



HIGHLIGHTS & REMINDERS

As summer wraps up, we're thrilled to share the latest from Fiesta Americana Travelty Collection. First up, you're invited to join our upcoming **Travel Agent Events**, where you'll have the chance to enhance your knowledge and network with industry peers. These events are designed to provide valuable insights into the latest travel trends and offer exclusive opportunities to connect with experts in the field. Although we are still finalizing the details, including the exciting destinations and dates, we encourage you to stay tuned for more information. In the meantime, if you're interested in participating, please reach out to your Business Development Managers (BDMs) to express your interest and ensure you're among the first to receive updates.

Noting for **Travel Pulse's 2024 Travel Awards** is now open! We kindly ask for your support by voting for our properties in the following categories before the September 5 deadline:

- Best All-Inclusive Adult/Couples Resort – Mexico
 - Live Aqua Beach Resort Cancun
- Best All-Inclusive Luxury Resort – Caribbean
 - Live Aqua Beach Resort Puerto Cancun
- Best All-Inclusive Luxury Resort – Mexico
 - Grand Fiesta Americana Coral Beach Cancun All Inclusive Spa
- Best Hotel Chain – All-Inclusive
 - Fiesta Americana Travelty Collection

[VOTE HERE NOW](#)

Don't miss our exclusive **summer travel promotion** – until September 11th, 2024, you can book a stay at select Fiesta Americana Travelty Collection properties with up to 50% off on room rates, up to \$500 USD in resort credits eligible for stays from October 1st, 2024, through August 31st, 2025. Ideal for enhancing guest stays, this promotion is valid for bookings of five nights or more and can be combined with other current promotions. Note, this credit is not available from December 23rd, 2024, to January 1st, 2025. This generous offer applies to our luxurious properties including:

- Fiesta Americana Condesa Cancun All Inclusive
- Fiesta Americana Casimil All Inclusive
- Live Aqua Cancun
- Live Aqua Puerto Cancun
- Fiesta Americana Family Villas All Inclusive & Spa
- Fiesta Americana Los Cabos All Inclusive Golf & Spa
- Fiesta Americana Coral Beach Cancun All Inclusive Spa Resort
- Fiesta Americana Family Villas All Inclusive & Spa (offering \$250 resort credit)
- Fiesta Americana Coral Beach Cancun All Inclusive Spa Resort (offering \$250 resort credit)

Fiesta Americana Travelty Collection is excited to announce an exclusive **Labour Day sale**, offering savings of up to 65% on select packages. Whether you book directly through our site or via your preferred travel advisor, you can take advantage of these incredible discounts. Available to book from August 27 to September 17 for stays from August 27th, 2024, to August 31st, 2025, these offers are combinable with our Resort Credit offer, providing even greater value for your client's dream getaway. Don't miss this opportunity to experience the exceptional hospitality and luxury that Fiesta Americana Travelty Collection is known for.

THE EXPERT TALKS



LEARN AND EARN WITH FIESTA AMERICANA TRAVELTY COLLECTION EXPERT PROGRAM

George Hunter
VP of Leisure Sales at Posadas

Learn and Earn with Fiesta Americana Travelty Collection Expert Program by recent interviews with industry-leading publications, *Condé Nast Traveler*, *Adapt*, and *The Corporate Traveler*. George Hunter, VP of Leisure Sales at Posadas, shared insights about the group's travel agent platform, Fiesta Americana Travelty Collection Expert Program. He emphasized the comprehensive support provided by Fiesta Americana Travelty Collection's rewards program, which is designed to deepen agents' knowledge of each property. This enables agents to offer tailored travel recommendations with precision, ensuring client satisfaction and boosting booking confidence. Hunter highlighted that the program not only builds expertise-level understanding, but also empowers agents' advisors efforts through complimentary stays, granting them firsthand experiences of Fiesta Americana Travelty Collection's services.

Hunter further emphasized the program's ongoing benefits, including cash bonuses and exclusive travel rates, which encourage agents to explore our the Collection's wide range of properties. His interview serves as a powerful testament to Fiesta Americana Travelty Collection's dedication to empowering agents, showcasing the brand's leadership in delivering a top-tier travel advisor program.

