





POPULAR DESTINATIONS OUTSIDE OF PEAK SEASON

The most visited cities aren't always sustainable, so if you travel to a more popular and busier city, consider travelling outside the peak season. Remember that a destination's high season is mainly dictated by local schools' break periods, not necessarily the best time to be there.

Travelling in the off-season means you not only benefit from cheaper flights and hotels, but you are also helping to stimulate economic growth and jobs. The seasonality of the tourism industry is a global challenge. You can help prevent it.





SECOND CITY TRAVELLING A HABIT: DON'T CONTRIBUTE TO OVER-TOURISM

Second-city travelling is about including a lesser-known city on your holiday itinerary, so you're travelling beyond just the most popular city and tourism hot spots. This way, you can still visit famous landmarks, but you're not contributing as much to over-tourism and pollution as you're bringing attention to other lesser-known places.

For instance, travelling to Montenegro to visit Kotor is an ideal vacation destination for many. But you should also try experiencing what other Montenegrin cities have to offer. Over-tourism, similar to overfishing, can deplete a region's resources and leave it more polluted than before.



TRAVEL

TO AREAS THAT NEED YOUR SUPPORT

With the threat of global warming and climate change, we're not unfamiliar with the devastating impact of natural disasters. It's exceptionally hard-hitting for countries heavily reliant on the tourism industry. In some cases, it's beneficial for you to travel to some of these destinations to help with reparation or stimulate the economy.

But it's important to do your research on the status of the recovery effort. Sometimes, you do more harm than good by going. Choosing if you should visit a post-disaster area also depends on whether it's safe if the infrastructure is in place for you, and how the locals will receive it. It's not a decision to be made on a whim.





IN SUSTAINABLY CERTIFIED HOTELS

Many standards for defining a sustainable accommodation focus on specific sustainability areas, such as energy management. One standard that stands out because of its holistic approach is the Global Sustainable Tourism Council (GSTC). Their criteria ensure that the accommodation complies with environmental and social standards, such as sustaining natural resources, before being certified.

So, the next time you're looking for accommodation, ask the business if they have green certification and check if the GSTC approves that certifier.

(Some countries, such as Costa Rica, have certification programs to rate sustainability initiatives. Other certification programs include Earth Check (Australia), Green Globe, Rainforest Alliance (Latin America, Caribbean), and Green Tourism Business Scheme (UK).)







IN QUALITY LUGGAGE AND ONLY REPLACE WHEN IT BREAKS

The durability of your travel gear, and hence the lifespan, largely depends on the quality of the luggage you buy. Spend a little more now, and you can use them for years. It's also worth looking into the luggage warranty as some companies may come with a lifetime warranty, and others may offer repairs to extend the lifespan.

If your baggage has reached the end of its use, reusing or recycling is the best way to continue getting the most value for your money. Try finding a local drop-off point or a recycling box for general baggage or your specific luggage brand. You may be able to recycle and reuse the valuable parts of the broken luggage.





WATER BOTTLE IS AN ESSENTIAL CARRY

While traveling, make sure to bring reusable bottles with you to refill. Many airports around the world now offer water refill stations, and slowly more and more hotels are even adopting this practice!

Investing in a high-quality stainless steel, BPA-free water bottle that can last a lifetime will save money and reduce your single-use plastic usage.

Remember if you're travelling by plane to pour out liquids before going through security.





You have to eat while traveling, yes. But that doesn't mean you need to ditch the good behaviors that you've founded at home. Travel with a few reusable straws and reusable cloth napkins in order to avoid the single-use straws and napkins that often come with airport coffee runs, and the constant eating out that travel lends itself to.





Since shampoo bars don't come in plastic packaging and they tend to be made from more natural ingredients, they are considered better for the environment. Furthermore, they don't take up as much room in your baggage. Get a handy container to carry your shampoo bar in.





The impact of a single plastic straw may not mean much to you when having fun sipping a drink, but in mass, plastic straws can be very destructive to plants and wildlife, especially when they end up in the ocean. Even paper straws are not much better than plastic straws because producing paper straws requires more energy and produces more greenhouse gas emissions.

While travelling abroad and in your daily use, you should make saying no to straws a habit. If refraining from using straws isn't possible, try getting a travel-size reusable stainless steel one.





