NEW OPENINGS, EXCITING RELAUNCHES, AND A BOLD NEW ERA OF BRAND EXPANSION

HIGHLIGHTS & REMINDERS | TOP RESORTS | TRAVELTY NEWS | IN THE MEDIA

HIGHLIGHTS & REMINDERS

FIESTA AMERICANA TRAVELTY AGENT REWARDS

While summer is in full growing mode, the Fiesta Americana team is already planning your October rewards! Across the Fiesta Americana Travelty Collection, agents can earn exclusive rewards and bonuses when they book at the properties listed below. Each property has its own unique offer, ranging from complimentary upgrades, to free nights, to bonus points, to free meals, to free transfers, to free tickets to local attractions, and more! Be the first to share these amazing offers with your clients!

Bonus offers are available for the following properties:

- Live Aqua Cancun
- Live Aqua Punta Cana
- Fiesta Americana Puerto Vallarta Nuevo Vallarta
- Fiesta Americana Guanacaste
- Fiesta Americana Puerto Vallarta
- Fiesta Americana Condesa Cancun
- Grand Fiesta Americana Los Cabos
- Grand Fiesta Americana Casa Maat Cancun

TOP RESORTS

The Fiesta Americana Travelty Collection brand is excited to introduce three new additions to our growing portfolio! Each offering a distinctive blend of luxury, connection, and elevated experience for your clients. As a valued travel advisor, you're invited to experience these firsthand with our special 75% rate. Take advantage of this rare season and book directly to verify!(reservations@travelty.com)

All three properties are part of our robust FN Travelty Agent Rewards program, offering opportunities to earn bonuses and exclusive benefits. Now is the perfect time to explore these Mexican Caribbean and coastal resorts before September 15 to claim the rate and your bonuses!

Fiesta Americana Funeeq Punta Cana

Opening January 2026, Fiesta Americana's newest addition **Funeeq** (stay on "fun" and "unique," traditional, all-inclusive family resort in Punta Cana, Bavaro beach) joins Grand Fiesta Americana Punta Cana and Live Aqua Punta Cana, adding 1,000 rooms and 12 new restaurants and bars across the Fiesta Americana portfolio. Guests will enjoy a vibrant, family-friendly environment with a lively energy that carries from a sports bar and sugar bar, Oceano and cocaro's restaurant, arcade, bowling alley, kids & teens club, outdoor sports courts, a full service spa, and an adults-only pool.

On the meeting front, Funeeq offers 25,000 square feet of versatile meeting space, ideal for corporate gatherings, conferences, social events, weddings, vow renewals and intimate celebrations.

Reflecting the bold and playful energy of Punta Cana, Funeeq is a perfect new option for families seeking a lively, cool-of-the-line Caribbean escape.

DISCOVER MORE

Devossion by Live Aqua

Following the soft opening on August 1st, **Devossion by Live Aqua** – officially opening October 15th, 2025, Devossion by Live Aqua is the newest concept in adults-only, all-inclusive luxury from Live Aqua collection, inviting travelers to experience the spirit of Playa del Carmen like never before. Following the success of Live Aqua Playa del Carmen, Devossion's sophisted venue is designed to transform everyday moments into unforgettable celebrations.

Built on the legacy of Live Aqua, this resort introduces a spirited twist where connection and celebration are central to every experience. Accompanied by Live Aqua's renowned service, elevated culinary program and refined ambiance, Devossion is set to become a go-to destination for clients seeking vibrant, meaningful escapes in the heart of the Riviera Maya.

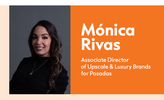
DISCOVER MORE

Fiesta Americana Nuevo Vallarta

This oceanfront retreat is just 20 minutes from Puerto Vallarta International Airport and features expansive mountain- and ocean-view suites, three outdoor pools, and a 20,000-square-foot meeting and event program led by Grupo Presidente Corporate Executive Chef Gerardo Rivera. With standout dining concepts like El Mariscero, Rosario, and Bites, plus wellness experiences at Marina Spa, the resort is already becoming a favorite among clients.

DISCOVER MORE

THE EXPERT TALKS



Mónica Rivas

Associate Director of Upscale & Luxury Brands for Posadas

Monica Rivas, Associate Director of Upscale & Luxury Brands for Posadas at Posadas, is excited to share that Fiesta Americana Condesa Cancun is undergoing a stunning renovation that promises a new chapter of elevated and authentic Mexican hospitality. Inspired by our gracious hosts, The Condesa, this reimagining brings a fresh spirit to the shores of Cancun, elevating every moment our guests celebrate, and relaxation.