FIESTA AMERICANA TRAVELTY NEWS



In our commitment to enhancing guest experiences, Fiesta Americana Travelty Collection has recently upgraded facilities at one of our Cancun properties. At **Fiesta Americana Condesa Cancun**, we've prioritized guest comfort by installing new chillers, upgrading air conditioning systems with touch screen controls for improved energy efficiency, and adding purified water stations to keep guests hydrated. We've also introduced a new plunge pool room category, offering families and couples a unique experience with private plunge pools and exclusive amenities, perfect for social celebrations.

The **Family Suites** now provide larger accommodations with added features like special bathroom amenities and a dedicated Family Concierge. The recently renovated **Arma Condesa** hosts nightly entertainment shows as part of our enhanced entertainment program. Guests are encouraged to stay their nights or move in to take enjoy our diverse gastronomic offerings, from La Cuchcheria by the beach to the Sun Tulum steakhouse. Additionally, all food outlets menus have been revamped to elevate the dining experience.

NEW APPOINTMENTS TO OUR LEADERSHIP TEAM



JAVIER LORZA
Director of Sales, Live Aqua Cancun

Javier Lorza is an experienced hospitality professional with a strong background in the luxury and upscale hotel sector. He began his sales career in 2006 and has held key positions, such as Sales Manager and Director of Sales & Marketing, in international hotel companies, gaining expertise in revenue management. Javier joined Posadas as Director of Sales at Fiesta Americana Condesa Cancun in December 2020. His professionalism, results-oriented leadership, and commitment to exceptional guest experiences led to his promotion as Director of Sales at Live Aqua Cancun. Known for his visionary leadership and expertise in hotel operations, team development, and strategic planning, Javier is also fluent in several languages, allowing him to connect with diverse guests. He is eager to continue growing with the company and exploring new opportunities within the Live Aqua brand.



HUGO AGUILERA
Director of Sales and Marketing, Fiesta Americana Condesa Cancun

Hugo Aguilera is an experienced Sales Director with a strong background in the hotel industry. He started as a Reservations Agent in 2007 and rose to become Corporate Director of Marketing and Sales. Hugo joined Posadas on July 1st as Director of Sales and Marketing for Fiesta Americana Condesa Cancun, drawn by the company's values and dedication to hospitality. His extensive experience and commitment to exceptional service make him a valuable asset to the team.



ANGÉLICA HERNÁNDEZ
Director of Sales, Fiesta Americana & The Explorean Cozumel and The Explorean Kahunlich

Angélica Hernández has been with the company for over nine years, beginning as a Sales Executive at the Cozumel property. She advanced to Weddings Manager at Grand Fiesta Americana in Coz, where she applied her sales expertise to a broader scope. Returning to Cozumel, a place close to her heart, Angélica is excited to welcome agents and showcase the resort's offerings.