Bringing a reusable or cloth shopping bag is becoming common when grocery shopping, but it's also a handy tip for travelling because they take up very little space yet can hold a lot when unfolded.

As a bonus, buy a bag made from sustainable organic cotton material.





Sunscreen is essential for preventing sunburn when travelling to sunny places, especially near the equator, where the sun's rays are strongest. Using sunscreen while swimming, diving, snorkelling, and other outside activities are expected. However, much of the sunscreen sold in stores daily can contain chemicals and particles that harm the environment, especially coral reefs.

By buying reef-safe sunscreen, you can prevent harmful chemicals from entering the ocean. Research has found that the chemicals in regular commercial sunscreen can bleach and harm coral DNA. This interferes with how the coral reefs can reproduce.





Many airlines still offer complimentary earphones to use the airplane's entertainment system. They're typically of cheap quality and get used only once. If millions of people travel by plane yearly, many single-use airline earphones end up in landfills and oceans.

The problem is also exacerbated by the increase in Bluetooth headphones that aren't compatible with in-flight entertainment systems, as they typically have a headphone jack to connect to. So, the next time you fly, bring your wired headphones so you never have to use low-quality airline earphones again.

TRAVEL LIGHT



Depending on where you're travelling to and how, sometimes packing lighter isn't the easiest. But for every baggage and extra weight in your bag that you pack, the more you're contributing to the overall weight of the car or plane. The heavier a vehicle, the more fuel it burns to run, thus resulting in more significant emissions.

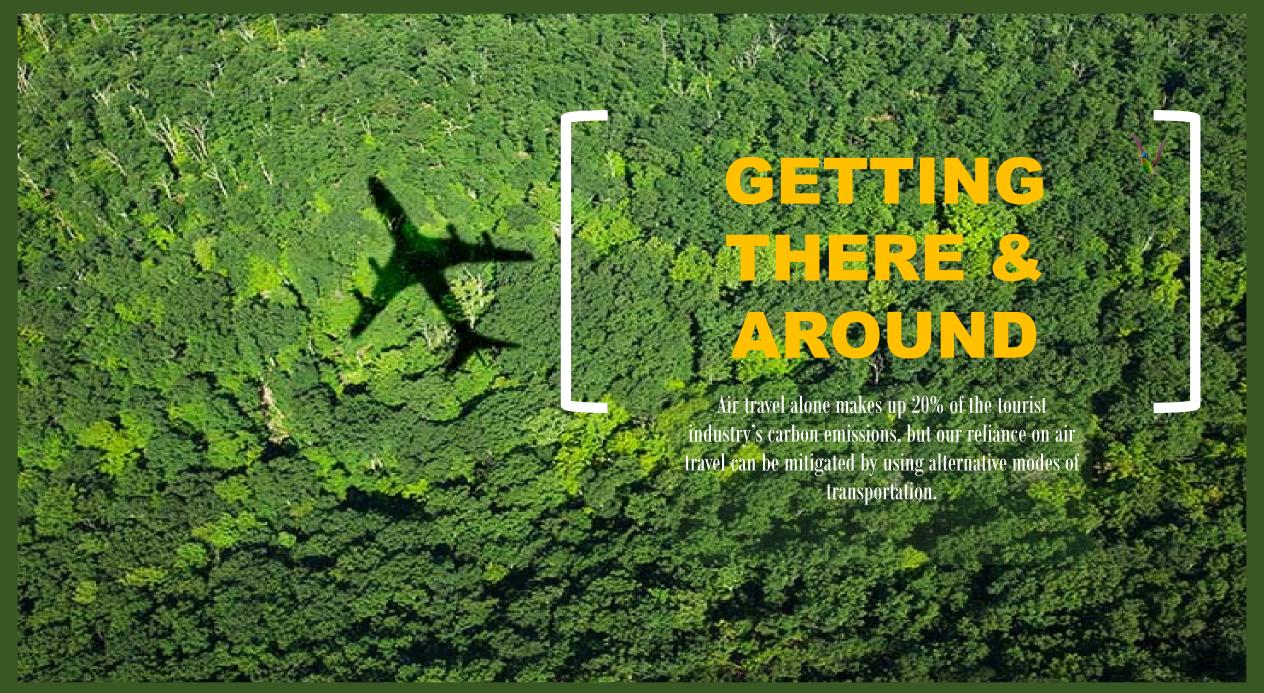
Not only does packing lighter cause fewer emissions, but there are also more benefits to travelling light. If you're flying with only a carry-on, you can skip the baggage check-in queue, baggage fees, and baggage claim wait. It also makes carrying your bags around easier at your destination so you can start enjoying your holiday quickly.





