SOFITEL



Sofitel Sydney Wentworth

Experience a New Era in Events

Sofitel Sydney Wentworth has unveiled its \$70 million refurbishment, redefining luxury hospitality and elevating the conferences and events landscape in Sydney. The transformation merges heritage with innovation, setting a new benchmark for sophisticated events, entertainment, and world-class conferences.



Where Rich Heritage Meets Innovation

The extensive transformation includes cutting-edge technology, sophisticated design, and a commitment to sustainability, ensuring an unmatched event experience. The enhancements include:

- A multi-million dollar investment in state-of-the-art technology by Encore, our in-venue event production partner
- One of Sydney's largest LED screens 16.5m x 3m in the Wentworth Ballroom, which can be split into 3 x 5.5m x 3m screens on a rolling track for further versatility of room configuration
- Advanced digital screens and LED upgrades throughout all meeting spaces, featuring crystal-clear sound systems, customised lighting solutions and the latest staging technology
- Installed, AI-powered cameras with wireless connectivity
- Mobile 135" all in one LED presentation screens

"At Sofitel Sydney Wentworth, we are redefining the art of luxury conferencing. Our commitment to innovation and excellence ensures that every event is an unforgettable experience, supported by the latest technology and world-class services" — Sam Panetta, General Manager Sofitel Sydney Wentworth

A Commitment to Sustainability

Sofitel Sydney Wentworth champions sustainable hospitality practices, incorporating eco-friendly initiatives throughout the hotel:

- Event dining curated by Michelin-trained Executive Chef Bektaş Özcan, who promises culinary excellence, with menus showcasing local, organic, and sustainable produce,
- o Elimination of single-use plastics since 2022, recycling programs, and water-saving initiatives.
- o Energy-efficient lighting and motion-controlled electricity usage in key areas of the hotel.
- o NABERS Water & Energy certification, responsible purchasing policies, and a strong commitment to ethical and environmental practices.
- Meeting Planner's Net-Zero Carbon Calculator, allowing event organisers to plan with sustainability in mind.

A Premier Venue for your next Conference & Event

With 2,590m² (27,883 ft²) of events space, including the iconic Wentworth Ballroom, Sofitel Sydney Wentworth offers an unparalleled setting for business events, media launches, private dining, and weddings. Key features include:

- o A prime location in the Sydney CBD, with convenient access to the airport and metro hub.
- o A pillarless Wentworth Ballroom accommodating up to 800 guests and with a rich legacy hosting Princess Diana and Prince Charles' dance and the first-ever ARIA Awards.
- o 15 versatile event spaces, providing flexibility for a variety of gatherings.
- o Exclusive hire of the entire floor, ensuring complete privacy.
- A unique car hoist, perfect for automotive launches and large-scale exhibitions.
- o Bespoke menus and curated dining experiences, designed by world-class chefs.
- o 436 beautifully appointed rooms and suites, offering ultimate comfort and sophistication.
- Personalised Service: Sofitel Sydney Wentworth takes immense pride in offering a bespoke guest experience, with a dedicated team of ambassadors ensuring seamless execution at every stage.
- o The All-New Club Millésime: A haven of exclusivity offering VIP guests an elevated experience.
- The hotel unveiled four new dining establishment in partnership with House Made Hospitality, including:
 - Tilda, a one-hatted dining with a focus on delightful simplicity and local sustainability.
 - Bar Tilda, a place where traditional drinking rituals are combined with Australian flavours
 - Delta Rue: lively and bustling Vietnamese-French restaurant on level 5
 - Wentworth bar: one of the city's most spectacular al fresco drinking destinations, the terrace bar is located on level 5
- o A Holistic Urban Retreat: Set to launch soon, the hotel's wellness centre will introduce a sanctuary of serenity within the city, offering wellness experiences designed for relaxation and renewal.

"I am honoured to be part of this new chapter at Sofitel Sydney Wentworth. Our state-of-the-art facilities, exceptional culinary offerings, and dedicated events team will ensure that every occasion is seamless, sophisticated, and truly unforgettable." — Robyn Davison, Director Conference and Events

Where Celebrations Continue

Explore a collection of exclusive offers, available for:

- Winter events
- End of Financial Year
- End-of-Year celebrations
- o Loyalty program benefits through Meeting Planner

To enquire: https://www.sofitelsvdney.com.au/make-an-enquiry

For more details, access the following resources:

- o C&E brochure: https://www.sofitelsydney.com.au/conference-events
- o Hotel brochure and factsheet: https://www.sofitelsydney.com.au/
- High-resolution imagery: <u>link</u>
- o 360° tour <u>link</u>

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About Sofitel Sydney Wentworth

A landmark of luxury since 1966, Sofitel Sydney Wentworth blends timeless elegance with modern sophistication in the heart of the city. As Sydney's first five-star international hotel, it remains an icon of French-inspired hospitality, offering world-class accommodations, exceptional dining, and state-of-the-art event spaces. Now reimagined under the Sofitel Hotels & Resorts brand, it continues to set the standard for refined experiences.

About Sofitel

A pioneer of French luxury hospitality since 1964, Sofitel today embodies heartfelt and committed luxury with a French zest. A seamless blend of the richness of each local culture and the French joie de vivre, the brand delights travelers who appreciate delicacy and subtle refinement, offering them heartfelt and authentic service. At Sofitel, beauty is in the details: life's simple pleasures such as gastronomy and sleep are art forms for an incomparable experience.

Sofitel now boasts more than 120 hotels, all elegant and unique, in the world's most sought-after destinations. Among its most remarkable properties: Sofitel Le Scribe Paris Opera, Sofitel London St James, Sofitel Dubai The Obelisk, Sofitel Mexico City Reforma and Sofitel Ambassador Seoul. The brand also offers a selection of heritage luxury hotels under the Sofitel Legend banner, renowned for their timeless elegance and fascinating history, such as Sofitel Legend Old Cataract Aswan or Sofitel Legend Metropole Hanoi. More recently, the brand also unveiled its first Sofitel Residences, redefining luxury living with prestigious properties that combine elegant design with Sofitel's renowned service and sophistication.

Sofitel is part of Accor, a world leading hospitality group counting over 5,500 properties throughout more than 110 countries, and a participating brand in ALL - Accor Live Limitless – a lifestyle loyalty program providing access to a wide variety of rewards, services and experiences.

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