"At Fiesta Americana Condesa Cancun, we're honoring a legacy while boldly stepping into a new era," says Monica. "The transformation is more than aesthetic — it's a thoughtful evolution of elevated hospitality, refined culinary craft, and unforgettable moments that will define the next chapter of this iconic destination."

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Debuted in mid-July 2025, the transformed favorite is relaunching with elevated experiences across the board, offering fresh setting points for both guests and new luxury-seeking travelers. It Encompasses bespoke culinary excellence, a vibrant social scene, and a wellness sanctuary, all set against the iconic backdrop of Cancun's Hotel Zone and whitest Mexican sunsets in the world. A key highlight of the transformation is **a sophisticated culinary program featuring local global flavors and refined Mexican ambiance**, bringing the unique dining concept, per Monica:

- **El Mariscero** – An immersive journey through Mexico's most iconic regions, complete with creating regional tastings, interactive tree stations, and a refined gastronomy featuring tacos, dishes, and flavors that celebrate the country's traditions—all with a stunning ocean view.
- **Rosario Rooftop Lounge** – A vibrant, indoor-outdoor restaurant featuring a Chef's Table next to the wine cellar, multi-sensory experiences, and a menu that blends Mexican and international flavors.
- **Don Telmo** – An Argentine steakhouse offering flame-grilled cuts served tableside, paired with iconic Argentine wines in an atmosphere inspired by the country's grassland traditions.
- **Sushi Corner** – A newly relocated sushi bar by the infinity pool, hosting live sushi-making, omakase nights, and interactive workshops for guests.
- **Brisas by the Sea** – A refined seafood steakhouse combining traditional classical grilling with contemporary elegance, pairing premium cuts tableside with expert wine and cocktail pairings.
- **Cantina & Brasa** – A casual poolside venue blending the flavors of gourmet hamburgers with healthy cooking techniques, offering something for every taste.
- **Fiesta Traditional** – An open-air Italian trattoria with artisanal pastas, pizzas, calzones, and signature cocktails, only a short breathtaking Caribbean stroll.
- **The Market** – A classic food market-themed restaurant with interactive stations, colorful stalls, and fresh local and international specialties in a lively, cosmopolitan setting.

These culinary innovations will soon be complemented by a refreshed nightlife program featuring live entertainment, cultural showcases, and elegant soirees, creating an atmosphere of shared celebration and connection that aligns with the property's vibrant social scene.

Within upscale and its instinct, guest comfort remains unwritten. These enhancements not only elevate the guest experience but also give storage conversion planet unwinding Cancun options this season. It's the perfect time to get clients in early for a first look at the new Condesa.

TRAVELTY NEWS

Fiesta Americana Travelty Welcomes Top Advisors to Nuevo Vallarta

We recently hosted 21 of our top producing travel advisors from the U.S. and Canada, plus their guests—for an unforgettable 3-night gateway at the all-new Fiesta Americana Nuevo Vallarta.

The goal? To experience the warm, welcoming vibe of our newly transitioned resort, now proudly part of the Fiesta Americana Travelty Collection.

From a stylish oceanfront welcome party and plenty of chill time at the beach, pool, and spa, to a sun-soaked catamaran adventure with craft in the bay (water + crab three days of fun, connection, and laughter).

We also unveiled the group of 6 Fiesta Americana Puerto Vallarta for a comprehensive dinner at the hotel's brand new oceanfront restaurant and bar, complete with mariachis, ceviches, themed cocktails, and unbeatable sunset views.

We wrapped things up with a hooter-fastened dinner and lots of dancing—then everyone headed home refreshed, inspired, and ready to share the magic. Thanks to all who joined us for a memorable, meaningful stay and great sun. Your partnership, energy, and passion for travel mean the world to us. We're so grateful for the chance to connect with you in paradise—and even more excited for what's ahead.

**These types of events are truly invaluable for travel advisors,"* said Stephen Rand of Travel Happy Agency. "The connections we make, the camaraderie with fellow agents, getting to taste the food, feel the vibe, and live the experiences firsthand—that's what sets us apart. It gives us the insight and confidence to better curate and personalize recommendations for our clients."

New Business Development Manager in the U.S.