Depending on your trip (e.g. camping, beach, hiking, cultural, etc.), you'll need different tools. But that's not to say that they also can't be eco-friendly.

Some more specific items to consider bringing are







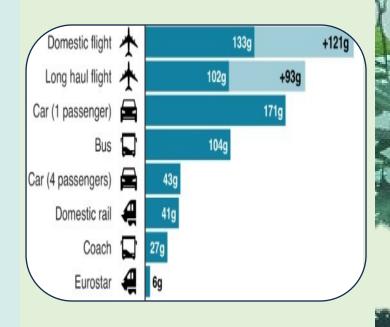
SAVE PAPER

FOR A CLEANER PLANET

You can help reduce paper waste and do the earth a small but significant favor by using a mobile boarding pass on your flights. Helping Mother Earth is not the only good reason for getting the mobile boarding pass. You can easily use it through your smartphones and simultaneously put an end to the endless search for your tickets before boarding.

Nowadays, it's more possible than ever to travel 100% paperless. Instead of printing out boarding passes, add your digital boarding pass to your e-wallet and use the airline's app for information instead of printing anything out. Flights aren't the only modes of transportation that accept e-tickets. Most buses, trains, and metro lines accept downloaded tickets purchased from either the app or online.

AVOID DOMESTIC FLIGHTS IF YOU CAN



Air travel alone makes up 20% of the tourist industry's carbon emissions, but our reliance on air travel can be mitigated by using alternative modes of transportation.

Whenever you can, refrain from flying domestic flights in favour of alternative modes of public transportation, such as a bus, train, or even a car. Short flights aren't efficient because most emissions come from the takeoff and landing of a plane. That's also why direct flights are more environmentally friendly than flights with layovers. Therefore, if you're considering a domestic flight, consider if there's anything closer that allows you to do the same thing or similar.

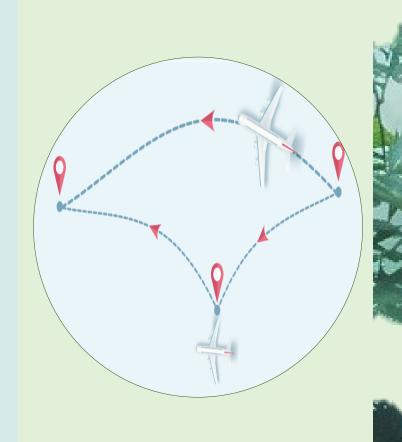




USE AN AIRLINE INVESTING IN BIOFUELS

Sometimes, avoiding flying isn't realistic. Because 2.4% of global CO2 emissions come from the aviation industry, the second best thing to do is research and fly on an airline actively investing in clean, biofuel technology. For example, in 2019, KLM became the first airline to offer a commercial biofuel flight from Amsterdam to Paris.

Biofuels can reduce carbon emissions by up to 80% compared to fossil fuels. They are better than typical fuel because they contain plant oils, wood chips, or agricultural waste.





Non-stop flights are exponentially better for the environment than flights with layovers. But it's not just because you travel fewer kilometers on a direct flight. Instead, it's because as much as 50% of carbon emissions can come from the takeoff and landing, especially on short flights.

Because air travel emissions comprise 20% of the tourist industry's global carbon footprint, it's essential to consider whether and how to fly. For example, a non-stop 1,800km flight uses 13% of its fuel for taxi, takeoff, climbing, and descending. But if you made a layover, that number would jump to 23%.





Cruise ships bring passengers across the sea on a multi-stop journey to several popular port destinations, eliminating the need to plan individual flights. Although cruise ships may seem like a good alternative to flying, they can be even more polluting. Research suggests that even the most efficient cruise ships emit 3 to 4x more carbon dioxide per person (per kilometer) than commercial flights.

