

## **INFORMATION NOTE**

**on the application of the provisions of the General Regulation for the Protection of Personal Data in the context of events such as "fairs" and "exhibitions"**

We, at ANA HOTELS SRL, are interested in respecting your privacy, and therefore our privacy policy and all related procedures comply with the General Data Protection Rules. You can find all information related to this topic at: <http://www.anahotels.ro/privacypolicy-en.html>

## **NOTIFICATION OF CONFIDENTIALITY**

Crowne Plaza Bucharest, InterContinental Athenee Palace Bucharest, EUROPA (Eforie Nord), BRADUL, SPORT and POIANA (Poiana Brasov) belong to ANA HOTELS SA. Below you can find information that explains how we collect personal data in "fairs" and "exhibitions" events.

## **WHAT INFORMATION DO WE COLLECT YOU ABOUT YOU?**

We collect the following personal data as a result of our legitimate interest: name and surname, email address, telephone number. The above-mentioned personal data are:

- from the data you fill in the form on our stand;
- from the business cards you left in our stand;
- from the data that you provided to the event organizer and which we received as a result of the visit you made to our stand.

## **WHY DO WE COLLECT INFORMATION ABOUT YOURSELF?**

We collect the above data for the following purposes:

- To be able to personalize your requested offers as a result of your direct request;
- Optionally, with your written consent: to send you direct marketing messages and other communications about the products and services provided by Ana Hotels;

## **HOW DO WE USE YOUR INFORMATION ABOUT YOURSELF?**

All this information is required to make customized offers. We do not sell your data to other entities. Data is stored on our servers for 24 months, and then deleted automatically. In order to send you newsletters, we use a specialized IT platform that operates the e-mail service exclusively.

## **INTERNATIONAL TRANSFER OF PERSONAL DATA**

Your personal data is not sent abroad in any form.

## **MARKETING**

We can keep you updated on our offers, if you give us your consent. If you have accepted this, you may opt out of receiving any offers from us at any time through a simple unsubscribe process.

## **ACCESS TO INFORMATION, DATA RECTIFICATION, COMPLAINTS**

We ensure that all of your rights are respected and that your personal information is fully protected. They are kept secure in our systems so that no unauthorized person can access them. You have the right to request:

- Access to your personal data stored in our IT systems;
- Correcting or deleting your personal data;
- Restrict the processing of your personal data;
- Your opposition to the processing of your personal data;

If you have given our consent to us to process your personal data, you may, at any time, withdraw your consent, but this does not affect the lawfulness of the processing of your data on your consent prior to withdrawal his. Your requests must be made

as a request. If you wish to send us the request in electronic format, it must be sent to us from a verifiable email address. The contact details of the department dealing with personal data protection are: [dpo@anahotels.ro](mailto:dpo@anahotels.ro)

You have the right to complain to the National Supervisory Authority for Personal Data Processing. This is the control body you can address if you feel that your requests have not been resolved according to the law. More information can be found at the following address: <http://www.dataprotection.ro/?page=contact>

**VALIDITY OF THE NOTIFICATION OF CONFIDENTIALITY**

This version of the Information Note is in force since May 2018 and will update if new legal requirements arise.

Updated: 10.04.2023