

## you are the brand

October 2023

#### featuring: Sofiia Samoniuk

Our feature ambassador for the month of October is Sofiia, a Front Desk Agent with the Coast Edmonton Plaze Hotel by APA in Edmonton, AB.

Sofiia has a bachelor's degree in International Management from Ternopil National Economic University (Ukraine). After she graduated, she moved to Poland and started to work as an Administrator in the language school. Sofiia speaks 4 languages: Ukrainian, Russian, Polish, and English. Just over a year ago she moved here from Poland with her husband and 2 year old son. Sofiia has read and heard so many good things about Coast, so she decided to apply!

#### What do you love most about the hospitality industry?

I enjoy working with people, especially here in Canada, in such a diverse country where every day you meet so many interesting people, you know all the news and about all events that are going on because you communicate so much. I like to be helpful, when someone is asking for good recommendations or directions or anything else, it feels good especially after they are coming back and saying that it was a good recommendation.

#### Why do you love working for Coast?

I can always share everything with our FOM or P&C Manager, any concerns or thoughts; they will always listen and help to figure it out. Everyone is willing to help and explain if I don't know how to do something. I like our monthly meetings where we can discuss what we can improve, what we can do to optimize our work and achieve better results. Recognition when you are getting something done or getting good review from the guest, it's always making my day better when anyone is telling me that I did good job or sending kudos. I like the benefits, it's very important for us here to have health care benefits as it significantly decreases monthly expenses and most of all the great and diverse team that I'm working with.

#### What's your definition of success?

Success is living the life that you always dreamt about. Success is doing things that you enjoy. Success is having people around you that you love, respect and can learn from. But success it's also challenges, failures, hard work, doubts, risks, sacrifices, courage, discipline, late nights, early mornings. But it's also growth, it might be small but it's always growth if you have consistency, and believe in what you are doing.

#### What is your favourite food?

Pepperoni pizza and chocolate ice cream with salted caramel.

#### What is your dream vacation?

I was always dreaming spent at least a month on Bali, living near the beach, just exploring everything around, a lot of reading, sleep and eat all kinds of fruits



### What special advice would you give someone who is interested in your job?

Be patient, because we have so many different guests, and you always must remember to be friendly and helpful.

# thank you Sofiia for being an amazing ambassador!

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