While flying, you have the option of choosing airlines that use biofuel, as cruise ships tend to burn highly polluting fossil fuels. But they don't only cause environmental pollution.



GOING ON A ROAD TRIP? TAKE AN ECO-FRIENDLY CAR

A road trip is a fun way to see many attractions and visit different cities at your own leisure. It's one of the perfect ways to practice slow travel. It also releases 62g less emissions than a domestic plane per kilometer and 6g less than a long-haul flight!

But there are first some tips about choosing an eco-friendly car you should know to maximize your emission efficiency. First, if you want to drive to your destination but don't have an eco-car, consider hiring a hybrid or electric hybrid, as they are more fuel-efficient and produce less emissions. Second, hire a car that is only as big as you need it, not bigger, as they will need more fuel to carry more weight for the same amount of people. This increases your emissions footprint. Lastly, travel with friends and family!





PASSENGERS IN A CAR, THE LOWER THE CARBON FOOTPRINT

Even driving emits less carbon than flying, and it can produce even less with the more people you're sharing a ride with. When driven alone, a medium-sized petrol automobile emits roughly 192g of CO2 per kilometer. However, this may be shared with other people.

So, if the destination is nearby and you're going with family or friends, you might want to consider a road trip. But you also need to consider that flying can be more environmentally friendly if you go alone, depending on the distance and car.

For instance, if you were travelling with one other person, your CO2 emissions would be roughly 96g per person per kilometer. But add 2 more people, and your carbon footprint is now 48g per person for each kilometer driven.

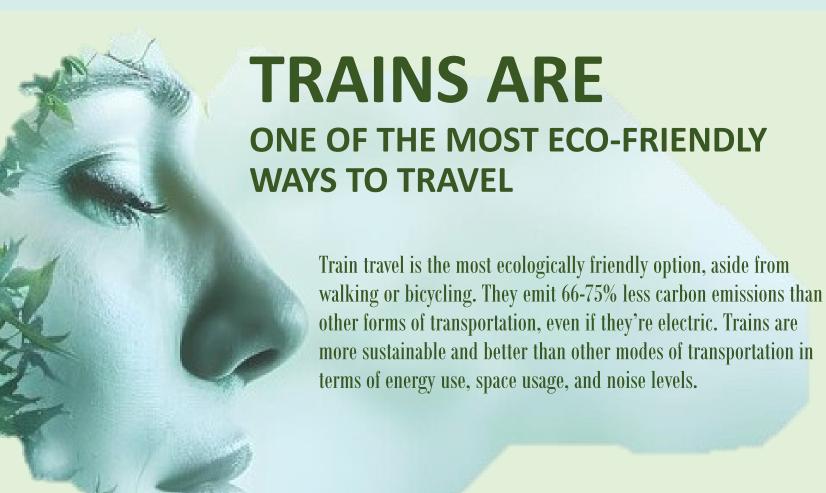


USE A RIDE-HAILING APP AND USE THE "CARPOOL" FEATURE

You're probably familiar with the convenient ride-hailing apps that get you to where you want to go over short distances. But you're probably not using the rideshare or carpool feature, especially while travelling in a place that doesn't have good public transportation.

The carpool option saves you money, reduces your carbon footprint, and takes more cars off the road, especially in busy cities.









Once you've arrived at your destination, you need to figure out how you'll get around. If the city center is compact, we highly recommend walking around. It's a great way to immerse yourself in the streets of where you are, and it doesn't cost the earth a cent.

But it's not always easy to get around on foot because the city may be spread far apart or it's unsafe to walk. In that case, renting a bike or scooter is your next best bet to get around without leaving a large footprint behind.



