

# BAY GARDENS RESORTS NEWSLETTER

OCTOBER 2022



## The Key to your Ultimate Caribbean Vacation Getaway

Centrally situated in the heart of Saint Lucia's entertainment capital, Rodney Bay Village, the Bay Gardens Resorts family of hotels and luxury private villas offers inviting, island-inspired accommodations. With five properties positioned on the Reduit Beachfront and within Rodney Bay Village and the Rodney Bay Marina, Bay Gardens Resorts is a favourite hotel destination in Saint Lucia for families, couples, and island explorers.

Featuring a total of 241 rooms, seven conference centers, four restaurants, and six bars, our resorts are the perfect choice for a Saint Lucian getaway for families, couples, honeymooners, wedding parties, business travelers, groups, and more. Guests can stay at the property that suits them best and can still enjoy luxurious amenities from each. Click here to read more about our beautiful properties.



## **Inside this Issue**

- CHIEF Awards & CHTA Returned In Full Splendor
- 7 Taste the Bay Food Festival is up Next!
- St. Lucia Romance Summit
- ☐☐ Jounen Kweyol at Bay Gardens Resorts
- Bay Gardens Resorts pays tribute to our Nations' Teachers
- Unwrap Caribcation Savings
- 7 Tour Feature Dive Saint Lucia & Scuba Steve's Diving
- Spa Feature Holistic Wellbeing
  Package

## CHIEF Awards & CHTA Returned In Full Splendor



After a two year hiatus, The Caribbean Hotel and Tourism Association (CHTA) marketplace has returned. Hosted this year in San Juan, Puerto Rico, marketplace was described as the Caribbean's leading marketing event where suppliers, buyers and technology/marketing providers met over a two day period to conduct negotiations that will benefit their business, and the region by extension. Our Executive Director, Mr. Sanovnik Destang and our Marketing Manager, Ms. Yatsuri Marshall represented the Bay Gardens Resorts at this year's marketplace event, which they described as a productive and promising series of meetings and negotiations.

The Caribbean Hotel & Tourism Authority also reintroduced its Caribbean Hotel Industry Exchange Forum (CHIEF) Awards. This award recognizes best practices in four areas: business operations, human resources, sales and marketing, and sustainability. The CHIEF awards honored and celebrated successful practices that CHTA member hotels and tourism-related enterprises have adopted to improve the quality of tourism, which is the Caribbean's major economic driver.

The awards are open to all members of CHTA or one of the region's National Hotel and Tourism Associations (NHTA), ministries or departments of tourism, travel industry partners, online travel agencies (OTA), travel intermediaries, trade press, CHTA strategic partners and sponsors as well as the public. "The awards this year take on significant importance, especially coming out of two years of the pandemic and the level of skills that needed to be employed to drive recovery. Being able to recognize our members at this time for their efforts will go a long way and allow us to share best practices," said Madden-Greig.

The Bay Gardens Resorts was proud to be a finalist and first runner up in the coveted and very competitive category of Sales and Marketing. Well done Team Bay Gardens Resorts!

## Taste the Bay Food Festival is up Next!



As we close the curtains on Creole Heritage Month, something new and exciting is in the works at Bay Gardens Resorts. The Taste the Bay Food Festival is a culinary extravaganza, slated for November 2022. This month long activity will be targeted at strengthening community engagement by allowing everyone the opportunity savor the flavor of Rodney Bay and to celebrate our culinary and cultural heritage.

The month of activities will officially kick off on

November 4th, 2022, with our opening ceremony, then we celebrate our Taste the Bay Festival on November 27th in grand style with a food festival near the resort chain's flagship property, Bay Gardens Beach Resort & Spa. With food tastings from over ten restaurants, a relaxing beach front ambience and the best in local entertainment, this event promises to be uniquely amazing. Taste the Bay is something you definitely do not want to miss. For more information on booking guest chef dinners, tickets, and updates, follow our Instagram page here or contact us at 1758-457-8535 or send us an email at marketing@baygardensresorts.com.

