

Surprise! OPENING IN MALDIVES

The Maldives' best kept secret revealed: Ifuru Island
Maldives to open on 23 September 2023



Independent new *luxury* all-inclusive resort promises first and only permanent skydiving dropzone in the maldives and '*sunsets* for all'

To celebrate launch, guests can save 50 percent on stays before 23 December 2023

The Maldives' best kept secret is set to be revealed this September, as independently owned private sanctuary, **Ifuru Island Maldives**, makes its surprise debut.

Opening on 23 September in the stunning Raa Atoll, Ifuru Island fosters a playful and social atmosphere, offering the first permanent skydiving dropzone in the destination, sunset views from every room and its own private airport.

Conceived to make every moment unforgettable, challenge the ordinary and awaken the spirit of adventure, the resort features a wealth of amenities and experiences, including an array of bars and restaurants; Xanadu Spa; skydiving over the Indian Ocean and diving with sharks below the waves. What's more, with its new '**Exclusively Yours**' approach to premium 24-hour all-inclusive offerings, guests can truly relax knowing everything has been taken care of.

147 beach suites and villas will all offer breathtaking sunset views and contemporary interiors, with outdoor spaces and ample natural light in which to bask. Guests opting for a Sunset Beach Suite or Sunset Beach Villa can also enjoy direct access to the white sandy beach and glistening turquoise waters. For a truly elevated experience, the Sunset Beach Villas with Pool offer a private beachfront location with a personal pool and stunning terrace.

Arranged as a series of 'Retreats' and 'Villages' - small coteries that perfectly balance seclusion and sociability - Ifuru Island's accommodation also provides a host of exclusive resort-within-resort possibilities, making it ideal for milestone celebrations and multigenerational gatherings.

With six restaurants and four bars, guests can make the most of the all-inclusive, dine-around experience and embark on a culinary journey as they savour a range of dishes. Meticulously created by the resort's talented chefs, menus offer a harmonious fusion of local Maldivian ingredients and international flavours. Guests can choose to dine at one of two à la carte restaurants - The Waterfront, which serves fresh Asian dishes with an infusion of Mediterranean flavours and South American notes, and Palm Grill, a rustic grill steak house that also serves locally-caught fresh fish and vegan creations to tantalise tastebuds.

The Social House is the hub of the island, bringing guests together and delivering an impressive menu that combines the best dishes from around the world. Hubba Hubba Bar is the place to go for upbeat vibes and light cocktails, while Pool Side offers a selection of exceptional pizza by the metre and The Beach Club provides a boho beach atmosphere.

The resort also offers a range of adrenaline pumping activities for guests to immerse themselves in. Making the exhilarating most of its very own private airport, Ifuru Island has teamed up with 21k-jump World Champion skydiver Will Penny to create the Maldives' first permanent skydiving dropzone. Between the beginning of November and the end of March, guests can take to the sky before enjoying a captivating skydive over the turquoise waters of the Indian Ocean. Those who prefer to take to the water itself can enjoy a surf or a dive with the sharks that call these beautiful waters home.

For those seeking a gentler pace, Ifuru Island Maldives offers a range of excursions and experiences, including dolphin watching, sunset cruises, island hopping, cultural immersions, stargazing and serene snorkels below the waves to witness the region's stunning marine life.

Guests wanting to get active on land won't be disappointed either, as the resort offers a range of facilities, including water sports, a Night Tennis & Multi Court and 24-hour fitness centre. Younger guests can let their imaginations soar and immerse themselves in the wonders of the Maldives at the Coconut Kids Club and Little Explorers Club.

For friends, families and groups seeking a retreat that forges bonds as much as cherished memories, Ifuru Island Maldives is the perfect destination.

Ifuru Island is committed to infusing magic into every moment by transcending expectations, elevating the awe-inspiring beauty of the island and delivering warm hospitality at every opportunity, creating endless opportunities for guests to discover their perfect holiday.

Ifuru Island Maldives is offering **50 percent off stays until 23 December 2023***. Sunset Sky Suites, inclusive of the Exclusively Yours all-inclusive 24-hour meal plan, are from USD 539 (approx. GBP 432 and inclusive of 50 percent saving), based on two people sharing.

For reservations or more information on Ifuru Island Maldives, please call +960 6582 800, email surprise@ifuruisland.com or visit www.ifuruisland.com



Notes to Editors

*Terms and conditions apply. 24-hour 'Exclusively Yours' all-inclusive meal plan includes, complimentary meet & greet, with welcome drinks and amenities, at the island's airport, dine-around experience at each of the resort's restaurants and bars, premium brand spirits, champagne, premium wines, tailor-made cocktails, and soft drinks, as well as an in-villa mini-bar replenished once a day.

High-res images available here: www.dropbox.com/scl/fo/1so2drs2305112gv5uivy/h?dl=0

About Ifuru Island Maldives

Set in a secluded part of the beautiful Raa Atoll, Ifuru Island Maldives is an independently owned private island retreat. Focusing on fostering a playful, social atmosphere, the resort proudly stands on four pillars: Social, Fun, Lifestyle, and Great Value.

Intentionally designed to make every moment unforgettable, each of the resort's **147 beach suites and villas** are **sunset-facing** and offer exceptional views of the pristine beach and turquoise Indian Ocean beyond.

Offering a premium **24-hour all-inclusive** programme 'Exclusively Yours', guests can savour a range of exceptional dishes and culinary creations at six restaurants – two of which are à la carte – and four bars, as well as enjoy in-room minibars which are replenished daily.

Ensuring guests can truly immerse themselves in the destination and create unforgettable memories, Ifuru Island offers a range of activities and excursions, including **diving, snorkelling, cultural immersions, sunset charters, island-hopping and star gazing.**

With its own private airport, Ifuru Island boasts the Maldives' **first permanent skydiving dropzone**, offering guests a unique and exhilarating opportunity to skydive above the turquoise waters and the tropical islands that bejewel them.

Guests can also access a range of complimentary facilities, including snorkelling equipment, non-motorised water sport equipment, Coconut Kids Club, 24-hour gym, Tennis and Futsal Court (reservation required), recreational centre and high-speed wi-fi.

With a pristine sandy beach, infinity pool and the Xanadu Spa, which offers a range of treatments and wellbeing programmes, as well as plunge pools, saunas and steam rooms, there are plenty of opportunities to find rest and relaxation at Ifuru Island.

For further press information, please contact: Leanne Barton (leanne@frogandwolfpr.com), Laura Goh (laura@frogandwolfpr.com), Flora Gandolfo (flora@frogandwolfpr.com) or Nat Frogley (nat@frogandwolfpr.com) at Frog & Wolf PR.

"We have poured every ounce of inclusive magic into Ifuru Island Maldives. Our concept allows guest to be as social as they wish through the various social hubs on the island. These spaces have been thoughtfully created for guests who may wish to be social, to celebrate, rejuvenate or a combination of all these things during their stay at their leisure, yet also allows for guests to retreat all with the theme of exceptional value," said Ifuru Island Maldives Island Vibe Boss (General Manager) Rochelle Kilgariff.



Ifuru Island Maldives, Raa Atoll, Republic Maldives

Reservation: +960 6582 800 FO: +960 6582801

surprise@ifuruisland.com