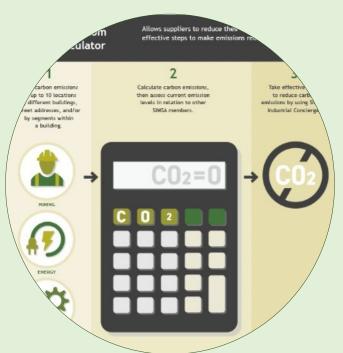


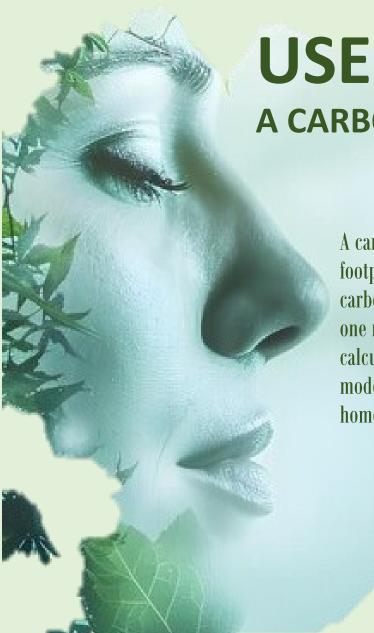
OFFSET YOUR FLIGHT'S

CARBON EMISSIONS

The reality of modern life is that we all need to get from one place to another. But we can help offset the impact of air or road travel through companies like The Good Traveler. Just for q few \$ offsets 1,000 miles! This money pays for projects that help restore climate balance like growing living things that capture carbon, producing clean wind energy, or capturing the methane from landfills.

While choosing the travel option with the least carbon emissions is ideal, it's unavoidable sometimes. Whenever you can, you should choose to offset any part of the journey by investing in an environmental project that is helping to reduce the amount of carbon in the atmosphere.

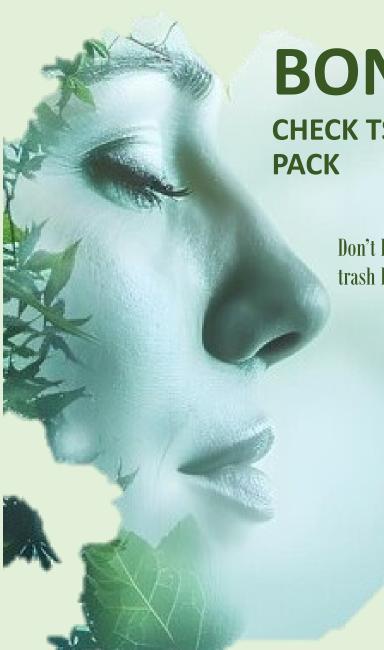




A CARBON EMISSIONS CALCULATOR

A carbon emissions calculator can help you calculate your carbon footprint from travelling. It can also help you identify how much carbon you'll need to offset. There are carbon calculators specific for one mode of transportation, such as this ICAO carbon emissions calculator for aeroplanes, and others that can also calculate other modes of transportation or even your footprint when you're back home.





BONUS TIP

CHECK TSA REGULATIONS BEFORE YOU PACK

Don't bring restricted items through security that may end up in the trash bins!





SLOW TRAVEL

USE SLOW TRAVEL METHOD TO REDUCE ENVIRONMENTAL PRESSURE

In contrast to mass tourism, slow tourism is a part of the sustainable tourism family, emphasising the connections made to local people, cultures, food, and music.

In practice, it can include spending a longer duration in a place, not emphasising a checklist of things to see, taking leisure time, and taking more time to educate yourself and gain more awareness.





We've already established that walking around is one of the best ways to get around for the environment. A city walking tour allows you to see a city from a local's perspective while still being ecofriendly because you're not using a large tour bus. You gain historical and cultural insight into not only the big attractions in a city but also the lesser-known smaller ones you see as you walk.



YOUR MINI GUIDE

TO SHOPPING ECO-FRIENDLY 1

As much as how we get there and what we leave behind is essential, what we bring home is equally important. Here are some quick tips to consider before buying souvenirs and other items to bring back.

- Ask questions. Don't hesitate to ask sellers if they know the environmental impact or the working conditions surrounding their products.
- Do your research. Before shopping, research shops that stock environmentally friendly goods that support the local economy and artisans.
- Shop in a museum store. Sometimes museums stock artisan goods that go directly back to the artisan community when you support them by buying.





