



MARBELLA CLUB

## HOW WE LIVE IS WHAT MAKES US REAL

*From its inception, Marbella Club has valued interconnectedness, from family and tradition to environmental preservation. The hotel aligns with UN Sustainable Development Goals through various initiatives.*

**Respecting Andalusian Heritage.** Marbella Club's design reflects Andalusian architecture, supporting local artisans and integrating cultural elements.

**Decarbonization & Environmental Performance.** Committed to NET ZERO by 2050, the hotel uses SMART metering, solar panels, and electric mobility. In 2025, it installed Pacifier Coopers to cut energy consumption by 8%. Its Environmental Management System, aligned with ISO 14001 and 50001, includes a Sustainability Ambassador team and 800 training hours.

**Regenerative Farming & Circular Food Innovation.** Finca Ana María, the hotel's KM Zero organic farm, grows 300 heritage and drought-resistant crops, enhancing biodiversity and menus. Food waste is minimized through LeanPath tracking, composting, and a 2025 R&D Lab that repurposes surplus ingredients into kimchi, vinegar, and kombucha.



#MCforchange

**Environmental Conservation Initiatives.** Marbella Club aids marine restoration via the SEAHORSEMED project and supports ClientEarth's Mediterranean conservation work. In 2025, it co-founded the Málaga Environmental Preservation Foundation and continues local cleanup efforts. The 2024 **La Concha Conversations** summit led to a rain garden at Finca Ana María and a flood risk assessment, driving long-term water conservation.

**Community & Social Responsibility.** The hotel partners with ANIDE to support vulnerable children, ADINTRE for homeless meals, and Casa Ángeles for neurodiverse children. In 2024, it provided disaster relief for Valencia flood victims and raised Red Cross funds through staff donations.

**Sustainability Awards & Certifications.** Marbella Club holds **The Butterfly Mark** and **Forbes Verified™ Responsible Hospitality** certification for ethical sustainability.

**Sustainable Development Goals Supported.**

- SDG 12: Responsible Production & Consumption
- SDG 13: Climate Action
- SDG 14: Life Below Water

**Carbon Footprint 2024:** 0.019 tCO<sub>2</sub>e per room night.

