular Pircher Alm, high above the tranquil Weißenbach, tasty South Tyrolean and Ahrntal dishes are served in summer and winter. In summer, the cosy alpine hut is very popular with hikers and mountain bikers, while in winter it is mainly tobogganers and ski tourers who come here..

Walking time 2 hours 30 minutes there and back, 7 km, 500 metres altitude difference.

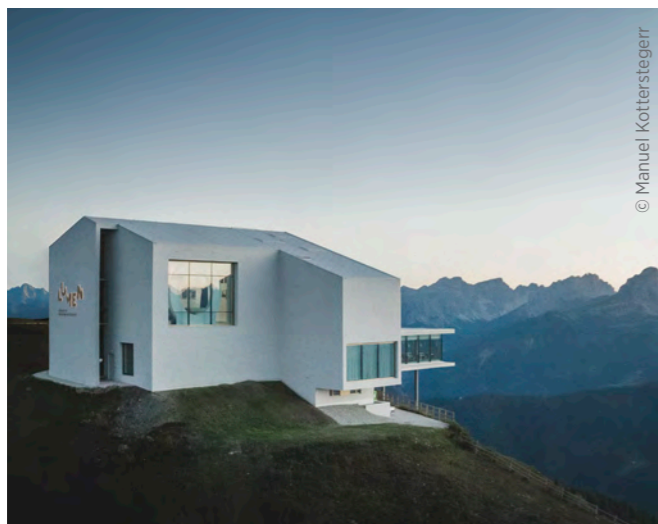
Wine tasting at the Abbey Winery Neustift

The Stiftskellerei Neustift is one of the oldest active wineries in the world. In the monastery cellar, which is housed in the former mill, you can taste our aromatic wines and enjoy tasty South Tyrolean specialities such as bacon, cheese, Kaminwurzen, Schüttelbrot and much more.

Monday to Friday at 4 p.m., Saturday at 2.30 p.m. (duration: approx. 90 minutes).

For groups of 15 or more, we offer guided wine tastings and vineyard tours all year round, also on individual dates (by arrangement).





© Manuel Kötterstegerr



© IDM Südtirol/Wisenthaler



© IDM Südtirol/Wisenthaler

Attractions

Lumen - Museum of Mountain Photography

The fascination of the mountain and the high art of photography meet at the Lumen Museum. Located at the summit of the Kronplatz, an area of 1,800 square metres offers the most spectacular selection of mountain photography - since it was first exhibited. In addition to historical, alpine and artistic facets, visitors to the Lumen can expect a breathtaking view, unique architecture and an interactive museum with a wow effect.

Monday to Sunday, 10. a.m. - 4 p.m. (during the opening hours of the cable cars)

MMM Corones

At MMM Corones, the Messner Mountain Museum at the summit of Kronplatz, everything revolves around traditional alpinism, which strongly influenced Reinhold Messner. Thanks to the spectacular design by star architect Zaha Hadid, however, the museum has much more to offer than alpine history - the all-round panoramic view of the plateau could hardly be more impressive.

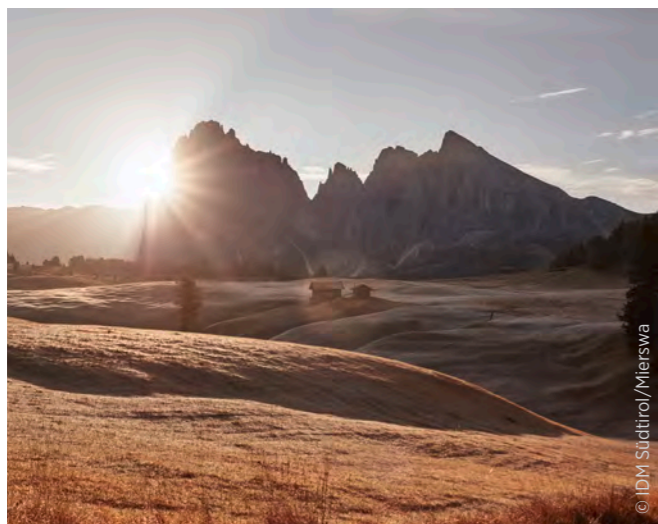
Monday to Sunday, 10.00 a.m. - 4.00 p.m. (during cable car opening hours)

MMM Ripa

Bruneck is home to the MMM Ripa, the Messner Mountain Museum, which is one of six meeting places on the subject of mountains and focuses on mountain peoples from Asia, Africa, South America and Europe. As an exciting contrast to the former tradition of Bruneck Castle, which served as the summer residence of princes and bishops, today the culture, religion and tourism of distant continents are presented.

Open daily from 12.00 to 6.00 p.m., closed on Tuesdays.





© IDM Südtirol/Mierswa

Activities Spring & Summer

E-Bike Tour to the sunrise

Every morning is a new adventure: the birds are chirping, the scent of wet grass is in the air, dawn is breaking and we are ready to ride our modern e-mountain bikes to the summit to enjoy the first rays of sun and a summit breakfast with a special view.



Golf im GC Pustertal

Nestled at the foot of the Kronplatz, directly adjacent to the Sportpark Reiperting/Reischach (only 1.2 km from the hotel), lies the golf course of the Golfclub Pustertal. It offers a 9-hole, par 34 course with 2,800 m. The Open Country Course was integrated into the beautiful landscape, which also includes the forest, by the golf architects Alvisi Rossi Fioravanti and Baldovino Dassù.