## St. Lucia Romance Summit

The Saint Lucia Tourism Authority is commemorating the success of the Inaugural 'Say Yes to Saint Lucia' Global Romance Summit which took place from October 13-17, 2022. Journalists from leading publications like Essence Magazine, Weddings, and Honeymoons Digital Magazine, and The Grio joined scores of locally based and visiting Travel Advisors from Saint Lucia's top global markets to experience firsthand the full spectrum of the romantic offerings of the island. During their stay, the agents got the opportunity to delve into the sights, flavours, and sounds of



Saint Lucia, including the Gros-Islet Friday Street Party. As part of the summit, the Saint Lucia Tourism Authority hosted a romance showcase on October 15th, where agents and other key stakeholders interacted with Romance Suppliers, Event Companies and saw new bridal collections on the fashion runway.

Bay Gardens Resorts was present at this auspicious event, showcasing our different wedding and honeymoon packages, where our experienced event coordinators, Kaila and Cherise explained to journalists, agents and the public, the ease of planning your ultimate destination wedding at the Bay Gardens Resorts. They are now aptly equipped to confidently recommend the destination for marriage proposals, destination weddings, adventurously romantic getaways, magically intimate vow renewals, and honeymoons for which Saint Lucia is renowned.

## Jounen Kweyol at Bay Gardens Resorts



Creole heritage month ended on Sunday October 30th with island wide celebrations. Citizens displayed their national pride with creative outfits made from madras material or in full national dress, the Wob Dwyiet. This was also a time where the creole French, also known as "patois," was predominantly spoken. An integral part and the centerpiece of any Saint Lucian cultural activity is the food. This was the time when people indulged in an extensive selection

of creole dishes which included our national dish, greenfig and saltfish and others like breadfruit and smoked herring, bouillon, callaloo soup and stewed local pork.

There were some exotic meats such as manicou, turtle and horse. The seafood lovers enjoyed dishes like lambi, lobster, cray fish and even fish eggs! For dessert, tablet, fudge, coconut balls and guava cheese were some of the items you could find at creole day celebrations.

Jounen Kweyol has always been a major calendar event at Bay Gardens Resorts. This year we celebrated with three amazing activities. The Bay Gardens Beach Resort and Spa hosted a Pre-Jounen Kweyol Brunch. Our annual Bay Gardens Hotel's Creole Street Party at the Providence Centre Car Park on Kweyol Day, and for first time, the Bay Gardens Marina Haven hosted its very own evening event, called "Kweyol under the stars."

Bay Gardens Resorts is synonymous with its delectable cuisine, and all three.

## Bay Gardens Resorts pays tribute to our Nations' Teachers

Globally, Teacher Appreciation Week is celebrated every year from October 2nd to October 8th, 2022. In commemoration of this, The Ministry of Education, Sustainable Development & Innovation invited the public to participate in an initiative dubbed "PRESENT - Proudly Representing Each School, Exalting our Nation's Teachers". PRESENT encouraged both the public and private sectors to allow their staff to come dressed in the school uniform of their alma mater



for work, as a means of paying tribute to the nation's teachers, who sacrifice and dedicate their talents to our education. Minister for Education, Shawn Edwards says that teaching is not a job, but a vocation and he believes that teachers cannot be fully compensated for the work that they do, and that it must go beyond dollars and cents.

St. Lucia was filled with excitement and fanfare for two days as persons, both young and old represented in their uniforms. Hundreds of photos and videos surfaced on social media, engaging in school like activities, all paying tribute to our teachers. Bay Gardens Resorts was not left out of the fun and our team members were clad in their uniforms. It was a sheer pleasure to witness such happiness, joy and unbridled laughter as it gave us an opportunity to reminisce on the significant impact teachers have had on our lives, and their contribution to national development.

