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**FOR IMMEDIATE RELEASE**

**The Danna Langkawi Champions Ramadan Charity Basket Project**

*This Langkawi icon gives back to local communities, As part of #DannaCare "Care For Local Communities" initiative.*

**Langkawi, Malaysia** – 24 March, 2024 – The Danna Langkawi, a proud member of Small Luxury Hotels of the World, is delighted to announce the successful implementation of its Ramadan Charity Basket project, spearheaded by its dedicated team, as part of the resort's #DannaCare initiative, "Care For Local Communities."



*The Danna team member with Imam Masjed Jamek Kampung Kok, Tuan Haji Jefri*

**THE DANNA LANGKAWI RESORT & BEACH VILLAS**

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Led by Director of Human Resources, Ramesh K. Kumaraguru, and joined by esteemed colleagues including The Spa Manager, Kusnul; Sales & Event Manager, Marzura Mohammad; Training Manager, Eta Juhaida; and Marketing & Communications Manager, Redha Rashid, alongside the HR team members Faizal, Farzana, Nadia and Roslan, the initiative aimed to make a meaningful impact within the local community during the holy month of Ramadan.



*The Danna team ready for Ramadan basket distribution*



*Ramadan basket by The Danna Langkawi*

"The spirit of Ramadan is deeply rooted in compassion, generosity, and community. At The Danna Langkawi, we believe in giving back to the communities that surround us," remarked Ramesh K. Kumaraguru. "This project exemplifies our commitment to corporate social responsibility and underscores our dedication to making a positive difference in the lives of those who need it most."

Kirin Pancha, Hotel Manager at The Danna Langkawi, expressed his pride in the team's efforts, stating, "The Ramadan Charity Basket project reflects the values of compassion and solidarity that are central to The Danna Langkawi's ethos. We are committed to supporting our local communities, especially during times of need, and initiatives like these showcase the collective efforts of our team in making a meaningful difference."



*The Danna team with member of local community*



*Ramesh & team with Tuan Haji Jeffri*

The collaborative effort between The Danna Langkawi and Masjid Jamek Pantai Kok allowed for the identification of five deserving families to receive essential Ramadan Charity Baskets where each basket was thoughtfully curated to include essential food items, hygiene products, and other daily necessities to support the families throughout Ramadan. The

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gesture aimed to alleviate some of the burdens faced by families during this sacred time and foster a sense of unity and goodwill within the community.



*The Danna team in action distributing the Ramadan basket*



*The Danna team with member of local community*

The Ramadan Charity Basket project reflects The Danna Langkawi's ongoing commitment to corporate social responsibility and community engagement under its #DannaCare initiative, specifically under the pillar of "Care For Local Communities." Through collaborative efforts and compassionate initiatives, the resort continues to make a positive impact beyond its hospitality offerings.

For more information about The Danna Langkawi and its CSR initiatives, please visit <https://www.thedanna.com/dannacare> . High resolution images are available for download here: <https://bit.ly/3vn1bCi>

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#### **Social Media**

Facebook: [facebook.com/thedannalangkawi](https://www.facebook.com/thedannalangkawi)

Instagram: [@the\\_danna\\_langkawi](https://www.instagram.com/the_danna_langkawi)

TikTok: <https://www.tiktok.com/@thedannalangkawi>

LinkedIn: [linkedin.com/company/TheDannaLangkawi](https://www.linkedin.com/company/TheDannaLangkawi)

#### **About The Danna Langkawi Resort & Beach Villas**

Celebrating Langkawi's stunning scenic beauty, The Danna Langkawi Resort & Beach Villas welcomes you with legendary island hospitality while enchanting you at every turn. Take your time to explore this 5-star luxury beach resort featuring exclusively designed villas each with a private pool and direct access to the beach, colonial oceanfront rooms, intimate seaside dining and a soothing spa nestled in a lush tropical enclave and sandy beaches overlooking the Andaman Sea. Steeped in rich history, timeless elegance and sophisticated splendour, The Danna Langkawi Resort & Beach Villas is where your dreams become lasting memories. For more information, visit [www.thedanna.com](http://www.thedanna.com) or [www.thedanna.villas](http://www.thedanna.villas).

#### **Let's Be Direct**

Be rewarded and enjoy value-added benefits during your stay at The Danna Langkawi Resort & Beach Villas. Book directly with us via our website or Reservations team to receive complimentary return airport transfer, daily stay credit for food and beverage or spa, guaranteed late check-out at 1pm, Junior VIPs enjoy special privileges, and daily credit for non-motorized water sports activities. Also

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enjoy free access to the Club Lounge from 5pm to 7pm daily for evening cocktails exclusively for Villa and Suite guests only. For more information, visit <https://www.thedanna.com/special-offers>.

#### **About Tradewinds Corporation Berhad**

Tradewinds Corporation Berhad is a diversified conglomerate with key interests in property development (as Tradewinds Property) and hospitality (as Tradewinds Hospitality). Tradewinds Hospitality stands today as one of the largest hotel owners in Malaysia with seven trading hospitality assets throughout the country including its flagship hotel, The Danna Langkawi Resort & Beach Villas. Other prestigious hotel brands employed under its stable include Hilton Petaling Jaya, Hilton Kuching, Pelangi Beach Resort & Spa Langkawi, Mutiara Taman Negara, Rebak Island Resort & Marina, Tanjung Rhu Resort Langkawi and Glenmarie Hotel & Golf Resort. For more information, visit <https://tradewindshotels.com>.

#### **About Small Luxury Hotels of the World**

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