



LIVE AQUA URBAN RESORT SAN MIGUEL DE ALLENDE ACCEPTED INTO GLOBAL LUXURY TRAVEL GROUP VIRTUOSO®

San Miguel de Allende, Mexico (March 18, 2022) – [Live Aqua Urban Resort San Miguel de Allende](#) has been accepted into Virtuoso®'s exclusive portfolio of luxury travel partners, comprising over 2,200 preferred suppliers in 100 countries. According to Alfonso Martínez, Managing Director of Live Aqua Urban Resort San Miguel de Allende, inclusion in Virtuoso will present new sales and marketing opportunities to the network's more than 20,000 luxury travel advisors and their highly desirable clientele. Virtuoso agencies worldwide sell an average of (U.S.) \$25–\$30 billion annually, making the network the most significant player in luxury travel.

"Virtuoso's acceptance process is incredibly selective, so becoming a preferred partner is a true honor," said Martínez. "The reputation Virtuoso member agencies have for outstanding dedication to their clients is a perfect fit with our own bespoke approach to service. Now that we're part of this renowned network, we look forward to offering Virtuoso advisors and their clients the special amenities, values and experiences that surpass their expectations."

Live Aqua Urban Resort San Miguel de Allende joins Virtuoso's collection of the finest luxury hotels, resorts, cruise lines, airlines, tour operators and other travel entities worldwide. These partners, who specialize in world-class client service and experiences, provide superior offerings, rare opportunities and exceptional value for Virtuoso clients. These prestigious providers are able to market to Virtuoso clients via network vehicles and to Virtuoso agencies through multiple communications channels and events, including Virtuoso Travel Week, luxury travel's preeminent worldwide gathering. Live Aqua Urban Resort San Miguel de Allende's acceptance into Virtuoso gives it direct relationships with the world's leading leisure travel agencies in North and Latin America, the Caribbean, Europe, Asia-Pacific, Africa and the Middle East.

"Our team works diligently to provide guests with the highest levels of service alongside the best accommodations and memorable experiences. I want to personally thank our staff for their immense effort and continued commitment to the quality we embody. Finally, I'd like to express gratitude to our guests and industry partners for their loyalty and consideration," added Martínez.

For more information about Live Aqua Urban Resort San Miguel De Allende, visit liveaqua.com/en/destinations/san-miguel-de-allende.

About Live Aqua Urban Resort San Miguel de Allende

Located in Central Mexico in the state of Guanajuato, Live Aqua Urban Resort San Miguel de Allende is situated in one of the country's most charming towns, declared a UNESCO World Heritage Site since 2008. Elegant and serene the resort sits just half a mile away from some of the destination's most beloved attractions, such as the Parish of San Miguel Arcangel, charismatic artisanal markets and the renowned Cultural Center of Art and Design, La Aurora. Beautifully capturing its destination's historical and cultural richness, the 151-room and dog-friendly property is home to four standard categories of guest rooms and seven suites. The resort's lodging selection includes luscious amenities with marvelous views in every category, from Deluxe rooms with interior garden views to the Serenity suites with terrace. Guests will delight in signature room details, including high-thread-count sheets, feather mattresses, glass-walled bathrooms, and large soaking tubs. The resort also has various meeting and event spaces and an outdoor event area to accommodate up to 600 guests. Guests will also indulge in a first-class dining and beverage selection, including five carefully curated bar and dining options, including the Thai Mexican fusion concept of Zibu Allende and the Casa Dragones Cigar Bar with its handcrafted tequila cocktails and the Spice Market, where Southeast Asian cuisine melts into delectable dishes that will leave visitors craving more. Guests will also enjoy a luxury experience for the senses at the Feel Urban Spa by Natura Bissé, the resort's award-winning wellness facility with

seven massage rooms, a sauna, steam bath, showers, relaxation areas, and an extraordinary ludic pool. For further information, please visit: www.liveaqua.com/en/hotels-resorts/live-aqua-urban-resort-San-Miguel-de-Allende.

About Virtuoso

Virtuoso® is the leading global travel agency network specializing in luxury and experiential travel. This by-invitation-only organization comprises over 1,200 travel agency locations with more than 20,000 travel advisors in over 50 countries throughout North America, Latin America, the Caribbean, Europe, Asia-Pacific, Africa and the Middle East. Drawing upon its preferred relationships with more than 2,200 of the world's best hotels and resorts, cruise lines, airlines, tour companies and premier destinations, the network provides its upscale clientele with exclusive amenities, rare experiences and privileged access. Normalized annual sales of (U.S.) \$25-\$30 billion make Virtuoso a powerhouse in the luxury travel industry. For more information, visit www.virtuoso.com.

#

Media Contacts:

Edwin Unzalu
Senior Account Executive | Newlink Communications Group
Live Aqua Urban Resort San Miguel de Allende
Email: edwin.unzalu@newlink-group.com

Misty Belles
Vice President, Global Public Relations
Virtuoso
Phone: +1.202.553.8817
Email: mbelles@virtuoso.com