

PRESS RELEASE
FOR IMMEDIATE RELEASE

Roar Into A Tiger-rific New Year With Lexis
Embrace a joyous and prosperous year with delightful festive menus and auspicious gifts

Kuala Lumpur, 28 January 2022 – The Year of the Tiger approaches – and what better place to usher it with your closest friends and family in than a Lexis resort? Celebrate the Lunar New Year in good fortune with sumptuous offerings and exciting prizes.

Roar & Win: Hari HariMau Lexis

Kick off a roar-some year and make joyful memories with your closest family and friends at a Lexis resort this festive season. Lexis Hotel Group is inviting all guests to unleash their inner tiger by showcasing their fiercest and most creative roar in a video, where they can stand a chance to walk away with attractive prizes worth up to RM2,800.

How to join?

Step 1: Check In To Any Lexis Resort From 1 February to 15 February 2022

(Lexis Port Dickson, Grand Lexis Port Dickson, Lexis Hibiscus Port Dickson or Lexis Suites Penang)

Step 2: Within the Resort's Compound, Make a Video, Reel or Video Story of Your Fiercest & Most Creative "Roar", Which Must Include A Chant of "Hari HariMau Lexis".

Step 3: Upload Your Best Video on Your Instagram/Facebook/TikTok & Tag The Resort You've Checked Into:

Lexis Hibiscus Port Dickson

- **Instagram: @lexishibiscus**
- **Facebook: @lexishibiscuspd**

Grand Lexis Dickson

- **Instagram: @grandlexisportdickson**
- **Facebook: @grandlexispd**

Lexis Port Dickson

- **Instagram: @lexisportdickson**
- **Facebook: @lexispd**

Lexis Suites Penang

- **Instagram: @lexissuites**
- **Facebook: @lexissuitespenang**

TikTok: @lexishotelgroup

Step 4: Set Your Post and Profile to Public and Use These Hashtags:

#MYLexis #HariHariMauLexis

Just follow the simple steps above and submit your entry before 7 pm on 15 February to stand a chance to win a grand prize – 2D1N stay in Executive Pool Villa at Lexis Hibiscus Port Dickson for Two with Breakfast! There will also be a daily winner who will walk away with RM88 F&B credit to fuel up for his/her roaring feast during his/her stay at a Lexis resort. May the fiercest tiger win so ROAR away! Terms and conditions apply.

Roaring For The Tigers

In tandem with the “Roar & Win: Hari HariMau Lexis” social media contest, Lexis Hotel Group is collaborating with the Malaysian Conservation Alliance for Tigers (MYCAT) to shed awareness on the organization’s efforts to prevent the extinction of Malayan Tigers (currently there are only 150 Malayan Tigers left in the world).

Guests staying at Lexis Hibiscus Port Dickson during 1 to 15 February, 2022, have the opportunity to contribute to MYCAT’s efforts via donations at the donation collection boxes at the resort. The proceeds will go towards MYCAT programmes including reforestation, outreach and Citizen Action for Tigers (CAT) Walks – anti-poaching, anti-deforestation guided walks by volunteers and locals to help protect wild tigers and their habitat by reporting illegal activities and disarming snares and traps. To find out more on how to prevent the extinction of Malayan Tigers, please visit www.citizenactionfortigers.my

Reunite With Loved Ones Over Bountiful Feasts

Immerse in the revelry during the festive season and centre your reunion around a bountiful feast courtesy of Lexis Suites Penang that evokes prosperity, happiness and abundance.

Prosperity Treasure Poon Choi

Still scratching your perfectly-permed and coloured CNY-ready hair off over what festive dishes to serve your clan this Chinese New Year? How does a big and hearty treasure pot filled with a trove of premium delicacies symbolizing layers of blessings and an abundance of food, wealth and prosperity sound? Enjoy top-grade meat, succulent seafood, fresh vegetables and dried mushroom, abalone and ginseng all cooked and boiled to perfection in a special soup base, from Lexis Suites Penang in the comfort of your own home.

Date: 31 January to 15 February 2022

Delivery Time: 9 am to 6 pm (only applicable to Penang residents)

Price: RM528nett (Prosperity Treasure Poon Choi) | RM728nett (More Prosperity Treasure Poon Choi)

Each Treasure “Poon Choi” comes with a free ang pow containing a RM100 cash voucher, a free limited edition Lexis thermos flask, and free CNY-themed hamper wrapping. To place an order, contact +604-6282888 ext 2858 or email fbc@lexissuitespenang.com

Wealth Activated! CNY Six-Course Set Lunch & Dinner

Activate your wealth and prosperity for the entire year by the generous act of giving the people around you the gift of fullness and satiation with a sumptuous CNY feast at Lexis Suites Penang! Available from the Lunar New Year’s Eve until the Chap Goh Meh you can take this opportunity to be reunited with your loved ones around dish after dish of spectacular culinary masterpieces by the resort’s brilliant team of chefs.

To usher in even more good luck, health and wealth, don’t miss out on the chance to “lo sahnng” (捞生) or prosperity toss with your tribe with the resort’s Prosperity Vegan Yee Sang Platter sold at the auspicious price of only RM98nett!

Date: 31 January to 15 February 2022

Time: 12 pm to 3 pm (Lunch) | 6.30 pm to 10.30 pm (Dinner)

Price: Good Fortune – RM828nett/Table (6 pax) | Flourishing Success – RM948nett/Table (6 pax) | Prosperity Vegan Yee Sang Platter – RM98nett

Venue: Roselle Coffee House & Level 1 Ballroom, Lexis Suites Penang
28, Jalan Teluk Kumbar,
11920 Bayan Lepas, Penang

For reservations and further enquiries, please email fbc@lexissuitespenang.com or call Roselle Coffee House at +604-628 2888 ext 2858

- End -

About Lexis Hotel Group

Lexis Hotel Group provides discerning leisure and business guests with practical and luxurious accommodations across various properties in Malaysia. It is steadfast in offering professional management services for hotels and resorts, and has successfully built a strong, profitable and visible premier niche brand in the hospitality industry especially in managing award-winning unique water chalets as well as pool villas. The brand currently manages four properties, namely Lexis, Grand Lexis and Lexis Hibiscus, all located in Port Dickson, as well as Lexis Suites Penang located in Penang, Malaysia. Future direction of the Group includes Imperial Lexis Kuala Lumpur, a five-star luxury hotel located in the vicinity of the prestigious KLCC enclave and Lexis Hibiscus 2, an upcoming luxury resort in Port Dickson.

<https://www.lexis.my>

#####

For media enquiries, please contact:

SARAH LEE

Public Relations Consultant, Lexis Hotel Group

Phone : +603 2082 0333

Fax : +603 2082 0222

E-mail : sarahlee@lexis.my