- Opt. for local stores over franchise stores. As much as you can, avoid shopping in chain stores and mass tourist areas, as both have a higher likelihood of importing cheap goods.
- Before buying, ask yourself: How often will I wear/use this? You should be buying products that are of good quality and will last you years to come.
- Consider the fabric. It is important to remember that materials have varied effects on the environment

KEEP THE MONEY LOCAL When we go on holiday it's of

KEEP IT LOCAL When we go on holiday, it's often assumed that most of the money we spend is filtrating back through the local economy of the area visited. But in many cases, it's quite the opposite.

The money you spend on holiday can leak out of the local economy and to large corporations in many ways. For example, if you flew to your destination, what airline did you fly to, and where is the airline from?

What you can do to help combat this is to shop from local stores and use local services, as we discussed in the previous tip.

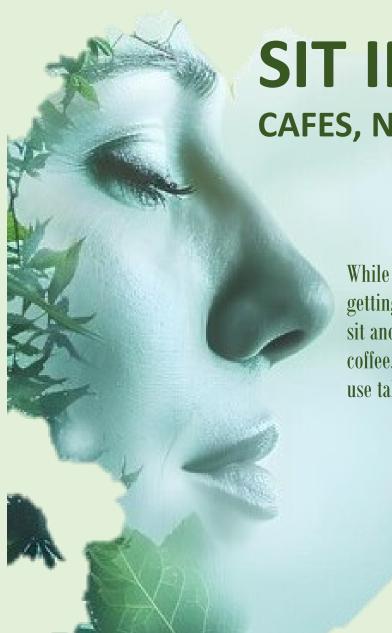




While travelling is a great way to glimpse new cultures and experience new activities, always remember that you visit someone else's home wherever you go. A good mentality is to treat the city as

Respect all city regulations and laws governing health, safety, and traffic. Be mindful of your waste disposal habits and try your best to leave areas in the same condition that you found them so that visitors and locals in the future can enjoy them as well. Respecting and treating the locals decently goes a long way and builds a good relationship between the tourism industry and locals.





SIT IN THE LOCAL

CAFES, NOT TAKEAWAY

While you're on vacation, take your time to enjoy it. Rather than getting a coffee to-go and carrying it around when you travel, please sit and enjoy it. But if you're short on time in the morning for coffee, consider carrying a reusable coffee cup to avoid the single-use takeaway cups.

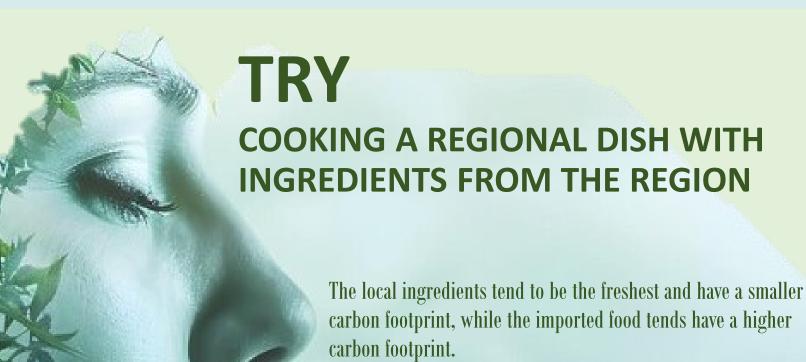




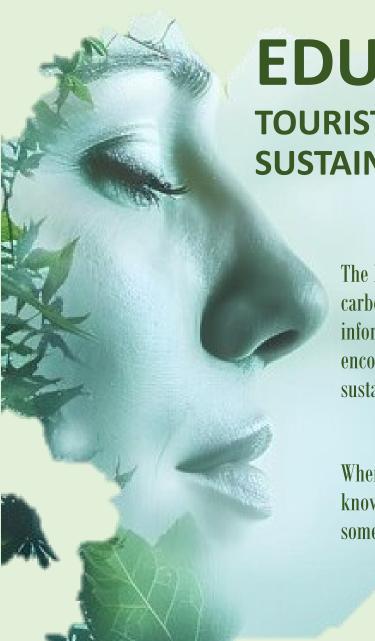
BROCHURES SO THAT OTHERS CAN REUSE THEM

When you grab maps, brochures, and other tourist materials, keep them in good condition so that when you are finished using them, you can put them back where you found them so that others can reuse them.