Message from Our Team

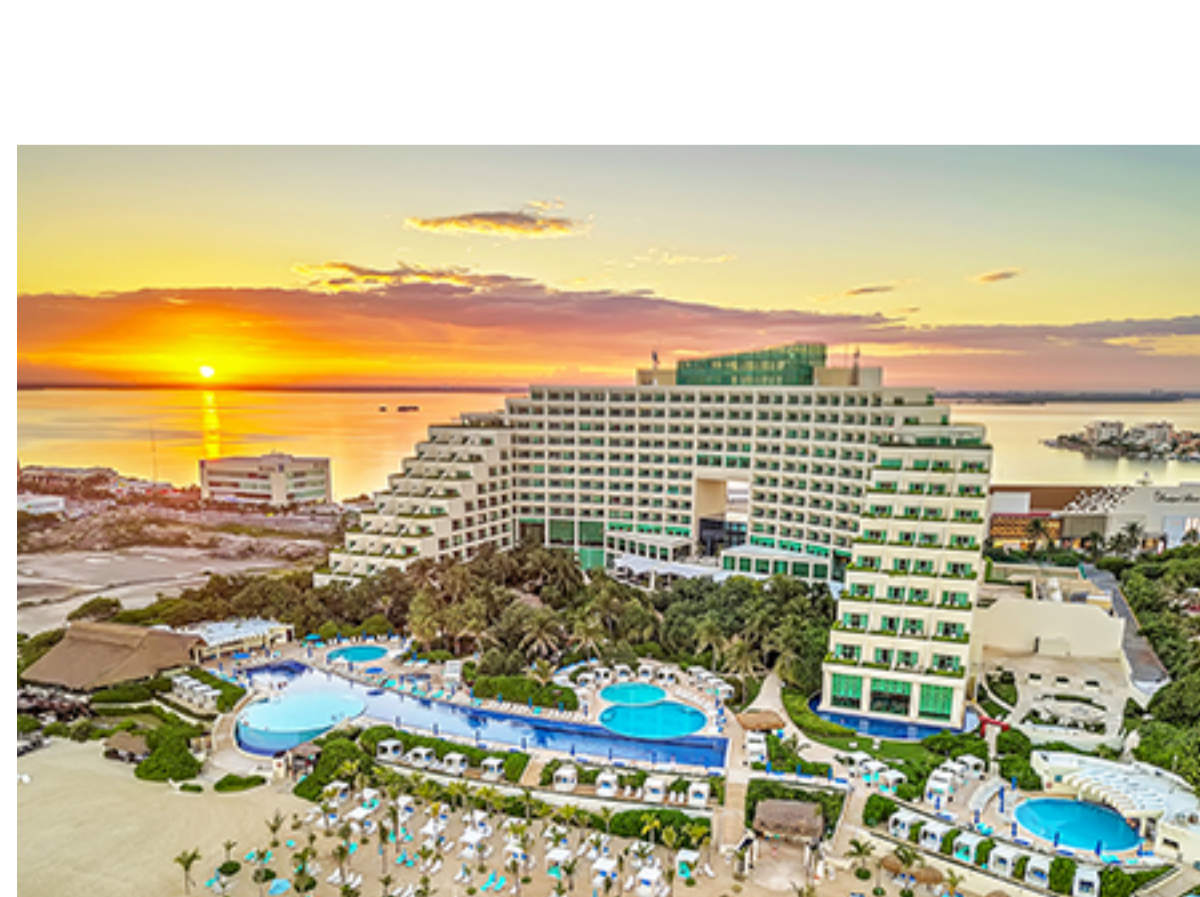
Javier, Hugo, and Angélica are all committed to supporting our travel agents and are always available to assist with whatever you need. This team focuses on working closely with you to create exceptional experiences for your clients. Please feel free to reach out with any questions or requests.

IN THE MEDIA



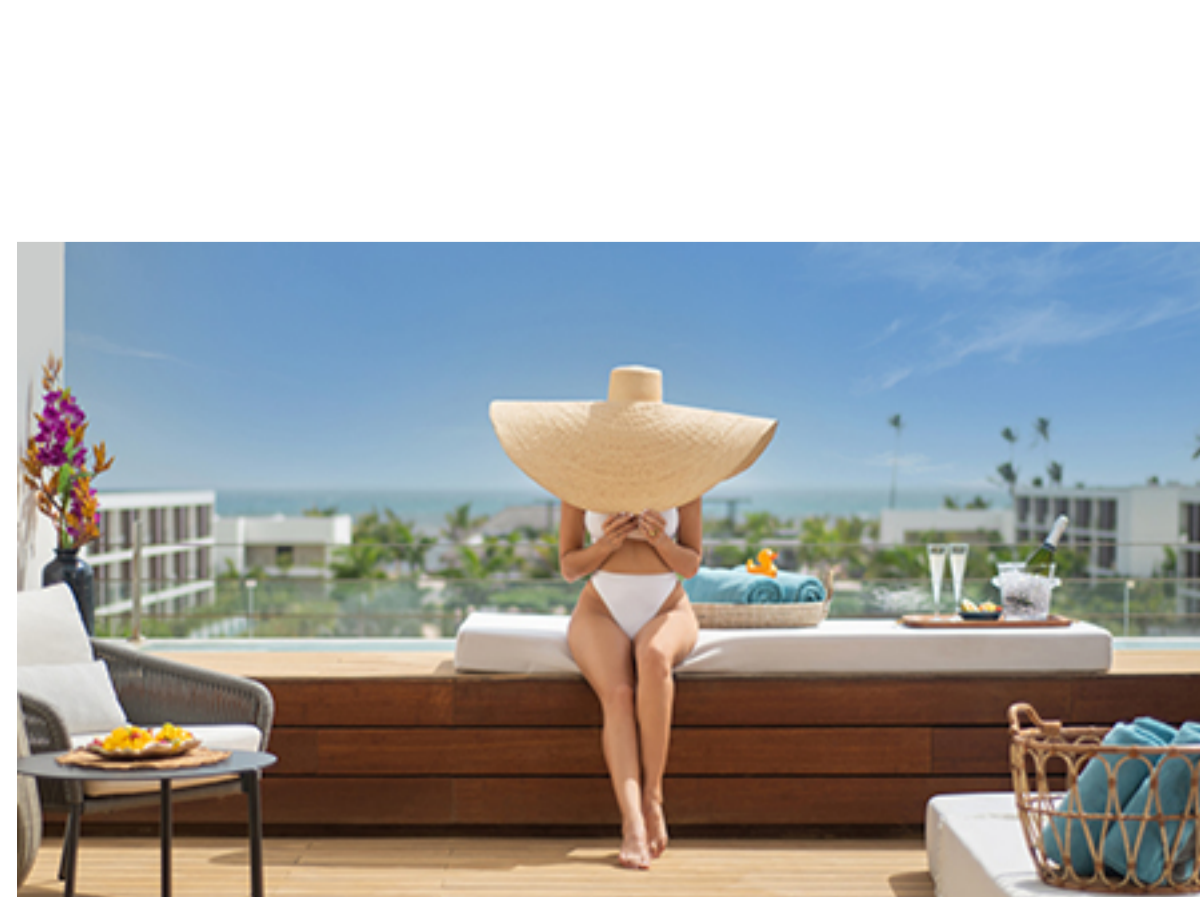
Conde Nast Traveler: How We Pulled It Off: A Rollicking Ranch Wedding in San Miguel de Allende, Mexico