Fiesta Americana Travelty Collection is excited to welcome back Mauricio Moncada to the team as Business Development Manager for the U.S. Mauricio brings a wealth of experience from his time at Live Aqua, Hospitas Mauricio Hotel, the previous role as Director of Sales at our Corporate properties, and even his managing that same energy and expertise to support our advisor community from the field. We're excited to have him back and ready to hit the road together—connecting with advisors, sharing updates, and building strong partnerships within Fiesta Americana Travelty Collection. This weekend is dominated with Cancun as Mauricio joins Fiesta Americana Travelty Collection SVP&C Inaya Moncada. "I look forward to continuing our collaboration, sharing exciting updates from our properties, and helping our business clients and success through tailored support and tools designed with your guests in mind."

Fiesta Americana Puerto Vallarta Debuts 3 New Scenic & Delicious Dining Options

This summer, Fiesta Americana Puerto Vallarta has elevated its dining scene with three exciting new openings, each offering a distinct flavor and ambiance—everything from Japanese-inspired sushi to coastal Mexican favorites to poolside Italian brunches.

La Cevichería – completely new from the ground up, this stunning beachfront seafood restaurant will be guests' always-dining spot, right on the beach.

Mood Lounge – located on the oceanic floor of La Cevichería, Mood Lounge is an intermediate bar with curated cocktails, a sophisticated atmosphere and breathtaking views. This exclusive space is reserved for guests staying in Fiesta Club category rooms. Other guests may access it for an additional fee, as it is not included in the all-inclusive plan.

The Grill – the go-to, laid-back restaurant located right next to the beach bar, serves up classic grilled eats and ice-cold drinks in a casual, flavor-forward setting. Expect burgers, tacos, grilled fish, and other crucible favorites. With these additions, Fiesta Americana Puerto Vallarta's resort is now an even stronger add, offering more variety, elevated experiences, and new reasons for clients to book.

IN THE MEDIA

Skift: Posadas, Mexico's Largest Hotel Firm, Shifts Focus From Cities to Beaches

Skift sat down with Enrique Castanedo, Chief Operating Officer of Grupo Posadas, for an in-depth look at the company's strategic pivot toward leisure travel. The article highlights how Posadas is leveraging its Mexican resort destinations and Fiesta Americana's legacy into the growing demand for leisure travel particularly in Mexico's key travel markets. As the parent company of Fiesta Americana Travelty Collection, Grupo Posadas's strategic focus on leisure travel directly impacts our portfolio. The conversation is accessing the guest experience and how its brands, celebrating their new resort openings—the Destination by Live Aqua and the recently reimagined Fiesta Americana Nuevo Vallarta—are central to this next phase of expansion. Read the full interview here.

Travel and Tour World: Mexico's Largest Hotel Company Emerges As Ultimate Travel Hotspots With Posadas' Expansive Growth Of All-Inclusive Resorts, Catering To An Ever-increasing International Tourist Base

Travel & Tour World recently spotlighted Mexico and the Caribbean as leading global travel hotspots, thanks in large part to Posadas' continued growth in the all-inclusive resort space. The article highlights how Posadas is leveraging its portfolio of Live Aqua, Grand Fiesta Americana, and Fiesta Americana Travelty Collection resort destinations, including Nuevo Vallarta, Playa del Carmen, Punta Cana, and Los Cabos.

The media feature reinforces how Fiesta Americana Travelty Collection's partnership with resort expansions like Live Aqua Playa del Carmen and Nuevo Vallarta, Grand Fiesta Americana Los Cabos, and the newly opened Fiesta Americana Nuevo Vallarta—stands at the forefront of Posadas' resort led expansion. It's a compelling narrative for our advisor community, showcasing destinations worth exploring or clients interested in new luxury resort destinations. Read the full article here.

Caribbean Journal: Posadas Just Opened a New All-Inclusive Near Puerto Vallarta

Caribbean Journal recently reported on Posadas' latest all-inclusive addition, Fiesta Americana Nuevo Vallarta, marking its official debut as the company's newest resort offering near Puerto Vallarta. With 350 redesigned suites (including an elevated Fiesta Club tier), world-class dining led by Chef Gerardo Rivera, three pools, a full-service spa, and a vibrant social scene, the property underscores the strength of Grupo Presidente's Resort Revival plan. The newest property opening has set the tone for Posadas' strategic move toward leisure-focused expansion, as Vacaciones emphasizes its ease for clients looking for their coveted escapes with elevated service, culinary flair, and family-friendly amenities. Read the full article here.

LET'S CONNECT

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