EDUCATE OTHER

TOURISTS ABOUT YOUR TOP TRAVEL SUSTAINABILITY TIPS

The local ingredients tend to be the freshest and have a smaller carbon foot Knowledge is power, and what better way to use all the information you learned in this list than to share it? When encountering other tourists on your trip, share some of the top sustainability tips you've been using.

When travelling, you'll find that not everyone has the same knowledge of sustainability as each other, so there's always something left to be learned.



THE UNIVERSAL

SIGN TO REUSE: HANG YOUR TOWELS UP

When staying in a hotel, it's common practice to hang your towels on a rack to signify that you would like to continue to reuse them. Then, towels left unfolded on the floor or bathroom countertop are considered dirty and will be taken by the cleaning service to be washed.



TAKE

OPEN HOTEL SOAP, SHAMPOO OR TOOTHPASTE FROM THE HOTEL WITH YOU

Hotels often supply small soap bars and containers of shampoo for their patrons as a complimentary amenity so that you don't need to bring your own. But those little open bottles of soap you leave behind aren't refilled like you might've assumed. Instead, they're thrown out. This adds to the unsustainable waste that hotels produce. So, grab those open amenities the next time you check out your hotel room.

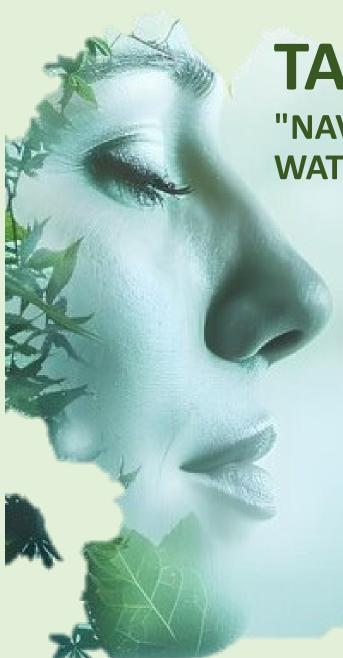


BE AWARE

OF YOUR WATER AND ENERGY CONSUMPTION

Take every precaution to preserve the water and energy resources of the area while you are on vacation. Beyond transportation to your destination, energy is needed for heating, lighting, and power in the tourism industry. The local water and energy infrastructure may be severely strained in some areas, such as South Africa. Some areas struggle to meet demand since tourists consume substantially more water and energy than locals. This issue will worsen as global temperatures rise and the human population increases.

TAKE SHORTER SHOWERS SAVE 45 LITERS 10-MIN SHOWER 90 LITERS 45 LITEPS



TAKE

"NAVY SHOWERS" TO CONSERVE WATER

A Navy shower, also called a "combat shower," "military shower," and "staggered shower), is a showering method that allows you to save a lot of water because you turn off the water during different parts of your shower, such as while lathering. With this method, the total running time of a shower can less.

This showering method came first from sailors on naval showers where clean water was a limited resource. That's why called that "Navy Showers".





AVOID

INTERACTING WITH WILDLIFE

While specific wildlife interactions, such as those with wild dolphins with a reputable tour operator, are ethical and can help with animal conservation, most businesses, for example, provide rides on elephants or tigers, for instance, do not priorities the welfare of the animals. By riding elephants or petting tigers, you're inadvertently aiding animal abuse of animals that plays a prominent role in maintaining a healthy ecological balance.

You should avoid touching or feeding wild animals, even in nature, because you make them more accustomed and dependent on humans. They can also lead to dangerous situations if you're not cautious.





NATIONAL PARKS AND PROTECTED AREAS

Protected areas like national parks and marine sanctuaries protect Earth's biodiversity and natural resources. They're so important that during the 2021 UN Convention on Biological Diversity (CBD), a new global biodiversity framework was agreed upon to steer actions worldwide through 2030. One of the goals included in the framework is to "ensure that at least 30% globally of land areas and sea areas are conserved."

However, many of these protected areas rely on tourists to continue to support and fund the area. By visiting and paying entrance fees, you contribute to the conservation efforts required to preserve these locations while generating income for nearby communities.





Remember that the marked trails are there for a reason when hiking or walking a path. Venturing off the footpath may seem like a good idea at a time when your adventurous spirits are high. Still, you risk damaging native flora and discovering unexpected animals or bugs.