The green fee is free for hotel guests.



Rafting

A rafting tour through the high Ahrntal valley is a natural experience and, if the water is ideal, is one of the great stages of the Alps. This tranquil yet action-packed experience allows you to glide over emerald waters and enjoy the nature around you. During the tour you come across magical, natural places in the gorge before reaching your arrival destination: The medieval town of Bruneck.



High up in the Helicopter

The Dolomites are home to the most beautiful mountain landscapes in the world. The most spectacular view of the imposing South Tyrolean mountains is offered on a helicopter flight. Explore the mountain world from above and get so close to the sky - a special experience that is guaranteed to be remembered!



Hot Air Balloon

Travelling in a hot-air balloon, over the picturesque Dolomites of Alta Pusteria, silently floating, driven by the wind. A breathtaking adventure that makes you forget all the stress of everyday life.



Zipline

Zip and away! On Europe's longest zipline, helmeted adrenaline junkies chase from San Vigilio over the woods down into the valley. Over a distance of 3.2 kilometres, ten stations take you down into the valley. The brave speedsters can reach speeds of up to 80 km/h. Without a doubt, the zipline is located in the midst of one of the most beautiful landscapes of the Kronplatz region: flying through the green mountain world in summer, chasing through fairytale white in winter.

Opening times: May to November

Yoga for Mountaineers

Pause and find your own centre: This is our Yoga Experience. Relax all over and enjoy a restorative yoga retreat in the Zen-inspired surroundings of our hotel's own yoga and meditation room. When the season and weather are right, we are also happy to move the sessions to the Kronplatz, surrounded by pure air and a breathtaking view of the Dolomites.



Winter Activities

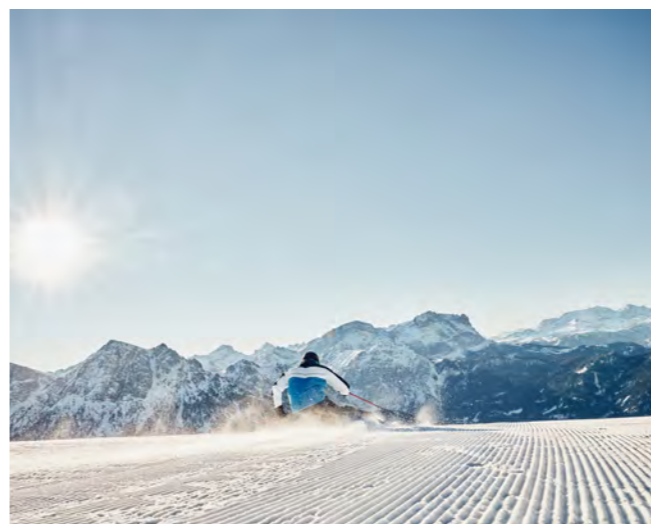
Skiing

At Plan de Corones, the most popular active mountain in the region, 119 km of pure slope happiness await you! And if that is not enough, you can benefit from the other four large and three smaller ski areas in the Pustertal valley. Countless adventures await you on perfectly groomed slopes - whether on skis or snow-board.



Winter Hiking & Snowshoeing

Discover the beauty of the Dolomites directly from the hotel and let yourself be captivated by their magic. Walk through snow-covered winter landscapes, listen to the crunching under your shoes and enjoy the enchanting nature around the Plan de Corones and the Val Pusteria.



Speck & Wine Emotion

The Speck & Wine Emotion at Plan de Corones is a unique opportunity to combine the skiing experience at 2,275 metres with the South Tyrolean world of pleasure. Together with trained South Tyrolean gourmet ambassadors you have the opportunity to taste original South Tyrolean bacon combined with South Tyrolean wines. A ski instructor from the CIMA Ski School will accompany you on perfectly prepared slopes to three selected huts in the Kronplatz ski area, where you can look forward to friendly company and a magnificent backdrop.

Period: The event takes place from mid-January till April.





Winter Activities

Skitouring

With the main ridge of the Alps to the north and the Dolomites to the south, the Pustertal and Kronplatz valleys are perfect for ski touring. A wide variety of routes for all levels of ability await you. Ski touring can also be attended as a course with preparation and follow-up.

Sledding

A leisurely ascent, enjoying the winter sun, a hot tea in the hut and the fun and racy toboggan run at the end - this is how you combine many of the most beautiful facets of winter. The Pustertal offers numerous toboggan runs for every taste.

Fun Biathlon

World Cup feeling at its best - of course in the Antholz Valley! In the Mecca of the biathlon, in the Südtirol Arena, one of the most modern biathlon stadiums of all, you can collect your first cross-country kilometres side by side with true biathlon legends and try your hand at shooting. Accompanied by our professionals, of course.



Husky Sled Dog

We combine our passion for hiking and nature with its wonderful landscapes with our love for animals. A guided dog sled ride with Siberian Huskies is an experience for the whole family. Experience this Nordic fascination with us and choose one of four tours.



Ice Skating

One of the most popular winter sports is - quite rightly - ice skating: Whether you want to skate your lanes in peace, do artistic pirouettes or race others.

Ice Stock Curling

On request and by appointment we offer ice stock curling for groups of 8 or more. This traditional game combines fun and sporting ambition with concentration and accuracy. Top team sport in winter! (Reischach - Nordik ski school)



Welcome Home!

FALKENSTEINER.COM