When Carlos Adyan and Carlos Quintanilla, a Miami-based power couple, decided to tie the knot, they chose the picturesque setting of San Miguel de Allende, hosting their pre-wedding at the luxurious Live Aqua San Miguel de Allende. Adyan, host of NBCUniversal Telemundo's show *En Casa Con Telemundo* and co-owner of the restaurant A Pingu Lento, along with Quintanilla, VP of Original Content at Sony Pictures Television, ensured their wedding was a vibrant showcase of Mexican culture. The festivities began with a welcome party on the rooftop of Live Aqua, treating guests to stunning views, local tejas, and drinks, encapsulating the rich local ambiance. The proximity of the venue to the heart of San Miguel allowed guests to immerse themselves fully in the city's charm, wandering from one event to the next, both experiencing the joy and beauty of the locale. The celebration was highlighted in a feature on Conde Nast Traveler, detailing how the couple's special day not only celebrated their union but also the cultural heritage of San Miguel de Allende. For more details on the enchanting wedding, read the full story [here](#).



Traze Travel: Ultimate Poolside Luxury at Live Aqua Resorts

Live Aqua Cancun and Live Aqua San Miguel de Allende have earned spots on Traze Travel's esteemed list of "9 Most Hyped Poolside Cabanas for Summer," celebrated for offering top-tier luxury poolside experiences. Live Aqua Cancun, known for its exclusive, all-inclusive amenities, features a series of rejuvenating infinity pools, complete with sun umbrellas and private cabanas, making it a haven for relaxation and seduction. Not to be outdone, Live Aqua San Miguel de Allende provides a tranquil escape with its heated outdoor pool located near the historic Orange Barn. These resorts stand out among luxury destinations, providing guests with exceptional settings to unwind and enjoy the summer in style services and amenities, including a personal concierge. Relive the exciting showcase to see our resorts shine, dive into the full feature on Traze Travel [here](#).



Travel Weekly: Fiesta Americana Travelty Expert Program and Rewards

Travel Weekly's Winter's New 2024 issue spotlights Fiesta Americana's Travelty Expert Program, emphasizing how it provides travel advisors with a comprehensive booking platform, exclusive rewards, and advanced tools to enhance their ability to market and book the brand's premier resorts. This program equips agents with the expertise needed to deliver exceptional client experiences across Fiesta Americana's diverse properties. The feature also highlights the generous rewards program, where advisors can earn up to \$2,500 USD per group booking and up to \$100 USD per individual booking, along with the opportunity to redeem up to seven free consecutive nights at select properties. Explore the full feature on Travel Weekly [here](#) and make sure to sign up for our expert program to elevate your bookings and rewards [here](#).

LET'S CONNECT

Follow Fiesta Americana Travelty Expert Rewards on social media for news, promotions, tips & exclusive content!