## **Unwrap Caribcation Savings**



Bask in the Saint Lucian sunshine this Christmas, with our "Unwrap Caribcation Savings Sale", exclusively for CARICOM nationals. Stay 4 Nights and Get the 5th Night FREE over Christmas plus FREE Return Taxi Transfers\* and Christmas Extras & Activities. Book your getaway early as this offer runs until December 19th, 2022.

#### This offer includes:

- Welcome cocktail on arrival
- Two Kids Stay and Eat FREE\*
- FREE Breakfast daily
- Complimentary Wi-Fi Bottled water in room on arrival
- Complimentary shuttle between the Bay Gardens properties ONLY
- Complimentary non-motorized water sports activities
- Complimentary unlimited passes to Splash Island Water Park

## Upgrade to All-Inclusive:

- Breakfast, Lunch, and Dinner daily
- All house brand alcoholic and non-alcoholic drinks
- Access to our Dine Around Program\*
- Free Two-Way Taxi Transfer (1-3 persons)
- Daily FREE Spa Treatment (per room each day of your stay)
- In-room starter pack featuring refreshments and snacks\*
- Spa Services Available: Back Massage (30 mins) Head, Neck & Shoulder Massage (30 mins) Foot Massage (30 mins)

#### Terms and conditions:

This promotion is valid for NEW BOOKINGS ONLY made by December 19, 2022, for travel December 20, 2022, to January 02, 2023. Minimum 5-night stay required to qualify. Inclusive of free breakfast daily, unlimited FREE non-motorized water sports, FREE Wi-Fi, FREE water park passes and Christmas Program activities. Two kids (4 to 12 years) stay and eat free when ordering off of the kids menu (on the SAME BOARD BASIS when SHARING THE ACCOMMODATION with 2 adults). If adults would like the children to order off the regular menu (including theme nights), they MUST PURCHASE the SAME MEAL PLAN which is available at 1/2 price of the adults cost for kids up to 12 years. \*\*Supplement charges apply for two free kids on Dine Around Program and is payable to dine around partner restaurants DIRECTLY.

The offer is NOT combinable with any other promotions, subject to availability throughout the promotional period and may be changed or withdrawn at any time. All featured prices are in US Dollars. Offer applicable to all room categories at the Bay Gardens Hotel, Inn and Marina Haven. Must be a resident of the Caribbean/Caricom to qualify (proof of residency must be provided upon check in). Reservations are recommended. Blackout dates and certain conditions apply.

For more information on how to make a booking, click here.

## Tour Feature - Dive Saint Lucia & Scuba Steve's Diving

Saint Lucia is one of the most scenic and ecologically rich locations in the Caribbean, with a number of approved dive sites where lovers of the ocean can experience spectacular underwater adventures. To facilitate this, the Bay Gardens Resorts has partnered with two of the best names in diving to bring to you a variety of underwater tours. Dive Saint Lucia and Scuba Steve's Diving offers guided tours for both beginners and certified divers.



To book your next scuba diving adventure in paradise, click here.

## Spa Feature - Holistic Wellbeing Package



In collaboration with Dr. Tanya Destang Beaubrun, a Family Physician specializing in Functional and Integrative Medicine, as well as a Certified Transformational Wellness Coach, Motivational Speaker and Best-selling author. Bay Gardens Resorts is proud to offer our Holistic package focusing on the body-mind-spirit approach to health and wellness.

This package focusses strongly on the wholebody approach to healing, powered by shifting

negative thoughts and releasing behaviors that no longer serve the health of the individual. This 90-minute Restore and Revive Wellness Counselling Session was created to address the areas in one's life that feel out of balance. It will help you discover practical coping tools for you to manage stress, increase self-awareness, increase your resilience, and cultivate a happier outlook on life. For more information and how you can book your holistic package, click here.

