



## **Sunseeker Resort Appoints Micah Richins As President & Chief Operating Officer**

*Richins exceptional leadership and guidance has been instrumental in the development of the largest new resort in Southwest Florida*

**Punta Gorda, FL - August 6, 2022** – The highly anticipated [Sunseeker Resort Charlotte Harbor](#) announces the promotion of Micah Richins to president and chief operating officer. Prior to joining the Sunseeker team in 2018, Richins served as the chief commercial officer for MGM Resorts International in Las Vegas. Since his time at Sunseeker, Richins has been an instrumental part of the resort's development. With exceptional leadership and experience in resort operations, revenue management, entertainment, food and beverage and more, Richins brings a dynamic skill set to the Sunseeker Resort Team.

"I'm thrilled to announce Micah's promotion," says John Redmond, Allegiant Travel Company's Chief Executive Officer "He has been instrumental in bringing the idea of Sunseeker to life from day one, applying his vast hospitality knowledge and experience to every aspect of the resort's development. He also provided exceptional leadership over the last two years when the pandemic injected uncertainty into the world and impacted the hospitality and travel industries in ways no-one could predict. I'm confident that Micah is the right person to lead Sunseeker Resorts as the company grows and transforms."

Richins' promotion comes at an important time for Sunseeker Resorts, the resort subsidiary of Allegiant Travel Company. Its first fully integrated destination property, Sunseeker Resort Charlotte Harbor, is slated to open in 2023 in southwest Florida. The resort will become the center of activity in Charlotte Harbor, offering world-class accommodations, dining options and experiences to its guests. Featuring 596 state rooms and 189 signature Sunsuites, the resort will be fully equipped with the finest amenities including, a 117,000 square foot ground-level, cascading ultra-luxe poolside oasis and 4,800 square foot rooftop pool which will be the largest in all of Florida. With retail outlets situated along a scenic harbor walk, a state-of-the-art fitness center, tranquil spa, 18-hole championship level golf course exclusive to hotel guests, and 20 wholly-owned and branded food & beverage concepts including seven restaurant destinations with dedicated private dining rooms, Sunseeker Resort is dedicated to providing its guests with exceptional service and life-long memories.

"I'm so grateful for the opportunity to lead Sunseeker Resorts as president," Richins says. "From the beginning, this project has presented significant opportunities to create what will be a transformational integrated resort experience that will have deep and lasting effects not only on the Charlotte County region and its economy, but the hospitality industry, too."

Sunseeker Resort Charlotte Harbor is now accepting guest reservations for stays beginning in May 2023 and is conveniently located at 4949 Tamiami Trail Charlotte Harbor, FL 33980. For more information on group and meeting bookings or to make reservations at Sunseeker Resort Charlotte Harbor, visit [www.sunseekerresorts.com](http://www.sunseekerresorts.com) or call (833) 909-5700. For the most up-to-date news and information, please follow the hotel on Instagram [@sunseekerresorts](#).

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**ABOUT SUNSEEKER RESORT CHARLOTTE HARBOR**



Opening in 2023, Florida's newest luxury resort located in Charlotte Harbor is the first resort property of Sunseeker Resorts, a wholly owned subsidiary of Allegiant Travel Company. Sunseeker Resort Charlotte Harbor occupies over 22 waterfront acres with 785 guestrooms, including 189 Signature Sunsuites™. Set upon the Peace River and Florida Gulf Coast, this premier resort offers 20 original food and beverage concepts; including seven stand-alone restaurants, eleven bars and lounges, two poolside offerings and a 25,000-square-foot multi-dining experience. Additional hotel amenities include a waterfront boardwalk, two unique rooftop and waterfront pool experiences, 60,000-square-feet of combined convention space, full-service spa and salon, a 7,100-square-foot state-of-the-art fitness center with four group exercise studios with specialty instructor lead classes, three retail and market shops, and an 18-hole championship level golf club exclusive to hotel guests only. The resort is conveniently located within a short drive of Punta Gorda, Fort Myers, Tampa, St. Petersburg-Clearwater, and Sarasota airports. For more information, visit [www.SunseekerResorts.com](http://www.SunseekerResorts.com). Follow us on Instagram: [@Sunseekerresorts](https://www.instagram.com/Sunseekerresorts) and like us on Facebook: [@Sunseekerresorts](https://www.facebook.com/Sunseekerresorts).

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#### **ABOUT ALLEGIANT TRAVEL COMPANY**

Las Vegas-based Allegiant (NASDAQ: ALGT) is an integrated travel company with an airline at its heart, focused on connecting customers with the people, places and experiences that matter most. Since 1999, Allegiant Air has linked travelers in small-to-medium cities to world-class vacation destinations with all-nonstop flights and industry-low average fares. Today, Allegiant's fleet serves communities across the nation, with base airfares less than half the cost of the average domestic round trip ticket. For more information, visit us at [Allegiant.com](http://Allegiant.com). Media information, including photos, is available at <http://gofly.us/iiFa303wrtF>

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