

# you are the brand

july 2021

#### featuring: Jin Lee

Our feature ambassador for the month of July is Jin Lee, a Front Desk Agent with the Coast Coal Harbour Vancouver Hotel in Vancouver, BC. Jin has been with Coast Coal Harbour Hotel as a member of the Front Office team since the hotel opened in January 2010. Jin has worked as a Bell Person, Door Person, Concierge and right now working a dual role of Front Desk Agent / Bell Person.

## Why did you choose the hospitality industry, and specifically Coast Hotels?

Working in the hotel industry was always my dream since I was in elementary school. I went to Vancouver Community College and completed the Hospitality Management Program, graduating in January 2010. This was the same time as the hotel was opening, it was perfect timing to join the opening team.

## What are you most proud of in your role or your biggest accomplishment in your role?

Great feedback from returning guests who remember me as being helpful and friendly from their last stay.

#### Describe your personality in 3 words...

Positive, calm, diligent.

#### What is the best part of working at Coast Hotels?

Meeting new guests and hearing their stories of their vacation memories.

#### What is your definition of success?

To me success is no matter what you do, how much you make, how rich you are, if you're satisfied with what you have and appreciated for what you do, this is success.

#### Who inspires you and why?

The Bible always provides me with direction.

#### What's a piece of advice that resonates with you?

Do your best everyday so you have no regrets in future.



If you could live anywhere in the world where would it be?

Dubai to work at the world's most expensive hotel.

What was your dream job when you were a kid? Hotel General Manager.

### thank you Jin for being an amazing ambassador!

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