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FOR IMMEDIATE RELEASE:

Christmas in July: The Silverton Christmas Market Returns for 2022 Season

Hotel overnight packages now on sale to experience one million lights, snowless tubing, authentic German vendor market, Santa and more | Nov. 25, 2022 – Jan. 1, 2023

Silverton Christmas Market - Silverton, Ore. -- It's Christmas in July and hotel overnight packages, which include tickets and parking passes, are now on sale for the awe-inspiring, annual Silverton Christmas Market. The event returns this winter with more lights (1+ million lights), a longer walking path, a larger vendor market, and more on the grounds of the Oregon Garden Resort, starting Friday, November 25th and running through January 1st (closed Dec. 24 & 25).

"We can't wait to watch families make holiday memories while enjoying a beautiful, immersive experience," said Alexis Federico, Public Events Manager at the Oregon Garden Resort. "We have more lights and larger, more immersive light displays than ever before - lots of light tunnels and themed areas, along an even longer walking path. The event is still a few months away, but we encourage everyone to book their overnight stays now at the Resort, since weekend nights are already going quickly!"

The event offers a joyous and magical holiday experience for all ages - walk through an immersive path packed with more than a million lights, cruise down the snowless tubing hill, take your picture with Santa or Frosty, enjoy live music and a local brew in the Biergarten, taste international cuisine and drink (including gluhwein) and shop for handmade gifts and imported German goods at the authentic German market, now with even more vendors! The event also focuses on its German heritage and gathers inspiration from authentic German Christmas Markets, with collectible mugs; traditional lebkuchen (gingerbread hearts) and gluhwein (mulled wine); a booth selling imported, handcrafted German nutcrackers, smokers and ornaments; and a light section dedicated to Krampus - the wicked German counterpart to St. Nicholas.

OVERNIGHT PACKAGE

Create magical holiday memories with your family this winter. Now is the time to book a special overnight stay at the Oregon Garden Resort before your preferred night sells out. Some hotel room decks will even overlook the lights! Rates start at only \$179 for two people. This special package includes:

- Entry to the Silverton Christmas Market for each person on the package
- Parking at the Resort for one vehicle (skip the shuttle!)
- Overnight accommodations
- Breakfast the next morning

Each room includes a cozy fireplace, private patio or deck, and some rooms are also pet-friendly. While staying, don't forget to book a relaxing service at the <u>Moonstone Spa</u> or visit the <u>Fireside Lounge</u> for a nightcap and live music. Stay just steps away from the action with this special overnight package, and don't worry about parking or taking a shuttle.

NON-PROFIT PARTNERS

Recognized in the 2022 Best of the Willamette Valley Awards as Silver for Best Charity Event, this annual event aims to support the community of Silverton through partnerships with local non-profits. In 2021, the event was able to make donations to seven organizations, including the Silver Falls School District, Silverton Area Community Aid, North Willamette Valley Habitat for Humanity, The Gordon House by Frank Lloyd Wright, the Silverton Mural Society, and more.

"We are so proud to partner with local non-profits and help support the community through this magical holiday event," said Federico. "We hope to support and partner with even more non-profits this winter!"

1+ MILLION LIGHTS

The light experience will be bigger than ever this year! With more than one million lights, many areas will see new light tunnels and overhead displays, creating an even more immersive and magical experience. In addition, there will be plenty of new displays and added magic along the way.

The light path will begin beside the Oregon Garden Resort with a cozy fire pit where guests can walk through a giant present adorned with lights, then onto Starry Night, after which they'll pass under a giant rainbow and through a magical rainbow tunnel. After a giant, glittering princess castle, the beautiful Silverton Christmas Market mural, and the glowing Candy Cane Tunnel, guests will enjoy vendors, food and drink, the Biergarten, snowless tubing, and more cozy firepits. As they wind their way along the end of the Resort property, they'll

stumble upon a Narwhal and pass through lights raining down on them from overhead, before entering another festive tunnel. They will emerge to find giant mountains and flowers, and two more immersive light experiences, winding their way back to the Resort. There will be many fun, new surprises coming throughout the displays this winter!

"We received so much great feedback last year that we're excited to continue building on our layout, making the experience more impressive and enjoyable for all guests each year," said Federico. "We kept hearing how people loved walking around the corner and being met by a grand castle adorned in lights, or a whimsical twinkling farm. This display is incredibly immersive, intimate and magical."

Event tickets will be on sale soon.

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About Silverton Christmas Market:

This event has become a beloved family tradition over the past decade, but it was not always called the Silverton Christmas Market. Last winter, the event had its first year named the Silverton Christmas Market, and the year before, it was called Lights at the Oregon Garden Resort and prior to that, the event was held in The Oregon Garden's Rediscovery Forest as Christmas in the Garden. Since the Resort's parent company, Moonstone Hotel Properties, no longer manages The Oregon Garden, the event now resides on the grounds of the Oregon Garden Resort. This has been a positive change for the event, bringing a longer and more intimate walking path, a one-way path to ease the flow of traffic and varied landscaping to make one million lights even more spectacular. The new Silverton Christmas Market aims to focus on its German heritage and gathers inspiration from authentic German Christmas Markets, with collectible mugs; traditional lebkuchen (gingerbread hearts) and gluhwein (mulled wine); artisan vendors; a booth selling imported handcrafted German nutcrackers, smokers and ornaments; and a light section dedicated to Krampus - the wicked German counterpart to St. Nicholas.

The Silverton Christmas Market aims to support the community of Silverton through donations to the school district, local non-profits and discounted admission for Silverton residents to experience the magic. We're proud to have been awarded Silver for the <u>Best Charity Event</u> by the Best of the Willamette Valley 2022 Awards. If your non-profit organization is interested in partnering with the Silverton Christmas Market, you're encouraged to reach out to the Marketing Coordinator, Heather Collora at heatherc@moonstonehotels.com.

About Moonstone Hotel Properties: Moonstone Hotel Properties started in 1983 with the building of the Sea Otter Inn in Cambria, Calif. From there, the family-owned company went on to open garden-themed properties in Oregon and California. Today, Moonstone Hotel Properties owns the Sea Otter Inn, Cambria Pines Lodge, the J. Patrick House & Inn, Cambria Nursery and Florist, The Monterey Hotel, and Oregon Garden Resort. Moonstone Hotel Properties remains committed to retaining a reputation for exquisite boutique hotels with beautiful grounds in West Coast destinations.