## Featured Employee - Natalia Destang

Meet Natalia Destang, Administrative Manager for Vacation Club at the Bay Gardens Resorts, who has been with us for nearly five years. What intrigues her the most about her job is the ability to gain firsthand experience of guests falling in love with our beautiful Island and by extension Bay Gardens Resorts' family atmosphere. She loves seeing familiar faces who continue to come back year after year to enjoy our little piece of paradise. For her, this is always a great feeling.



A fundamental quote which continues to carry her through her personal & professional life is "Strive not to be a success, but rather to be of value." (Albert Einstein). She explains that she always feels accomplished knowing that she is adding something to people's lives and their experience.

Whenever she is not planning dream vacations, Natalia enjoys basking in nature and the outdoors, spending a lot of time exploring and enjoying the authentic island experience.

When asks what her most memorable moment at Bay Gardens Resorts was, she described her team as dynamic, so everyday feels memorable. However, if she had to single out one of her best moments, it would be receiving an award for her efforts in her first year of working at the Vacation Club. She holds that memory close to her heart, but explains the true award will always be guest satisfaction.

Her time at Bay Gardens Resorts has allowed her to harness strengths she did not even know she possessed. In the future, Natalia looks forward to furthering her education, with a long-term goal of pursuing a career in Human Resource. My time at BGR thus far has opened my eyes to the strengths I didn't even know I possessed. We thank Natalia for her commitment and we look forward to more amazing things from her!

## Recipe - Lucian Cocoa Tea



Cocoa is a rich, decadent traditional Saint Lucia breakfast staple. Packed with essential minerals like calcium, copper, iron, magnesium, phosphorus, potassium and zinc, cocoa tea is made from locally grown cocoa pods. Every family has their special twist on Lucian cocoa tea, but below, is how we like to enjoy it at Bay Gardens Resorts!

## Ingredients:

- 4 cups water
- 1 cup grated cocoa stick
- 1 stick cinnamon
- 3 cinnamon leaves
- 1 star anise pod
- 3 cloves

- 1/4 tsp grated nutmeg
- 2 cups evaporated milk
- Sugar to taste

#### **Instructions:**

- 1. Put water, cinnamon stick, cinnamon leaves, star anise pod, cloves, and nutmeg into a pan. Boil for 15 minutes until spices flavor the water.
- 2. Add the grated cocoa and let boil for another 15 minutes until the cocoa is drawn out.
- 3. Next, add the evaporated milk and add sugar to sweeten to your taste.
- 4. When serving, strain out the spices and grated cocoa.

Serve hot. Enjoy!

## Our Guest Experience



Have you seen what our guests are saying about us on TripAdvisor?

#### **BAY GARDENS BEACH RESORT & SPA**

"EXCELLENT HOTEL ON A GREAT BEACH AND ACCESS TO EVERYTHING INCLUDING RESTAURANTS."

Reviewed by: Errol Francis.

Very friendly and efficient staff, spectacular beach, pool, nice rooms and within walking distance of

exquisite restaurants, grocery stores and shopping. Access to water sports on the beach and the water park is free for guests of the hotel--a big bonus.

#### **BAY GARDENS HOTEL**

#### "A PLACE I'LL DEFINITELY VISIT AGAIN."

### Reviewed by: nadinelaidlow

The food was amazing. Staff were very friendly, attentive, and professional. My room was clean and comfortable. The pool at the resort and at the hotel were great, clean, and good temperature of water.

#### **BAY GARDENS INN**

#### "EXCELLENT"

#### Reviewed by: Melissa K.

Everything was nice. I loved the quiet privacy at the Inn and the emptiness of the pool with my family and the cost was amazing as well as the breakfast. We will certainly visit again and stay right here. Thank you, Bay Gardens Inn.

#### **BAY GARDENS MARINA HAVEN**

#### "GREAT HOTEL NEAR EVERYTHING"

#### Reviewed by: mooki8ny

The staff were extremely helpful, and the service was great. It is a nice place to stay in Rodney Bay. It's close to everything and you can walk to shops and eateries. Breakfast was good too and shuttle service to other resorts is helpful.