You should leave as little trace as possible during these hikes through nature. The environmental consequences over time can lead to erosion to the extent that the footpaths become usable.





As simple as this tip may seem, it goes a long way toward protecting the environment. Litter not only negatively impacts the scenery of a city or trail and poses a danger to animals, but it can also end up in our rivers and seas.

By removing trash from our environment, we can stop it from ending up in other ecosystems and stop it from increasing the microplastics in our food and products.

The next time you're travelling and see litter on the ground, pick it up and ensure it gets disposed of properly. You can even make it a friendly competition! Collective power can have a monumental positive impact. It all adds up.



DID YOU KNOW?

- The average car emits about 192g of CO2 per km if you drive alone, but by carpooling you can lower all passengers carbon footprint.
- Air travel alone makes up 20% of the tourist industry's carbon emissions.
- As much as 50% of a planes carbon emissions can come from takeoff and landing.
- Cruise ships emit 3 to 4x more carbon dioxide per person (per kilometer) than commercial flights.
- Travelling by train is the most ecologically friendly option, aside from walking or biking, as they emit 55-75% less carbon emissions.
- Tourist accommodations account for 1% of global emissions and 20% of emissions from the tourism industry.
- A report by Booking.com found that the number of travelers who would like to stay in sustainable accommodations increased by 19% (since 2016) up to 81%.
- If you were to buy a disposable bottled water every day, it'll cost you and it'll take 450 years for each bottle to decompose.





15,4%

the population are unemplo



Help has been strengthening the socio-economic development of Montenegro since 1999. In particular, we are committed to enabling disadvantaged groups to live in dignity and promoting social integration. In doing so, Help pursues holistic approaches and works closely with municipalities, ministries and Romija organizations.

https://www.help-ev.de/en/donate-montenegro/



ZERO WASTE MONTENEGRO



"Zero Waste is a goal that is both pragmatic and visionary, to guide people to emulate sustainable natural cycles, where all discarded materials are resources for others to use. Zero Waste means designing and managing products and processes to reduce the volume and toxicity of waste and materials, conserve and recover all resources, and not burn or bury them. Implementing Zero Waste will eliminate all discharges to land, water, or air that may be a threat to planetary, human, animal or plant health."

Definition of Zero Waste as adopted by the Zero Waste International Alliance

https://zerowastemontenegro.me/volunteer/



DONATE GLOBAL VOLUNETEER

Global Food Banking Network (Global)

The Global Food banking Network (GFN) is an international non-governmental organization working to ensure strong and sustainable food banking in more than 50 countries for a future without hunger and waste.

In a sustainable food system, all people would have reliable and affordable access to food, all food produced would be eaten and not wasted, and the food supply chain would not harm the planet.

https://www.foodbanking.org/





GLOBAL & TR

TIDER (Part of Global Food Banking Network)

Like TIDER, GFN believes that food banks are the most important tool in solving waste and poverty and will change lives.

TİDER is the only certified member of this network in Turkey.

https://www.foodbanking.org/









USE PUBLIC TRANSPORTATION

Bus

There are regular bus connections to Budva from all over Montenegro. The bus to Sveti Stefan runs around every 10 minutes, the one to Petrovac runs every hour.

The Olimpia buses have a flat fare of Euro 2.50 per stretch. It doesn't matter whether you travel Budva-Petrovac or Petrovac-Sveti Stefan etc. The buses leave in Budva on the main traffic drag through town and drive on the way to Sveti Stefan and Petrovac. There are regular connections to/from Herceg Novi and Kotor to the north, Bar and Ulcinj to the south and inland to Cetinje and Podgorica.

https://www.budva.com/eng/budva/practical-information/transportation

*We would love to assist you via our SA department.





USE PUBLIC TRANSPORTATION

Online Bus Ticket (Busticket4.me)

Domestic & International Bus Ticket

You may use the public transportation from

Podgoricia to Budva : Appr. Time : 1 Hour 40 minutes

Tivat to Budva : Appr. Time : 30 minutes

https://busticket4.me/EN

*We would love to assist you via our SA department.







MERITSTARLIT

HOTEL & RESIDENCE
BUDVA

WE ARE
FRIEND OF
MOTHER NATURE

